

# 2014 OLTCA Fall Symposium

Oct. 28 - 29, 2014

Hilton Suites - Markham, Ontario



## Sponsorship Opportunities

*Two days of information packed education and networking opportunities designed to challenge and inform long term care managers.*

*This event is a great opportunity for commercial members to network and promote products and services to OLTCA Owners, Administrators, Senior Managers and beyond.*



***Leading Through Learning***

# 2014 OLTC Fall Symposium

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## Benefits of Fall Symposium Sponsorship:

- Prime opportunity to network and promote products and services to OLTC Owners, Administrators, Senior Managers and front-line staff.
- **Tabletop Display included in all Sponsorships (Tuesday) 7am – 4:30pm**
- Recognition on all promotional materials (signs, AV, website, etc.)
- Sponsorships include lunch, evening reception and dinner for 2 exhibit staff on Tuesday, October 28 (Reception begins 5:30pm)

Sponsorship	Fee \$	Check
Tuesday		
Light Breakfast in Exhibit Area	\$1,500	SOLD
Keynote address	\$2,500	
Partnership panel – “Come election 2018, where will we stand together?” (with involvement from OHA, OACCAC, OCSA, ORCA and OHCA)	\$1,500	SOLD
Partnership panel Moderator – Hana Gartner, Award-Winning CBC Journalist	\$7,500	
Quality Improvement Planning Stream – <i>a three hour session involving information gathering and case base learning to leave delegates with tools to create better outcomes at the home level</i>	\$2,000	SOLD
Luncheon in Exhibit Area	\$2,000	SOLD
Financial session – “When the resident doesn't pay”	\$950	
Capital Redevelopment panel – “The good, the bad and the ugly”	\$1,500	SOLD
HQO and IDEAS Wrap Up	\$950	SOLD
Reception & Dinner	\$4,500	
Entertainment at Dinner - <u>Mat Gauthier</u>	\$3,000	SOLD
Specialty Food Bar	\$2,000	
Hospitality Reception (to follow dinner)	\$1,500	SOLD

# 2014 OLTCFA Fall Symposium

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Wednesday		
Networking Breakfast	\$1,000	SOLD
Dementia Course - <i>this dynamic presentation will take you on a journey through dementia and the challenges our nursing homes are confronted with on a daily basis</i>	\$2,000	SOLD
Small & Independent Operators' Breakfast	\$2,000	SOLD
HQO Keynote address - Lee Fairclough, VP of Quality Improvement	\$950	SOLD
Economic Update ( <i>co-sponsored with TD Bank</i> )	\$950	
Refreshments Breaks (both days)	\$1,500	
Delegate Bags – with your company logo	\$2,500	SOLD
Complimentary Parking for all delegates	\$1,200	SOLD

Prices are all plus 13% HST - HST Registration #87467 0920 RT0001



**All Sponsorships Include:**

- 6ft tabletop display (7am – 4:30 pm Tuesday)
- 2 chairs
- 2 exhibitor passes (includes lunch, reception and dinner)

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Tel: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsorship Item: \_\_\_\_\_

Amount of  
Sponsorship: \_\_\_\_\_

13% HST: \_\_\_\_\_

Total: \_\_\_\_\_

\*Name of First Exhibitor:

\*Name of Second Exhibitor:

Please check the appropriate payment category and include payment with your registration.

☐ Cheque enclosed made payable to OLTC

☐ Visa ☐ MC ☐ AMEX

Card#: \_\_\_\_\_ Expiry Date: \_\_\_\_\_

Name of Card Holder: \_\_\_\_\_

Send completed Sponsorship Registration form to: **Fax: 519-263-2936**  
**The Bayley Group, PO Box 39, Hensall, ON, N0M 1X0 [rebecca@bayleygroup.com](mailto:rebecca@bayleygroup.com)**

**Thank you for your generous support!**

[www.oltca.com](http://www.oltca.com)

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**Ontario Long Term Care Association**  
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