

SOUTHWEST LITURGICAL CONFERENCE



STUDY WEEK

2011

FEBRUARY 2-5, 2011

SALT LAKE CITY, UTAH

Sponsorship Opportunities

SPONSORSHIP OPPORTUNITIES

Contact Sponsorships.SWLC2011@gmail.com for more information.

To view the many, exciting Sponsorship Opportunities, visit the **Sponsors** page on the Study Week 2011 website at: www.SWLCSLC.org

Catholic Diocese of Salt Lake City



Sponsorship Opportunities

SOUTHWEST LITURGICAL CONFERENCE STUDY WEEK 2011 Sponsorship Levels				
SPONSORSHIP PACKAGE BENEFITS	GOLD PACKAGE \$5,000	SILVER PACKAGE \$3,000	BRONZE PACKAGE \$2,000	COPPER PACKAGE \$1,000
Full Conference Registration	2	1		
10'x10' Exhibit Booth	1	1		
Exhibit Hall "Proud Sponsor" special signage and booth location printed in official conference program	■	■	■	■
Premium Exhibit Hall booth location	■	■		
Podium and electronic recognition	■	■	■	■
Advertisement in official conference program	Full pg	¾ pg	½ pg	
Sponsor ribbons for designated exhibitor badges for your company	■	■	■	■
Company name/logo in Sponsorship list in official conference program	■	■	■	■
Company name/logo in Sponsorship list on conference website	■	■	■	■
Mention in all press releases issued by Study Week 2011	■	■		

All sponsorships must be paid in full by December 11, 2010. If cancellation occurs after December 11, 2010, regrettably no refund can be made.

For more information or to reserve your Study Week 2011 Sponsorship, please contact Mary Lou Bulson, Exhibits Chairperson, at Sponsorships.SWLC2011@gmail.com.

More Sponsorship Opportunities

Welcome Reception

Help us support a fun and exciting evening that kicks off the opening of the conference and exhibits, and attracts more than 500 people. As a sponsor you will receive signage with your company's logo, as well as the accompanying electronic display and mention in the official conference program.

Sponsorship Investment: \$5,000 Exclusive or Shared (no max)

Networking Break

Refreshment breaks are excellent networking opportunities, as well as a great way to gain exposure for your brand. Company recognition on signage, electronic display and mention in the official conference program.

Sponsorship Investment: \$1,500 Per Break – Five (5) available. Exclusive or Shared (no max)

Faithful Servant Awards Reception

Offer sponsorship of the social hour preceding the banquet, attracting more than 500 people. As a sponsor your company name and logo will appear on signage and electronic display. This sponsorship opportunity can be shared.

Sponsorship Investment: \$5,000 Exclusive or Shared (no max)

Cyber Café

Sponsor a Cyber Café for our attendees, providing them with a place to sit, relax and catch up on emails, log orders and stay in touch with the office. Company recognition on signage and electronic display. Sponsorship can be shared.

Sponsorship Investment: \$2,500 Exclusive or \$500, \$750, \$1,000 Shared (no max)

Conference Tote Bags

Want to have your brand in the hand of every conference attendee? Achieve success with this exclusive sponsorship, by having your company logo featured on Study Week 2011 tote bag. Sponsor will receive electronic display recognition and mention in the official conference program.

Sponsorship Investment: \$4,000 Exclusive

SOLD

More Sponsorship Opportunities

Name Badge Lanyards

Have your company logo seen on everyone and by everyone at Study Week 2011. Sponsor the conference lanyards. Lanyards are always a popular choice amongst sponsors, so act quickly to secure this exclusive sponsorship opportunity. Lanyard sponsor will receive signage at conference Registration area and your company's logo and mention in the conference program.

SOLD

Sponsorship Investment: \$1,500 Exclusive

Conference Tote Bag Inserts

A great, low-cost way to gain immediate access to conference attendees. Place a give-away of your choice in each conference attendee's bag. This opportunity is limited to seven (7) companies. Participating companies supply insert.

SOLD

Sponsorship Investment: \$250 per insert (max 7)

Official Conference Program Advertisements

All conference attendees will be given a Study Week 2011 official on-site, conference program. Show your support by placing an advertisement in the official program. This program will include an exhibit directory. Attendees will certainly be utilizing this important resource!

Sponsorship Investment: \$500 Full Page; \$250 Half Page; \$125 Quarter Page

See Advertising Specifications & Contract for details.

