

David B. Goldstein

An author, management consultant, speaker and the originator of the “creative-type” concept, David speaks about how everyone can be creative in their own way using their natural strengths. He is the author of the recent book: *Creative You: Using Your Personality Type To Thrive*, published by Simon & Schuster in 2013.

David is a researcher with a science background and an M.B.A. in Management of Science, Technology and Innovation, who uncharacteristically is also an internationally recognized artist. His exhibits were featured in the South China Morning Post, Where Magazine, Orientations Magazine, and Hong Kong Magazine among others. He was recently commissioned by the Pan American Health Organization/WHO to create their symbol to promote and protect human rights and David was invited to speak before a global televised audience for World Health Day.

As an entrepreneur for nearly 25 years, David founded an early digital imaging company, pioneered one of the first Internet startups creating an award-winning web-directory company. David also founded a research firm specializing in intellectual property, providing clients with information on the novelty and infringement of patents. Over the years, he has served as a consultant to technology start-ups, Fortune 500 companies, universities, hospitals, and government agencies. David has spoken at the Association of Psychological International's Conventions, written for The Bulletin of Psychological Type, was featured in the Miami Herald, and posts the Courageously Creative blog. He has also been interviewed by Psychology Today and Innovative Excellence.