

2010 CREATIVITY WORLD FORUM SCHEDULE

NOVEMBER 15-18

MONDAY November 15 - Pre-forum

10:00am-6:00pm

2010 Creativity World Art Biennale

[ARTSPACE] at UNTITLED

(1 NE 3rd Street)

7:00am-3:00pm

Registration open for delegates participating in national and international events only — Skirvin Hilton Hotel, 2nd floor

9:00am-6:00pm

General Registration — Cox Convention Center, Registration desk, lower level

9:00-11:30am

National Creativity Network Launch — by invitation only; Skirvin Hilton Hotel, Centennial Ballroom

Noon-2:00pm

Arts Education Funders & Creativity Luncheon — by invitation only; Skirvin Hilton, Crystal Ballroom

12:30-4:30pm

International Districts of Creativity Delegation Events

by invitation only; buses depart at 12:15pm from Skirvin Hilton Hotel

2:00-5:00pm

Pre-Forum Workshop: Shaping the Future of Creativity Today: Moving from Advocacy to Action — Skirvin Hilton Hotel, Centennial Ballroom. Do you care about creativity, yet feel like a “minority of one” in your efforts to promote it? Come and discover others who share your sense of urgency and passion for change! Co-presenters: **Steven Dahlberg**, Director, International Centre for Creativity and Imagination; **Cheryl Whitesitt**, Executive Director, Minnesota Future Problem Solving Program and **Dr. Mary Alice Long**, Jungian Therapist, CG Jung Society, Seattle, WA. Presented by the National Creativity Network; open to conference participants and general public; \$45 pre-conference fee.

6:00-9:00pm

International Districts of Creativity Delegation Reception & Dinner

by invitation only; Skirvin Hilton Hotel, Grand Ballroom

TUESDAY November 16 - Creativity World Forum DAY 1

7:00am

Early Bird Continental Breakfast — Creative Convergence Showcase - Exhibit Hall 1, Cox Convention Center

7:00am-6:00pm

Registration — Cox Convention Center, lower level

8:30-9:15am



OPENING CEREMONY

Opening Ceremony

Cox Convention Center Arena



Bart Conner
Emcee

The land that is now Oklahoma has always been a creative frontier - an ancient forum for cultural exchange—for commerce, culture, and education. This artistic interpretation will immerse the audience in a one-of-a-kind experience with American Indian performers from different tribes, fusing contemporary and traditional cultural expressions. It will also feature original music by **Jerod Impichchachaaha' Tate** and the **Oklahoma Youth Orchestra**.

REGISTER NOW!

9:15-10:30am



1 CREATIVITY FUELING THE 21ST CENTURY GLOBAL ECONOMY

Convergence Session I: Creativity Fueling the 21st Century Global Economy – Cox Convention Center Arena

A conversation with **Daniel Pink**, **Sir Ken Robinson**, and **David Pogue** – Three global leaders share their insights on the importance of creativity and innovation in driving both our individual and societal growth.



Creative Transition: Wings of Harmony Choir, directed by **Tyrone Stanley** with **Sandi Patty**. Special Water Walk feature with Wishing Well.

11:00am-Noon



2 CREATIVE FRONTIERS: IDEAS IMPACTING HUMANITY

Convergence Session II: Creative Frontiers: Ideas Impacting Humanity – Cox Convention Center Arena

A conversation with **Blake Mycoskie** & **Erik Logan** – The founder of Tom's Shoes and president of Harpo, Inc. take a look at how even the most simple creative ideas can be nurtured to impact humanity around the globe.



Creative Transition:
performance by **Hanson**

12:30-2:00pm



3 CREATIVE FRONTIERS: INNOVATION IN CORPORATE AMERICA

Luncheon and Convergence Session III: Creative Frontiers: Innovation in Corporate America – Cox Convention Center, Great Hall, second floor

A conversation with **George Kaiser**, **Aubrey McClendon**, **Tom Ward**, **John Richels** & **Bruce Upbin** – The Managing Editor of Forbes facilitates a conversation with CEO's of Oklahoma-based energy corporations about innovation within their companies, giving back to community, and creative capitalism.

