

David Burkus

David Burkus is the author of *The Myths of Creativity*. He is assistant professor of management at the College of Business at Oral Roberts University, where he teaches courses on creativity, innovation, entrepreneurship, and organizational behavior. He is the founder and editor of LDRLB, an online publication that shares insights from research on leadership, innovation, and strategy. He is also a contributing writer for 99U, Creativity Post, Psychology Today and the Harvard Business Review blog.