

Southwest Liturgical Conference
51st Annual Study Week
January 16-19, 2013
Albuquerque, NM

Listen,
Escuchen,
I will tell you a mystery...
les voy a contar un misterio...

...and we shall be changed.
...y todos seremos transformados.

Cross designed by Robert Habiger. Photo courtesy of Kenneth J. Griesemer.

Sponsorship Opportunities

"Listen, I will tell you a mystery... and we shall be changed," the 51st annual Southwest Liturgical Conference Study Week, will invite participants to experience of the Paschal Mystery, to ponder and to be transformed by its power. Attendees will include liturgists, clergy and religious, practitioners, educators and lay ministers.

SPONSORSHIP OPPORTUNITIES

There are many ways to support the SWLC Study Week with sponsorships.

Contact **MiriamBenedict@hotmail.com** to find out how you can become a Study Week Sponsor!

Sponsorship Opportunities

| SOUTHWEST LITURGICAL CONFERENCE STUDY WEEK 2013 Sponsorship Levels | | | | |
|--|----------------------------|------------------------------|------------------------------|------------------------------|
| SPONSORSHIP PACKAGE BENEFITS | GOLD PACKAGE \$5,000 | SILVER PACKAGE \$3,000 | BRONZE PACKAGE \$2,000 | COPPER PACKAGE \$1,000 |
| Full Conference Registration | 2 | 1 | | |
| 10'x10' Exhibit Booth | 1 | 1 | | |
| Exhibit Hall "Proud Sponsor" special signage and booth location printed in official conference program | ■ | ■ | ■ | ■ |
| Premium Exhibit Hall booth location | ■ | ■ | | |
| Podium and electronic recognition | ■ | ■ | ■ | ■ |
| Advertisement in official conference program | Full pg | ¾ pg | ½ pg | |
| Sponsor ribbons for designated exhibitor badges for your company | ■ | ■ | ■ | ■ |
| Company name/logo in Sponsorship list in official conference program | ■ | ■ | ■ | ■ |
| Company name/logo in Sponsorship list on conference website | ■ | ■ | ■ | ■ |
| Mention in all press releases issued by Study Week 2011 | ■ | ■ | | |

All sponsorships must be paid in full by **November 20, 2012**. If cancellation occurs after November 20, 2012, regrettably no refund can be made.

For more information or to reserve your Study Week 2013 Sponsorship, please contact:
MiriamBenedict@hotmail.com

More Sponsorship Opportunities

Welcome Reception

Help us support a fun and exciting evening that kicks off the opening of the conference and exhibits, and attracts more than 500 people. As a sponsor you will receive signage with your company's logo, as well as the accompanying electronic display and mention in the official conference program.

Sponsorship Investment: \$5,000 Exclusive or Shared (no max)

Networking Break

Refreshment breaks are excellent networking opportunities, as well as a great way to gain exposure for your brand. Company recognition on signage, electronic display and mention in the official conference program.

Sponsorship Investment: \$1,500 Per Break – Six (6) available.

Faithful Servant Award Reception

Offer sponsorship of the social hour preceding the banquet, attracting more than 500 people. As a sponsor your company name and logo will appear on signage and electronic display. This sponsorship opportunity can be shared.

Sponsorship Investment: \$5,000 Exclusive or Shared (no max)

Fiesta Baile—An Albuquerque Exclusive Event

Sponsor an Albuquerque exclusive event—the post-banquet Fiesta Baile. Help us extend our banquet celebration with an evening of live local music and dancing for all conference attendees! Company recognition on signage and electronic display. Sponsorship can be shared.

Sponsorship Investment: \$2,000 Exclusive or \$500, \$1,000 Shared (no max)

Conference Tote Bags

Want to have your brand in the hand of every conference attendee? Achieve success with this exclusive sponsorship, by having your company logo featured on Study Week 2013 tote bag. Sponsor will receive electronic display recognition and mention in the official conference program.

Sponsorship Investment: \$5,000 Exclusive

More Sponsorship Opportunities

Name Badge Lanyards

Have your company logo seen on everyone and by everyone at Study Week 2013. Sponsor the conference lanyards. Lanyards are always a popular choice amongst sponsors, so act quickly to secure this exclusive sponsorship opportunity. Lanyard sponsor will receive signage at conference Registration area and your company's logo and mention in the conference program.