2:00-3:00pm

Creative Convergence Showcase
Exhibit Hall 1, Cox Convention Center

Dynamic creative enterprises and the Districts of Creativity, as well as exciting entertainment by Oklahoma performers, networking lounge, live Native Art experiences, a labyrinth, and much more!

TUESDAY November 16 - cont'd

3:00–4:45pm

Creative Branch-out Sessions — Cox Convention Center, lower level meeting rooms

90 MINUTE SESSIONS (3:00pm)

Creative Design & Art Spaces Fueling Urban Growth

Meeting Room 10

Drawing on diverse international examples this session will explore how a new generation of creative spaces and innovative approaches to urban design stimulate sustainable growth and the creation of vibrant, creative neighborhoods.

Facilitator: **Tim Jones**, President and CEO-Artscape, Toronto, Canada;
Panelists: **Ian Wall**, Chair & Board Director-WASPS, IESF, Edinburgh, Scotland; **Washington Menezes Fajardo**, Secretary of Culture-City of Rio de Janeiro, Brazil; **Ari Hynynen**, Professor-Tampere University of Technology, Tampere, Finland; **Rand Elliott**, Principal-Elliott and Associates Architects, Oklahoma City, OK

Creativity: A Life's Work

Meeting Room 5

2010 Creativity World Art Biennale Curator, Jon Burris, and participating Biennale artists will discuss the theme of the exhibition: 'New Processes, New Approaches, New Art' and how it relates to the work they are producing at this stage in their careers.

Facilitator: **Jon Burris**, Executive Director, [Artspace] at Untitled, Biennale Curator, Oklahoma City, OK
Panelists: **Nick Ervinck**, Mixed Media Artist, Lichtervelde, Belgium; **Els Vermang**, New Media Artist and Co-Founder LAb(au) Visual Artists, Laboratory for Architecture and Urbanism, Brussels, Belgium; **Tom De Smedt**, Founder, Experimental Media Group, St. Lucas School of Arts, Antwerp, Belgium; **Andy Law**, Visual Artist, New Media Group, Glasgow, and Lecturer, Edinburgh College of Art, Edinburgh, Scotland; **Liana Brazil**, Lead Designer, SuperUber, Rio de Janeiro, Brazil; **Sarah Hearn**, Visual Artist, Oklahoma City, OK

Creative Solutions for Clean Water

Meeting Room 2

Nearly one billion people lack access to safe drinking water. Even affluent countries are faced with issues of water scarcity and pollution. Solving these global water problems will require creative contributions from all fields: everyone from engineers to entrepreneurs, anthropologists to artists.

Facilitator: **Alex Cameron**, News 9 Co-Anchor, Oklahoma City, OK
Panelists: **David Edwards**, Harvard Professor & Developer of "the Pumpkin" from Boston, MA; **David Waggoner**, Lead Architect, Rebuild of New Orleans, New Orleans, LA; **Ken Surritte**, Founder/Director, Water Is Life, Edmond, OK; **Chris Cotner**, Director, Water 4 Foundation, Edmond, OK; **Ryan Groves**, Director, Wishing Well Foundation, Edmond, OK; **Laura Brunson**, Ph.D. Student & Instructor of Social Entrepreneurship, University of Oklahoma College of Business, Norman, OK

Public Policy & Creativity

Meeting Room 9

Policy makers from several US regions will explore the impact of creativity on public policy.

Facilitator: **Jari Askins**, Lieutenant Governor, Oklahoma
Panelists: **Bill Anoatubby**, Governor, Chickasaw Nation; **Anita Brown-Graham**, Director, Institute for Emerging Issues, North Carolina State, Raleigh, NC; **Barbara O'Brien**, Lieutenant Governor, Colorado

Improvisation: Creating Your Own Movie

Meeting Room 1

In 90 minutes of hands-on, light-hearted creativity, an award winning film-maker will work with groups to imagine, describe and promote their own film concepts.

David Kennard, Senior Producer, Director and Writer, Inca Productions, San Francisco, CA

45 MINUTE SESSIONS (3:00pm)

The Future of Museums

Meeting Room 11

The world of museums is changing, and this expert panel looks at 21st century approaches to museum experiences.

