

This is Long Term Care 2015

**Westin Harbour Castle
November 23 - 25, 2015**

This new hybrid conference merges the focus and audience of the previous Research Day, Quality & Innovation Forum and Fall Symposium into **one absolutely must attend event, *This is Long Term Care!***

THE GAME CHANGERS

NEW! Downtown Location

This is Long Term Care will be held at Westin Harbour Castle Hotel. This premium, downtown location will provide easier access for our members and exhibitors who find a downtown location more convenient.

DOWNTOWN LOCATION = MORE CENTRAL & EASIER TO ATTEND

EXHIBITORS POSITIONED AS THE HUB OF THIS MEETING

The Exhibit Hall will be positioned in the ballroom with easy access for load-in and out and central to the meeting room, breaks, registration and all functions. Ample networking time with exhibitors is core to the program design.

Showcasing Research and Innovation

The OLTC community is at the forefront of global research and innovation for the long-term care world and this meeting will highlight the most cutting-edge advancements with poster presentations and the Innovators' Den where a panel of leading experts will vote on the best innovation, company and product coming down the pipeline.

The Innovators' Connection Reception

Bringing delegates, exhibitors and sponsors together with senior government officials and special guests to salute Ontario's leadership in groundbreaking innovation for long-term care.

Stimulating Education

This is Long Term Care will feature cutting-edge keynote speakers and industry leaders in lively debates, round table discussion groups, roll-up-your-sleeves workshops.

The educational program has one goal – to provide delegates with new ideas and applicable tools that they can use NOW!

The Awards Gala

The anticipated reception and dinner will salute the heroes of our industry in a celebratory event during This is Long Term Care.

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November 23 - 25, 2015 | Westin Harbour Castle

SHOW HOURS:

Monday November 23

Set Up - 6:30 am - 9:30 am

(no exhibitor set up on Sunday)

10am - 2pm

soft close 2 - 3pm for the
CEO Series (Exhibitors Invited)

3 - 3:30pm

Tuesday November 24

11am - 4pm, tear down to follow

Exhibitor Registration

We are applying for exhibit space(s) as indicated below. Booth assignment will be made upon receipt of this application and payment.

BOOTH: 1st choice: _____ **2nd choice:** _____ **3rd choice:** _____

COMPANY: _____

CONTACT NAME: _____

ADDRESS: _____

CITY/PROVINCE: _____ **Postal Code:** _____

PHONE: _____ **EMAIL:** _____

EXHIBIT SPACE RENTAL REQUIREMENTS:

10x10 Booth	\$ 1,150.00	\$ _____
10x10 Corner Booth	\$ 1,250.00	\$ _____
10x20 Double Booth	\$ 2,100.00	\$ _____

2 EXHIBITOR PASSES

NAME _____

NAME _____

(HST#827975293RT0001)

+13% HST \$ _____

TOTAL FEE \$ _____

Additional Exhibitor Passes can be purchased for \$100 plus HST each

☐ Visa ☐ MC ☐ AMEX ☐ Cheque

Card No: _____ **Expiry Date:** ____ / ____ **Amount** _____

Name on Card: _____ **Date:** _____

Signature: _____

Booth includes 6 foot table and two chairs, room has wall to wall carpet.

PAYMENT TERMS: 50% non-refundable deposit is applicable upon booking. Full payment is due September 7, 2015. Applications submitted after September 7, 2015 must include full payment for booth space. A deposit must be paid before space can be assigned to the exhibitor. No refund of payment will be made after October 23, 2015.

Cheques payable to: This is Long Term Care c/o The Bayley Group.
Send completed contract to: The Bayley Group,
PO Box 39, Hensall, ON, N0M 1X0

rebecca@bayleygroup.com

Please fax your completed contract to
519-263-2936



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LONG TERM CARE
ASSOCIATION

*Thank you for your
generous support!*

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