Sponsorship Investment: \$1,500 Exclusive

Conference Tote Bag Inserts

A great, low-cost way to gain immediate access to conference attendees. Place a give-away of your choice in each conference attendee's bag. This opportunity is limited to seven (7) companies. Participating companies supply insert.

Sponsorship Investment: \$250 per insert (max 7)

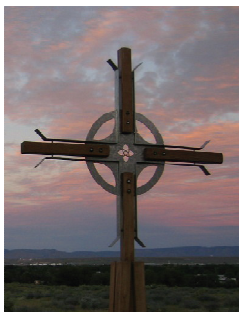
Official Conference Program Advertisements

All conference attendees will be given a Study Week 2013 official on-site, conference program. Show your support by placing an advertisement in the official program. This program will include an exhibit directory. Attendees will certainly be utilizing this important resource!

Sponsorship Investment: \$500 Full Page; \$250 Half Page; \$125 Quarter Page

OPTIMIZE Exposure

Sponsorship Deadline: November 20, 2012



PLEASE PRINT CLEARLY

SPONSORSHIP APPLICATION – CONTRACT

ARCHDIOCESE OF SANTA FE
Southwest Liturgical Conference - Study Week 2013
Albuquerque Convention Center Albuquerque, NM January 16-19, 2013

Return signed contract along with payment to: c/o SWLC Study Week 2013,
Office of Worship & Christian Initiation, Archdiocese of Santa Fe, 4000 St. Joseph Place, NW,
Albuquerque, NM 87120
Tel: 505.831.8191 Fax: 505.831.8226 www.swlc.org

COMPANY _____

CONTACT NAME _____

CONTACT TITLE _____

STREET ADDRESS _____

P.O. BOX _____

CITY _____

STATE _____

ZIP _____

PHONE _____

FAX _____

800#/CELL _____

E-MAIL _____

WEBSITE _____

Only the person designated above as the SWLC Study Week 2013 Official Contact will receive confirmation and communications.

| | | | |
|--|---------|---|---------|
| <input type="checkbox"/> Gold Level Sponsor | \$5,000 | <input type="checkbox"/> Awards Reception - Exclusive | \$3,000 |
| <input type="checkbox"/> Silver Level Sponsor | \$3,000 | <input type="checkbox"/> Awards Reception - Shared | \$_____ |
| <input type="checkbox"/> Bronze Level Sponsor | \$2,000 | <input type="checkbox"/> Fiesta Baile - Exclusive | \$2,000 |
| <input type="checkbox"/> Copper Level Sponsor | \$1,000 | <input type="checkbox"/> Shared (\$500, \$750, \$1,000) | \$_____ |
| <input type="checkbox"/> Welcome Reception - Exclusive | \$5,000 | <input type="checkbox"/> Name Badge Lanyards | \$1,500 |
| <input type="checkbox"/> Welcome Reception - Shared | \$_____ | <input type="checkbox"/> Conference Tote Bag Inserts | \$250 |
| <input type="checkbox"/> Conference Tote Bags | \$5,000 | <input type="checkbox"/> Program Ad – Full Page | \$500 |
| <input type="checkbox"/> Networking Break | \$1,500 | <input type="checkbox"/> Program Ad – Half Page | \$250 |
| | | <input type="checkbox"/> Program Ad – Quarter Page | \$125 |

SPONSORSHIP PAYMENT

Payment in full must accompany the Sponsorship Application/Contract. Sponsorship benefits are detailed in the Sponsorship Prospectus and Exhibitor Prospectus. Payment may be remitted by check or money order only, payable to: Archdiocese of Santa Fe. Sorry, no credit cards. Please note “Study Week 2013” in the memo line.

☐ Check Enclosed

TOTAL PAYMENT \$ _____

PAYMENT REMITTANCE

Please make check payable (in \$US) to:
Archdiocese of Santa Fe

Agreed to:

Signature of Official Representative

Date

Mail Payment to:

c/o SWLC Study Week 2013
Office of Worship & Christian Initiation
Archdiocese of Santa Fe
4000 St. Joseph Place, NW
Albuquerque, NM 87120

Accepted by:

SWLC Study Week Representative

Date