



2010 Aerospace Summit & Expo
June 1-4, 2010

SPONSORSHIP, EXHIBITOR, & ADVERTISING OPPORTUNITIES
Updated 4/30/10

Organized
by



Oklahoma Aerospace
ALLIANCE

For customized Sponsor opportunities:

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REGISTER AT www.okaero.com/summit

2010 Oklahoma Aerospace Summit & Expo | 1

Sponsorship Opportunities

This is the Ultimate Marketing Opportunity for any company or organization wanting to get in front of Oklahoma Aerospace! Sponsorship offers prime-time exposure of your product and/or services during the four day event. As a Sponsor, this is your opportunity to show your commitment within a very influential marketplace, all while enhancing your visibility and achieving your public relations and/or marketing/advertising goals. It's an exceptional vehicle that will generate awareness of your company, products/services and important brand messages in an intentional, identifiable, and controlled environment.

******Each Package has opportunities to upgrade for special events or added benefits. See below for details.**

To Register for any of these sponsorships, please visit www.okaero.com/summit and click on NEW REGISTRATION, select sponsorship. It will walk you through the options and required information to get your logo and recognition benefits. Thank you!

General Session Packages

Platinum Presenting Sponsors: \$50,000+ (2 spots)

SpiritBank

- Recognized at the Summit as a Platinum (Top Gun) Presenting Sponsor.
- **Opportunity for Representative to be introduced during Opening Ceremonies at podium**
- Logo recognition during summit general session.
- Receive **3 premier entryway 10x10 exhibitor booth spaces** (value is \$3750)
- Receive **10 complimentary registrations** for the Summit. (value is \$3500)
- Recognized in advance - publicity as a Presenting Sponsor (company logo as space/time permits).
- Logo in printed programs that will be distributed by the Journal Record prior to and at the Summit.
- Company logo on all event signage
- **Premier logo placement throughout the web site**
- Logo link on summit web site directed to your company web site
- **Inside Front Cover or Back of Program full page color ad included** in the program. Graphics must be provided by company. (Value is \$2000)
- Golf team of 4 (value at \$650)

Gold Presenting Sponsors: \$25,000

- Recognized from the podium as a Gold (Blue Angel) Sponsor.
- Logo recognition during summit general session.
- Receive **2 premier entryway 10x10 exhibitor booth spaces**. (value is \$2500)
- Receive 8 complimentary registrations for the Summit. (value is \$2800)
- Recognized in advance publicity and program as a Sponsor (company logo if space/time permits).
- Company logo on event signs
- Logo in printed programs that will be distributed by the Journal Record prior to and at the Summit.
- Premier logo placement throughout the web site
- Logo link on summit web site directed to your company web site
- **Inside Back Cover full page color ad included** in the attendee program.
Graphics must be provided by company. (Value is \$1500)
- Golf team of 4 (value at \$650)

Wright Brothers Sponsors: \$10,000

The Boeing Company

American Airlines

- Recognized at the Summit as a Wright Brothers Sponsor.
- Logo recognition during summit general sessions.
- Receive a **premier networking location 10x10 exhibit booth space** (value is \$1250)
- Receive **4 complimentary registrations** for the Summit. (value is \$1400)
- Recognized in advance publicity as a Wright Brothers Sponsor (company logo if space/time permits).
- Company logo on summit signage
- Logo in printed programs that will be distributed by the Journal Record prior to and at the Summit.
- **Premier logo placement throughout the web site**
- Logo link on summit web site directed to your company web site

(See Upgrade Options)

Wiley Post Sponsors: \$7,500

Spirit AeroSystems, Inc.

- Recognized at the Summit as a Wiley Post Sponsor.
- Logo recognition during summit general sessions.
- Receive a **premier networking location 10x10 exhibitor booth**. (value is \$1250)
- Receive **3 complimentary registrations** for the Summit. (value is \$1100)

- Recognized in advance publicity as a Sponsor (company logo if space/time permits).
- Logo in printed programs that will be distributed by the Journal Record prior to and at the Summit.
- Company logo on event signs
- Logo link on summit web site directed to your company web site

(See Upgrade Options)

Lindbergh Sponsors: \$5,000

Tulsa Metro Chamber of Commerce

OK Department of Commerce

Oklahoma Business Roundtable

- Recognized at the Summit as a Lindbergh Sponsor.
- Logo recognition during summit general sessions.
- Receive a 10x10 exhibitor booth. **(value is \$1250)**
- Receive **2 complimentary registrations** for the Summit. **(value is \$700)**
- Recognized in advance publicity as a Sponsor (company logo if space/time permits).
- Company logo on Summit signage.
- Company name in printed programs that will be distributed by the Journal Record prior to and at the Summit.
- Logo link on summit web site directed to your company web site.

