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As Head of Research for the Center for Childhood Creativity, Helen authors original research on creative thinking and child development and has launched the Center's onsite research lab at the Bay Area Discovery Museum. She has more than 15 years of experience in research and education settings, including years in the technology and toy industries conducting research with parents and children to help develop innovative products at Hasbro, Apple, Leapfrog, and LEGO. Helen was recently selected as an Aspen Ideas Festival Scholar in 2013 for her accomplishments in the application of child development to design creative learning experiences for young children and families. She received her doctorate in Developmental Psychology from Stanford University and has taught at U.C. Davis and San Francisco State University.