Facilitator: **Ford W. Bell**, President & CEO, American Association of Museums, Washington, DC
Panelists: **Elizabeth Merritt**, Founding Director, Center for the Future of Museums, Washington, DC; **Dan Spock**, Director, Minnesota History Center, St. Paul, MN; **Erika Kiessner**, Exhibit Prototyper, The Franklin Institute, Philadelphia, PA

Creativity at Work

Meeting Room 4

Linda Naiman presents a rich tapestry of images, ideas and strategies used by leading innovators in business, art, design and science. Learn key principles and practices you can apply to create a workplace environment where creativity and sustained innovation flourish.

Linda Naiman, Founder, Creativity at Work, Vancouver, British Columbia

The Entrepreneurial University

Meeting Room 3

Sir Ken Robinson tells us that creativity is as important to society and to the individual as is literacy. Dr. Lloyd Armstrong has argued that the ability of a university to encourage and support creativity is key to its role in an ecosystem that can amplify capability-building opportunities — in effect producing one of the bumps in the flat world. Using Oklahoma State University as a model, the presentation and discussion will share lessons learned in implementing an exciting new model of university-wide creativity and entrepreneurship that can be applied to other university settings. We will examine the nature of a creative university and how this can be facilitated. Attention will be devoted to the manner in which a creative university interacts with internal and external stakeholders to drive economic and social development.

Co-presenters: **Dr. Melanie Page**, Director, Institute for Creativity and Innovation, Professor of Psychology, Oklahoma State University, Stillwater, OK; **Dr. Michael H. Morris**, Head, School of Entrepreneurship and N. Malone Mitchell Chair in Entrepreneurship, Oklahoma State University, Stillwater, OK

REGISTER NOW!

45 MINUTE SESSIONS (4:00pm)

Rising to the Challenge

Meeting Room 4

Join former NASA astronaut John Herrington and Michelle Arra as they discuss how to invite challenge into our lives. Often, challenge is viewed as something that happens to us and we either rise to the occasion or grapple with how to react and benefit from it. We will be encouraged to think and discuss ideas about challenge in a new way; how to initiate challenge and invite it to become a natural part of a creative and successful process.

Co-presenters: **John Herrington**, former NASA astronaut and U.S. Naval Commander, Guthrie, OK; **Michele Arra**, Innovation Projects Coordinator R&D Department of Agustawestland and Coordinator of Scientific & Technologic Group of Lombardy Aerospace Cluster, Italy.

Agricultural Discoveries & Innovations

Meeting Room 11

Discussion of innovative solutions designed to provide for the earth's expanding agricultural needs will be presented by a panel representing some of the Noble Foundation's most knowledgeable scientists from around the globe.

Facilitator: **Dr. Billy Cook**, Senior Vice-President and Director, Agriculture Division, Noble Foundation, Ardmore, OK

Panelists: **Rick Dixon**, Senior Vice-President and Director, Plant Biology, Noble Foundation, Ardmore, OK; **Elison Blancaflor**, Associate Professor & Noble Research, Noble Foundation, Ardmore, OK; **Carolyn Young**, Assistant Professor in Forage Improvement Division, Noble Foundation, Ardmore, OK

Innovations in Digital Technology Design

Meeting Room 3

Doug Pritchard and David Mitchell from the Centre for Digital Documentation and Visualisation in Scotland will discuss using digital documentation and visualisation techniques to help the conservation and interpretation of heritage structures. Recent projects have included Stirling Castle, Rosslyn Chapel and Mount Rushmore National Monument.

Facilitator: **Trevor Owen**, Policy Advisor, Scottish Government, Culture Division, Edinburgh, Scotland

Panelists: **Douglas Pritchard**, Director, Head of Visualisation, Centre for Digital Documentation & Visualization, Glasgow, Scotland; **David Mitchell**, Conservation Director-Centre for Digital Documentation & Visualization, Glasgow, Scotland

5:00-6:00pm



4 UNLEASHING DISRUPTIVE IDEAS

Convergence Session IV: Unleashing Disruptive Ideas
Cox Convention Center Arena



Bo Fishback, Vice President of Entrepreneurship at the Kauffman Foundation, will lead a discussion on evolving efforts to unleash ideas and push innovation into the marketplace. Fishback - a serial entrepreneur and one of the world's leading voices on stimulating entrepreneurial

activity - will be joined by others involved in advancing high-impact, high-growth entrepreneurship.