OPTIMIZE Exposure

Sponsorship Deadline: December 11, 2010



SPONSORSHIP APPLICATION – CONTRACT

CATHOLIC DIOCESE OF SALT LAKE CITY
Southwest Liturgical Conference - Study Week 2011
Salt Palace Convention Center • Salt Lake City, UT • February 2-5, 2011

Return signed contract along with payment to: c/o SWLC Study Week 2011,
Catholic Diocese of Salt Lake City, Office of Liturgy, 27 C Street, Salt Lake City, UT 84103
Tel: 801.328.8641 • Fax: 801.328.9680 • www.SWLCSLC.org

PLEASE PRINT CLEARLY

COMPANY _____

CONTACT NAME _____ CONTACT TITLE _____

STREET ADDRESS _____ P.O. Box _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____ 800#/CELL _____

E-MAIL _____ WEBSITE _____

Only the person designated above as the SWLC Study Week 2011 Official Contact will receive confirmation and communications.

<input type="checkbox"/>	Gold Level Sponsor	\$5,000	<input type="checkbox"/>	Networking Break	\$1,500
<input type="checkbox"/>	Silver Level Sponsor	\$3,000	<input type="checkbox"/>	Awards Reception - Exclusive	\$3,000
<input type="checkbox"/>	Bronze Level Sponsor	\$2,000	<input type="checkbox"/>	Awards Reception - Shared	\$ _____
<input type="checkbox"/>	Copper Level Sponsor	\$1,000	<input type="checkbox"/>	Cyber Café - Exclusive	\$2,500
<input type="checkbox"/>	Welcome Reception - Exclusive	\$5,000	<input type="checkbox"/>	Shared (\$500, \$750, \$1,000)	\$ _____
<input type="checkbox"/>	Welcome Reception - Shared	\$ _____	<input type="checkbox"/>	Name Badge Lanyards	\$1,500
<input type="checkbox"/>	Conference Tote Bags	\$4,000	<input type="checkbox"/>	Conference Tote Bag Inserts	\$ 250

SPONSORSHIP PAYMENT

Payment in full must accompany the Sponsorship Application/Contract. Sponsorship benefits are detailed in the Exhibitor Prospectus and on the Conference website.

PAYMENT Payment may be remitted by check, money order or credit card. ☐ Check Enclosed

☐ VISA ☐ MC ☐ AMEX TOTAL COST \$ _____

CARD NUMBER _____ EXP DATE _____

AUTHORIZED SIGNATURE _____ CARDHOLDER'S NAME _____
(as it appears on card)

PAYMENT REMITTANCE

Please make check payable (In \$US) to:
Catholic Diocese of Salt Lake City

Mail Payment to:
c/o SWLC Study Week 2011
Catholic Diocese of Salt Lake City
Office of Liturgy – 27 C Street
Salt Lake City, UT 84103

Agreed to:

Signature of Official Representative _____ Date _____

Accepted by:

SWLC Study Week Representative _____ Date _____



ADVERTISING SPECIFICATIONS & CONTRACT

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Tel: 801.328.8641 • Fax: 801.328.9680 • www.SWLCSLC.org

PLEASE PRINT CLEARLY

COMPANY _____

CONTACT NAME _____ CONTACT TITLE _____

STREET ADDRESS _____ P.O. Box _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____ 800#/CELL _____

E-MAIL _____ WEBSITE _____

Only the person designated above as the SWLC Study Week 2011 Official Contact will receive confirmation and communications.

Advertisements will be Black & White only. Submission deadline: December 31, 2010

<input type="checkbox"/> Full Page (7x9)	\$500	<input type="checkbox"/> Half Page – Vertical (3 3/8 x9)	\$250
<input type="checkbox"/> Half Page – Horizontal (7x4 3/8)	\$250	<input type="checkbox"/> Quarter Page – Vertical (3 3/8 x4 3/8)	\$125
No 1/4 page horizontal option available			

AD SPECIFICATIONS:

- CD or email PDF file - including all images, logos & embedded fonts. Attach hard copy version.
- Artwork at least 300 dpi
- Submit files as PDF; TIFF; or EPS (PC format)

AD SUBMISSION:

Contract, camera-ready ad and payment in full due by December 31, 2010. Deliver to address below:

Ms. Karin A. Hurley, Conference Chair
c/o SWLC Study Week 2011
Catholic Diocese of Salt Lake City
Office of Liturgy – 27 C Street
Salt Lake City, UT 84103

Email: karinhurley.swlc2011@gmail.com

ADVERTISEMENT PAYMENT: Payment in full must accompany the Contract.

PAYMENT Payment may be remitted by check, money order or credit card. ☐ Check Enclosed

☐ VISA ☐ MC ☐ AMEX TOTAL COST \$ _____

CARD NUMBER _____ EXP DATE _____

AUTHORIZED SIGNATURE _____ CARDHOLDER'S NAME _____
(as it appears on card)

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Salt Lake City, UT 84103

Agreed to:

Signature of Official Representative _____ Date _____

Accepted by:

SWLC Study Week Representative _____ Date _____