

John McCarroll
Former Executive Director
OETA

John McCarroll has spent more than 40 years in the media and in education. After several years in magazine publishing and public relations he moved into college instruction where he taught journalism and radio/television courses. In 1985 he helped establish the only PBS station between Dallas and El Paso and later served as station manager at three Texas PBS stations. At the Austin PBS station KLRU, he was executive in charge of production of Austin City Limits from 1999 until 2003 when the program was awarded the National Medal of Arts at a White House ceremony. He served as executive director of the Oklahoma Educational Television Authority (OETA) from 2003 until his retirement in 2012. During his tenure at OETA he won two Emmys and several Oklahoma Association of Broadcasters awards for his work in documenting the quickly vanishing stories of World War II veterans and for the promotion of creativity in public education.