Creative Transition: Shaleplay



6:00-6:45pm

Buses depart for the National Cowboy and Western Heritage Museum - Cox Convention Center, North Entrance

7:00-10:30pm

Music as Oklahoma's Creative Industry Dinner & Program
National Cowboy and Western Heritage Museum

Featuring performances by Oklahoma Creativity Ambassadors **Wanda Jackson, Hanson, Kyle Dillingham, Leona Mitchell, Jimmy Webb, Sandi Patty, Byron Berline**, and more!

WEDNESDAY November 17 - Creativity World Forum DAY 2

7:00am

Early Bird Continental Breakfast – Creative Convergence Showcase – Cox Convention Center – Exhibit Hall 1

7:00am-5:00pm

Registration — Cox Convention Center, lower level

8:30-9:45am



1 FROM IMAGINATION TO INNOVATION

Convergence Session I: From Imagination to Innovation
Cox Convention Center Arena

The session opens with a collaborative learning experience with students from Oklahoma and London.

A conversation follows with **Scott Noppe-Brandon, Matt Brown, David Edwards** and **Robert Sternberg**, one of the world's foremost educational psychologists on creativity guides a conversation with experts about the cognitive processes of imagination, creativity, play and innovation.

10:15am-Noon



2 BEYOND IMAGINATION: TECHNOLOGY AIDING CREATIVE THOUGHT

Convergence Session II: Beyond Imagination: Technology Aiding Creative Thought – Cox Convention Center Arena

A conversation with **Pranav Mistry, Andrew Zolli**, and **Robert Tercek** – Take a leap into the mindboggling future of technology as the President of Digital Media meets the Curator of Pop!Tech and the inventor of SixthSense.

12:30-2:00pm



3 TECHNOLOGY INNOVATION TRANSFORMING THE WORLD'S LARGEST INDUSTRY

Luncheon and Convergence Session III: Technology Innovation Transforming the World's Largest Industry
Cox Convention Center, Great Hall, 2nd floor

Learn how two industry leaders are transforming the electric utility industry by supplying new smart technology to tap into the creativity of consumer-driven energy solutions.

Co-presenters: **Pete Delaney**, CEO, OGE Energy Corp; and **Scott Lang**, CEO, Silver Spring Networks.

2:00pm

Creative Convergence Showcase – Exhibit Hall 1, Cox Convention Center

Dynamic creative enterprises and the Districts of Creativity, as well as exciting entertainment by Oklahoma performers, an Internet café, networking lounge, live Native Art experiences, a labyrinth, and much more!

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3:00–4:45pm

Creative Branch-out Sessions – Cox Convention Center, lower level meeting rooms

90 MINUTE SESSIONS (3:00pm)

Growing the Creative Mind*

Meeting Room 4

International panelists debate how to stimulate and nurture “the creative mind” among children, youth, and adults.

Facilitator: **Dennis Cheek**, Senior Fellow, Kauffman Foundation, Philadelphia, PA
Panelists: **Dr. Alexander Roos**, Principal, Stuttgart University, Stuttgart, Germany; **Antti Vuento**, Student Entrepreneur, Proacademy, Tampere, Finland; **Andrew Taylor**, Director, Bolz Center for Arts Administration, Madison, WI; **Jean Hendrickson**, Executive Director, Oklahoma A+ Schools, Edmond, OK

Science & Technology Creating Entrepreneurial Frontiers*

Meeting Room 11

A discussion of different approaches within the International Districts of Creativity Network supporting science and technology-based companies.

