

# FT-ODX

Outstanding Directors Exchange



## EXCLUSIVELY FOR DIRECTORS

### PALO ALTO June 9, 2015

Four Seasons Silicon Valley

ft-live.com/odxwest

Exclusive Global Sponsor Partners Supporting Organization

An event from FINANCIAL TIMES LIVE

ODX® events are limited to sitting public board directors and are completely off-the-record. Our 2015 West Coast meeting in Palo Alto will tackle critical boardroom issues including CEO succession management, board composition and refreshment, the expanding role of activists in the boardroom, and how to come out of crisis as a stronger board.

#### WHY ATTEND?

- Topics and speakers provide timely input on today's top boardroom challenges
- The intimate directors-only setting encourages candid discussion
  among peers
- There are no slide presentations, speeches or lectures
- The expertise and global reach of the Financial Times is built into the programming
- It is a rare chance to network with sitting corporate directors from across Corporate America

#### CONFIRMED SPEAKERS INCLUDE

Shona Brown Director: *Pepsico* 

#### Mary Cranston

Director: Juniper Networks, Visa

#### **Charles Elson**

Director: Bob Evans Farms, HealthSouth

**Beatriz Infante** Director: *Emulex, Liquidity Services, Sonus Networks* 

**Cindie Jamison** Chairman: *Tractor Supply Company* Director: *B&G Foods, Darden Restaurants, Office Depot*  **Chuck Sonsteby** EVP and CAO/CFO, *Michaels* Director: *Darden Restaurants* 

**Liz Tallett** Director: *Anthem, Meredith, Principal Financial Group, Qiagen* Outstanding Director 2015

#### **Stephanie Tilenius**

Director: Coach, Seagate Technology

**Steve West** Director: *Autodesk, Cisco* 

Larry Zimpleman Chairman and CEO, Principal Financial Group

#### AGENDA AT-A-GLANCE

#### Tuesday, June 9, 2015

- 9:30 am Registration
- 10:15 am Welcome
- 10:30 am Small Cap Board Insights That All Directors Can Learn From
- 11:30 pm Cyber Security Oversight for the Long Run
- 12:30 pm Luncheon Keynote Interview: Your Board Through the Eyes of an Activist
- 1:40 pm Networking Break
- 2:05 pm Dissident Directors in Your Boardroom
- 3:05 pm Managing the CEO Lifecycle: Performance, Compensation and Succession
- 4:15 pm Champagne Roundtables
- 5:15 pm Closing Remarks
- 5:30 pm Cocktail Reception
- 6:00 pm Keynote Interview ~ Lessons from a Crisis: Management - Board Relations That Work
- 7:00 pm Outstanding Directors Awards Dinner
- 8:30 pm Event Concludes







#### WHO ATTENDS FT-ODX?

- 82% of Fortune 100 companies have sent at least one Director to FT-ODX
- 34% of the attendees represent companies doing at least \$10B in sales
- · 50+ directors of publicly traded companies will be in attendance at the Palo Alto event

#### PRICE

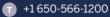
Standard Registration: \$4,495

Group discounts are available. Contact **Elijah Stevens** at **elijah.stevens@ft.com** or **+1 917-551-5067** for more information.

#### VENUE

FT-ODX has reserved rooms at the preferred rate of \$425 plus tax per night at the Four Seasons Silicon Valley. Book by Monday, May 18th to reserve this discounted rate. Please call the hotel directly at 650-470-3847 and request the "Financial Times ODX" room block.

#### **Four Seasons Silicon Valley** 2050 University Avenue Palo Alto, 94303

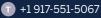


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## CONTACT US

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#### SAVE THE DATE!

www.fourseasons.com/

Discounts are available when registering for both FT-ODX Palo Alto and New York events.

FT-ODX NEW YORK 28 - 29 October 2015