

Sarah Thurber
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A thought leader in innovation and creativity, Sarah Thurber, M.S., is an author, keynoter and the Managing Partner at FourSight, LLC, an innovation company based in Evanston, Illinois that specializes in developing research-based tools to enhance innovation and team performance.

For the last 15 years, Sarah has worked in partnership with academic researchers and top creativity and innovation consultants to develop the *FourSight Thinking Profile* along with a range of other online and print-based training tools that support cognitive diversity and creative thinking. FourSight, which has been featured in the *New York Times*, *Fast Company* and *Forbes*, is now available in seven languages and has been taken by nearly 100,000 people. It has served as a platform for promoting innovation for clients like Nike, Disney, NASA, HP, IBM, Kraft, Prudential, US Bank, L’Oreal, the BBC and the Canadian Government.

Sarah is coauthor of *Creativity Unbound—An Introduction to Creative Process* (5th ed.), as well as *Facilitation — A Door to Creative Leadership* (4th ed.). She is a leader at the Creative Problem Solving Institute and a guest lecturer on creative leadership. She is currently collaborating on two book projects focused on creative thinking. As part of her Masters of Science degree in Creative Studies, Sarah developed the *2-Minute Thinking Tip* video series to share creativity skills through social media. In 2012, she was awarded the Firestien Family Creative Achievement Award for her graduate work at the International Center for Studies in Creativity.

With her Danish colleague Dorte Neilsen, Sarah developed the visual FourSight model for creative process, which has been adapted by the International Center for Studies in Creativity, the Center for Creative Leadership and the Creative Education Foundation and used in the Massive Open Online Course on “Everyday Creativity” and the “Great Courses” lecture series “The Creative Thinker’s Toolbox.”