Facilitator: **Tom Walker**, President and CEO, i2E, Oklahoma City, OK
Panelists: **Thierry Klein**, CEO, Speechi, Lille, France; **Eric Kenis**, Director, Voka Chambers of Commerce, Antwerp, Belgium; **Markus Muller**, SME Department Head, Ministry of Economics Baden, Württemberg, Stuttgart, Germany; **Douglas Pritchard**, Director, Head of Visualisation, Centre for Digital Documentation & Visualization, Glasgow, Scotland; **David Mitchell**, Conservation Director, Centre for Digital Documentation & Visualization, Glasgow, Scotland

Transformation of Cities

Meeting Room 10

The host of Smart City, a nationally syndicated public radio show, will lead a discussion with the mayors of Oklahoma City, Sacramento, and Rio de Janeiro.

Facilitator: **Carol Coletta**, President and CEO, CEOs for Cities, Chicago, IL
Panelists: **Mick Cornett**, Mayor, Oklahoma City, OK; **Kevin Johnson**, Mayor, Sacramento, CA; **Eduardo Paes**, Mayor, Rio de Janeiro, Brazil

Imagination Conversations

Meeting Room 2

Lincoln Center Institute is leading a national campaign conducting “Imagination Conversations” throughout the US with a national public policy summit scheduled in 2011.

Facilitator: **Scott Noppe-Brandon**, Executive Director, Lincoln Center Institute
Panelists: **Eric Liu**, author, educator, and civic entrepreneur, Seattle, WA; **Martha McKenna**, Provost and Academic VP, Lesley University, Cambridge, MA

Fast Forward: A Look at Tomorrow's Music Industry

Meeting Room 3

Manager of the three-time Grammy winner, The Flaming Lips, and CEO of the Academy of Contemporary Music @ UCO comes together with the new COO of Warner Brothers Records, Livia Tortella, examining the future of the music industry in the new digital world.

Co-Presenters: **Scott Booker**, Manager, The Flaming Lips and CEO of the Academy of Contemporary Music at the University of Central Oklahoma, Oklahoma City, OK
Panelists: **Livia Tortella**, Co-President and COO, Warner Brothers Records, Burbank, CA

45 MINUTE SESSIONS (3:00pm)

ArtScience Innovation

Meeting Room 9

Led by the founder of the ArtScience Labs network, explore the work done in Translation Labs as well as the exciting ArtScience Innovation Prize, which brings high school and college students together in Paris annually for an international learning experience.

Co-presenters: **David Edwards**, Harvard professor, creator, and writer; founder of Le Laboratoire and “idea translation labs” in Boston, Cambridge, MA, and Cape Town, South Africa; **Carrie Fitzsimmons**, Director, ArtScience Labs, Boston, MA

Innovations in Gaming

Meeting Room 5

While video games are wildly popular as entertainment, see how game technology can also impact education, military simulation, and social consciousness.

Co-presenters: **Jack Lew**, Dean of Visual Communication, Laguna College of Art and Design, Laguna Beach, CA; **André Thomas**, CG Supervisor, EA Sports Football games (NCAA, Madden, Head Coach, NFL Tour), Orlando, FL

National Creativity Index

Meeting Room 1

Noted experts in the fields of arts funding, research, and policy discuss the Americans for the Arts National Creativity Index.

Co-presenters: **Randy Cohen**, Vice President, Local Arts Advancement, Americans for the Arts, Washington D.C.; **Eulynn Shiu**, member, UNESCO U40s network, American project manager, researcher, and writer, Washington D.C.

45 MINUTE SESSIONS (4:00pm)

Teaching the World How to Innovate

Meeting Room 1

As we learn to see the world and its outstanding or unresolved issues through the eyes of an inventor, learn the practical steps that can be taken to innovate, and take action to change the world around you in remarkable ways.

Presenter: **Jay Martin**, Founder and President, Martin Bionics, Oklahoma City, OK

How to Play

Meeting Room 5

This interactive session will demonstrate how play can be incorporated into your innovation processes in any work or learning environment.

Presenter: **Matt Brown**, President, Klutz, a division of Scholastic, Inc., Palo Alto, CA

Creative Partnerships

Meeting Room 9

This breakout session will explore the concept of Creative Partnerships and will refer to evidence and outcomes from Arts Council England's National Creative Learning Programme. The presentation will aim to articulate the value of partnership and creativity with a particular emphasis on educational settings and how this learning can be transferred to other contexts including a School of Creativity.