(See Upgrade Options)

Amelia Earhart Sponsors: \$3,000

FlightSafety International

The University of Oklahoma

AAR Aircraft Services

Acorn Growth Companies

Cimmaron Software Services, Inc.

Moog, Inc.

Pratt & Whitney

ASSET-OSU Enterprise Center, LLC

- Recognized at the event as an Amelia Earhart Sponsor.
- Logo recognition during summit general sessions.
- Receive a **10x10 exhibitor booth**. **(value is \$1250)**

- Receive **1 complimentary registrations** for the Summit. **(value is \$700)**
- Recognized in print as a Sponsor (company name if space/time permits).
- Company name on Summit signage.
- Company name in printed programs that will be distributed by the Journal Record prior to and at the Summit. (if time/space permits)
- Logo link on summit web site directed to your company web site.
- **(See Upgrade Options)**

GOLF Sponsorship Opportunities

(See Upgrade Options)

~~Golf Tournament Sponsor: \$2500~~ **SOLD!**

The Persimmon Group

- Recognized at the Golf Tournament as Golf Tournament Sponsor
- Logo recognition during summit general session & golf tournament
- Receive an **10x10 exhibitor booth**. **(value is \$1250)**
- Receive **2 tickets for the Summit**. **(value is \$700)**
- Paid golf entry fees for up to 4 company participants and/or rep of VIP-select group. **(value is \$650)**
- Recognized in advance publicity as a Golf Sponsor (company logo if space/time permits).
- Company logo on event signs, printed programs, and web site.
- Company name displayed at awards presentation/luncheon after tournament
- Company logo displayed on first tee box
- Company rep to be paired with VIP-select group
- Logo link on summit web site to your company web site

~~Golf Tournament Lunch Sponsor: \$2500~~ **SOLD!**

The NORDAM Group

- **Company logo displayed** at awards presentation/luncheon after tournament
- **Representative recognized at Luncheon**
- **Two attendee registrations**
- Name recognition in program description
- Logo link on summit web site directed to your company web site

Golf Hole Sponsor: \$200 per hole **(16 available)**

(Multiple sponsorships are available. Can be used to upgrade a general session package.)

Cimarron Software Services, Inc.
Tulsa Metro Chamber of Commerce

The Persimmon Group
ICSI

Spirit AeroSystems, Inc.
Willis

Pratt & Whitney
JD Young

United Warehouse

- **Company logo on tee box**
- Opportunity for your staff members host hole and hand out promotional material to golfers
- Company logo on golf tournament signs, name in printed programs, and web site.

SPECIAL Sponsorship Opportunities

AeroBash Event Sponsor: \$15,000

Hogan Taylor

This is the premier evening social event of the summit and gives you exposure to nearly 400 people who attend to kick back relax and network. This year's event will be held at the Bricktown Brewery in Oklahoma City with live entertainment and a buffet dinner.

- **Presenting Logo Recognition at the AeroBash**
- **6 Attendee Registrations** for 2 Day Summit and Education Training Day (**value \$2100**)
- Logo Recognition in the program description
- Logo Link on the summit web site to your web site

Summit Day 1 Luncheon Presenting Sponsor: \$12,000: **SOLD!**

Greater Oklahoma City Chamber

- Logo recognition during presentation
- **4 Attendee Registrations** for 2 Day Summit and Education Training Day (**value \$1400**)
- **Opportunity to stand on stage and help present the speaker**
- Logo recognition in program description
- Logo Link on the summit web site to your web site

Summit Day 2 Luncheon Presenting Sponsor: \$12,000

- Logo recognition during presentation
- **4 Attendee Registrations** for 2 Day Summit and Education Training Day (**value \$1400**)
- **Opportunity to stand on stage and help present the speaker**
- Logo recognition in program description
- Logo Link on the summit web site to your web site

~~Gen. Thomas P. Stafford Award Presentation Sponsor: \$10,000~~
SOLD!

ARINC

Office of the Lt. Governor

- Logo recognition during presentation
- **4 Attendee Registrations** for 2 Day Summit and Education Training Day (**value \$1400**)
- **Opportunity for representative to help present the award**
- Logo recognition in program description
- Logo Link on the summit web site to your web site

~~Legislative Breakfast Sponsor~~ **SOLD!**

Oklahoma Aeronautics Commission

- Logo recognition at breakfast
- **2 Attendee Registrations** for 2 Day Summit (**value \$700**)
- **Opportunity to welcome legislators from podium**
- Name recognition in program description
- Logo Link on the summit web site to your web site

Summit Coffee Break Sponsor: \$1000 (at least 4 main breaks)

Pratt & Whitney

Tulsa Airport Authority

ConocoPhillips

CHROMALLOY

(Multiple sponsorships are available. Can be used to upgrade a general session package.)

