

Geurt Grosfeld
Noord-Brabant, Netherlands
DC Network

Geurt Grosfeld (1955) studied physics, chemistry, and music. For many years, he could be found on stage as a musician. Also during this time, he began to focus on creative management, development, and entrepreneurship within the creative field. In 1990 he founded Sonax.

Geurt has played an important role in the initial stages of many organizations in Brabant (NL) - either as the founder or as a co-founder - such as Music hall De Toonzaal, Festival November Music, Festival Traces, Muzieklab Brabant, Muziek Impresariaat Conservatorium, Schatten van Brabant, Stichting de Kunstvoorziening, The Embassy for Creative Affairs, BrabantDC and other initiatives.

Geurt is a frequent guest lecturer at universities of applied sciences and arts.

He has held many different management positions within the creative field and still maintains them to this day. Grosfeld was a member of the ad hoc commission for Talent Development and the commission for Music and Music Theater at the National Council for Culture.

Geurt has specialized in changing cultural processes and advises governmental and private institutions regarding issues surrounding society, culture, heritage, and art. In recent years, his special interests have been urban and regional developments with a focus on creativity and societal growth.