Co-presenters: **Steve Moffitt**, Director, A New Direction, London, England; **Derek Brown**, Actorshop, London, England; students from Thomas Tallis, School of Creativity, London, England

WEDNESDAY November 17 - cont'd



Creative Transition: Amena Brown

5:00-6:00pm



4 READY TO INNOVATE

Convergence Session IV: Ready to Innovate
Cox Convention Center Arena

Are we ready to implement what we've learned at the 2010 Creativity World Forum? The challenge will be how to keep creativity alive in the workplace. Co-facilitators **Ken Fergeson** and **Amena Brown** lead a conversation with **Randy Atkins**, National Academy of Engineering; **Itamar Kubovy**, Pilobolus; **Bart Conner**, Bart Conner Foundation; **David Lopez**, American Fidelity Foundation, and **Andrew Essex**, CEO Draga5, and more.

6:00-6:30pm

CLOSING CEREMONY

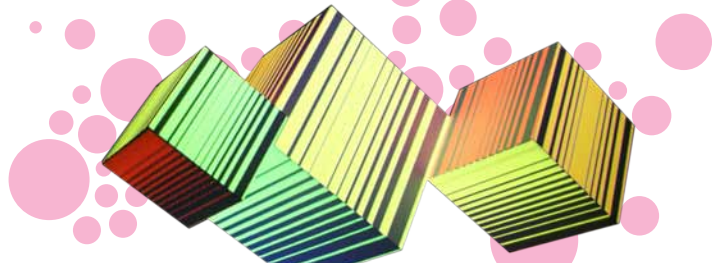
Cox Convention Center Arena

A theatrical production presented by the Chickasaw Nation will close the 2010 Creativity World Forum. Three renowned Chickasaw artists, composer **Jerod I. Tate**, author/environmentalist and Pulitzer finalist **Linda Hogan** and award winning fiber artist **Margaret Roach Wheeler** bring Chickasaw culture to life in a scene from Lowak Shoppala' - Fire and Light. Inspiration for the original theatrical production is from a poem by Ms. Hogan. The scene depicts mutual respect of individual Clan leaders and the Minko, the highest leader, tribal dignity and strength, commitment to each other and to the people they serve.

6:30pm

Shuttles to Biennale Opening Reception
leaving all Forum hotels

7:00-10:00pm



BIENNALE OPENING RECEPTION

Biennale Opening Reception

1 NE 3rd: Oklahoma
415 N Broadway: Denmark
25 NW 9th: Spain and Germany
1101 N. Broadway: Rio de Janeiro and Flanders

[Artspace] at Untitled hosts the 2010 Creativity World Art Biennale in venues along Automobile Alley in downtown Oklahoma City. Festivities include refreshments, music, and the work of numerous artists selected to represent Oklahoma and other International Districts of Creativity.

REGISTER NOW!

THURSDAY *November 18 - Post-Forum*

8:00am-3:45 pm

Post-Forum Tour: Education

There are many creative school opportunities, all within a five-mile radius of downtown Oklahoma City. Please join us for a day to explore the facilities, meet the students, and learn about the programs for students who range in age from birth through college; \$70 fee

8:00am-2:15pm

**Post-Forum Tour: Experiencing Creativity
in Oklahoma Bio/Nano Sciences**

Experience innovation and creativity where emerging technology companies are born and cutting edge research is leading the way in finding cures for disease. Witness a state of the art green laboratory where DNA shaped wind turbines on top of the Oklahoma Medical Research Foundation will make history. Learn why Oklahoma is leading the way in utilizing nanotechnology discoveries to create new and improved real products; \$70 fee.

8:30am-6:15pm

Post-Forum Tour: Art & Architecture in Oklahoma City

Art and Architecture define Oklahoma's most creative spaces. Discover and experience the Oklahoma City Museum of Art and the Fred Jones Museum of Art. Many other hidden art and architecture treasures await you on this tour; \$70 fee

REGISTER NOW!