

Kathy Goff

Kathy Goff is the cSchool Program Director and head of McGoff Creativity, a creativity research, education and inventing firm. Goff earned BA, BS and MS degrees from Oklahoma State University and an EdD at the University of Georgia under Dr. E. Paul Torrance as his personal research assistant. Dr. Goff co-create the Abbreviated Torrance Test for Adults (ATTA), one of the first instruments to measure creativity in adults and has been researching creativity for almost three decades. She used the ATTA for the foundation of a comprehensive creative problem solving training for adults in the workplace called Creativity for Success. Kathy is also co-creator of Brain Savvy, an innovative, game-like assessment tool for teaching and learning and co-founder of Vast Learning Systems, a cloud-based edtech software company that focuses on creativity assessment and creative problem solving.