- Logo recognition at coffee breaks
- Name recognition in program description
- Logo Link on the summit web site to your web site

Summit Tote Bags Sponsor: \$5000

- Logo printed on all attendee tote bags.
- Logo Link on the summit web site to your web site

~~Attendee NameTag Lanyard Sponsor: \$1500~~ **SOLD!**

Jones Public Relations, Inc.

- Logo printed on all attendee nametag lanyards.
- ## Education & Training Day (ETD) Sponsorships

ETD Reception \$1000

Tinker Federal Credit Union

- Logo Link on the summit web site to your web site
- Logo recognition during general ETD sessions
- Name Recognition in the program for description.

General Education Training Day Sponsor: \$5000+

(Multiple sponsorships are available. Can be used to upgrade a general session package.)

- **2 complimentary registrations** for ETD (value \$300)
- Opportunity for staff to participate as mentors (pending qualification for program) or volunteers
- Logo Link on the summit web site to your web site
- Logo recognition during general ETD sessions
- Logo Recognition in the program for description.

Education Training Day – Lunch Sponsor: \$2500 **SOLD!**

The Greater OKC Partnership

Luncheon program will be held at the Oklahoma School for Science and Mathematics.

- **Presenting ETD Lunch Sponsor Logo recognition** during luncheon (approx. 200 teachers and mentors)
- **2 complimentary registrations** for ETD (value \$300)
- Logo Link on the summit web site to your web site

Education Training Day – Teacher Sponsor: \$200 per teacher

(Multiple sponsorships are available. Can be used to upgrade a general session package.)

The Boeing Company

Anautics, Inc.

Precise Machining

US Dept. of Labor

KISS Institute for Practical Robotics

Oklahoma NASA Space Grant Consortium

This Sponsorship will pay for a pre-k to 12 grade teacher registration and hotel to attend the education training day where they will be paired with an industry mentor. We are expecting at least 100 teachers to attend this event. You may Sponsor as many teachers as you would like.

- Recognition will be provided during the session.
- Name recognition in the program if space/time allow.
Logo Link on the summit web site to your web site

• Sponsor Package UPGRADE OPTIONS:

Exhibit Booth: \$1000

(value \$1250 without sponsorship)

An exhibitor's afternoon reception on the first day and second day luncheon will be held to encourage attendees to visit the booths. Afternoon Breakout sessions and morning continental breakfasts will also encourage patrons to stop by your booth. Limit 125 spaces.

- Receive a 10x10 exhibitor booth.
- Receive 1 complimentary registration for the Summit.

Golf Team (group of 4) with Hole Sponsorship: \$500

(value \$650 without sponsorship)

Cimarron Software Services

ICSI

Pratt & Whitney

Willis

- Admission for 4 Golfers from your company
- Recognized in advance publicity and program as a Sponsor (company logo if space/time permits).
- Company logo on event signs, printed programs, and web site.

Advertising Opportunities - Summit Program

The Journal Record (circ. in Tulsa/OKC metro areas) will be putting the program together and distributing the Summit program containing your ad in their paper prior to the Summit, reaching a statewide audience of business decision makers and opinion leaders, on a date prior to the event. 1000 copies will be printed for attendees. Prices assume customer will provide their own camera ready artwork to spec in .pdf format for the ad(s) selected. An additional fee will apply for ad to be produced by OAA.

ALL ADS INCLUDE 4 COLOR. ADS DUE: March 26, 2010

| | | | |
|-------------------|------------------------------------|-----------|-----------------|
| Full Page | \$1200 | ¼ page | \$450 |
| Full Page | (8.625" x 11.125" incl.1/8" Bleed) | 1/4 Page | (3.75" x 5") |
| Full Page | (7.5" x 10" NO Bleed) | | |
| ½ Page | \$800 | 1/8 page | \$325 |
| 1/2 Page | | 1/8 Page | (3.75" x 2.5") |
| Horizontal | (7.5" x 5") | | |
| 1/2 Page Vertical | (3.75" x 10") | 1/16 page | \$175 |
| | | 1/16 Page | (3.75" x 1.25") |

EXPO

Exhibit Booth

before 12/31/09 \$1187.50 | Jan 1-April 1 \$1250 | After April 1 \$1500

An exhibitor's afternoon reception on the first day and second day luncheon will be held to encourage attendees to visit the booths. Afternoon Breakout sessions and morning continental breakfasts will also encourage patrons to stop by your booth. Limit 125 spaces.

- Receive a **10x10 exhibitor booth** space.
- Receive **1 complimentary 2 day registration** for the Summit & Expo. (value \$250)

(See Upgrade Options)

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