

Peter Sims

Peter Sims is an award winning, best-selling author and entrepreneur who specializes in disruptive innovation and creativity. He is Founder of The BLK SHP Enterprises, Inc., a creative consultancy that helps organizations frame, synthesize and ultimately solve their complex problems, guided by the adaptive approach of modern military strategy and operations. His latest book is *Little Bets: How Breakthrough Ideas Emerge from Small Discoveries*, which was recognized by The Wall Street Journal among The Best Advice Around books for entrepreneurs, and by American Express Open Forum as one of the Best Business Books of 2011, and he was the coauthor with Bill George of *True North: Discover Your Authentic Leadership*, The Wall Street Journal and Business Week best-seller.

Sims has had a long collaboration with faculty at Stanford's Institute of Design (the d.school), a hub of creative thinking and doing, and received an M.B.A. from Stanford Business School where he established a popular class. Previously, he worked in venture capital with Summit Partners, where he had the opportunity to work with some of the world's most innovative entrepreneurs, including as part of the team that established Summit's European Office in London. He is a member of G.E.'s Innovation Advisory Panel, and is a Co-founder and Director of Fuse Corps, an innovative social venture that will enable entrepreneurial leaders to work on year-long grassroots projects to tackle some of America's most pressing problems, such as within education, reporting directly to mayors, governors, and their senior staffs.

His articles have appeared in The New York Times, The Financial Times, Harvard Business Review, Mashable, strategy+business, TechCrunch, and as an expert blogger for Fast Company.

He frequently speaks or advises at corporations, associations, and universities, including Google, Eli Lilly, Pixar, ConAgra, Gap Inc., Cisco Systems, Current TV, Amazon, and Stanford University.

A graduate of Bowdoin College, he lives in San Francisco and some of his favorite pursuits include family, friends, music, people, learning, San Francisco Giants baseball, and laughter.