

The rise of NCDs in Asia

FT Asia Healthcare & Life Sciences Summit: Shaping the future of healthcare

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NCD Alliance

PUTTING NON-COMMUNICABLE DISEASES
ON THE GLOBAL AGENDA

About the NCD Alliance

A Unique Civil Society Network

Leading the way to a world free of preventable NCDs

Founded in **2009** - by UICC, IDF and WHF

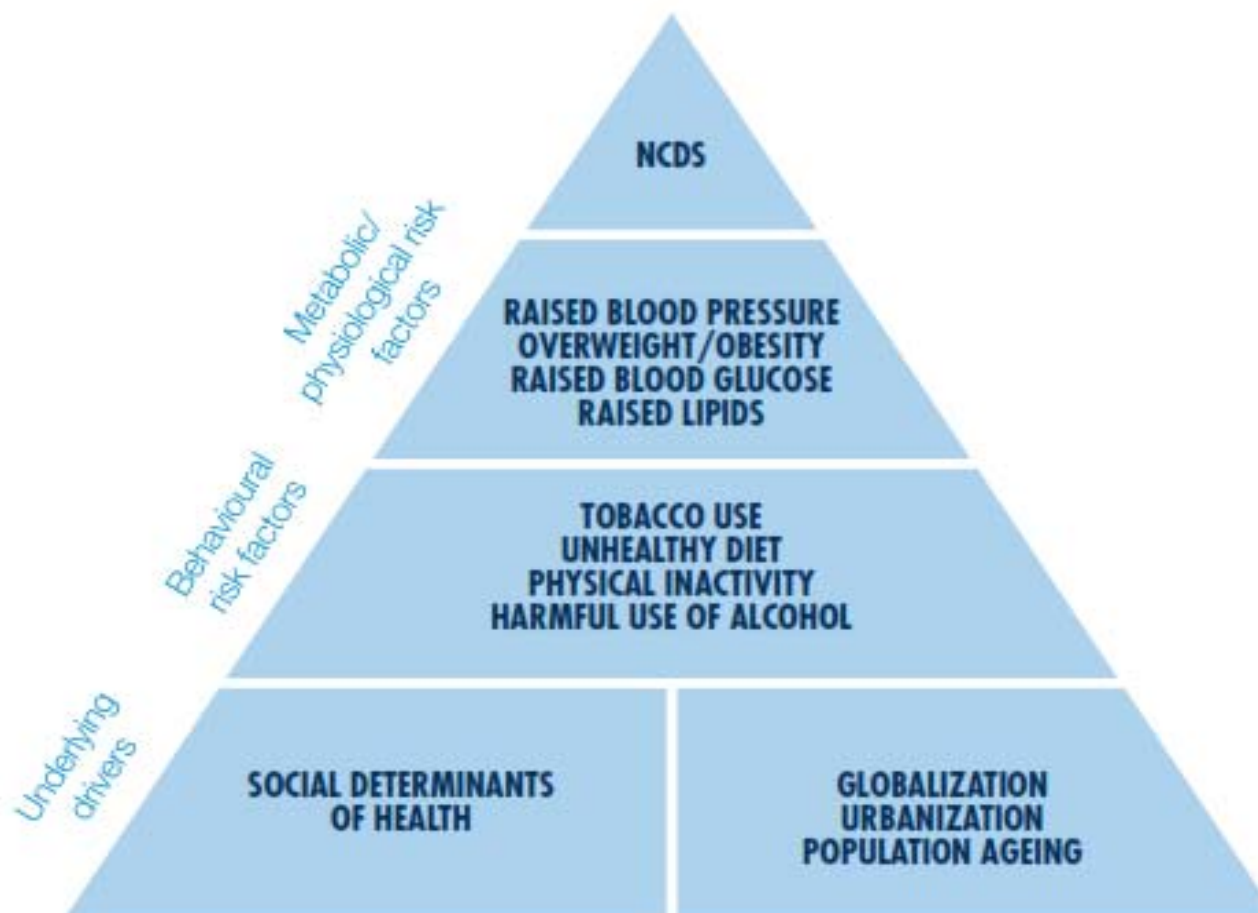
Now **7** global federations / organisations

With **15** supporters – private sector and NGOs

A network of **2,000+** member associations in **170** countries

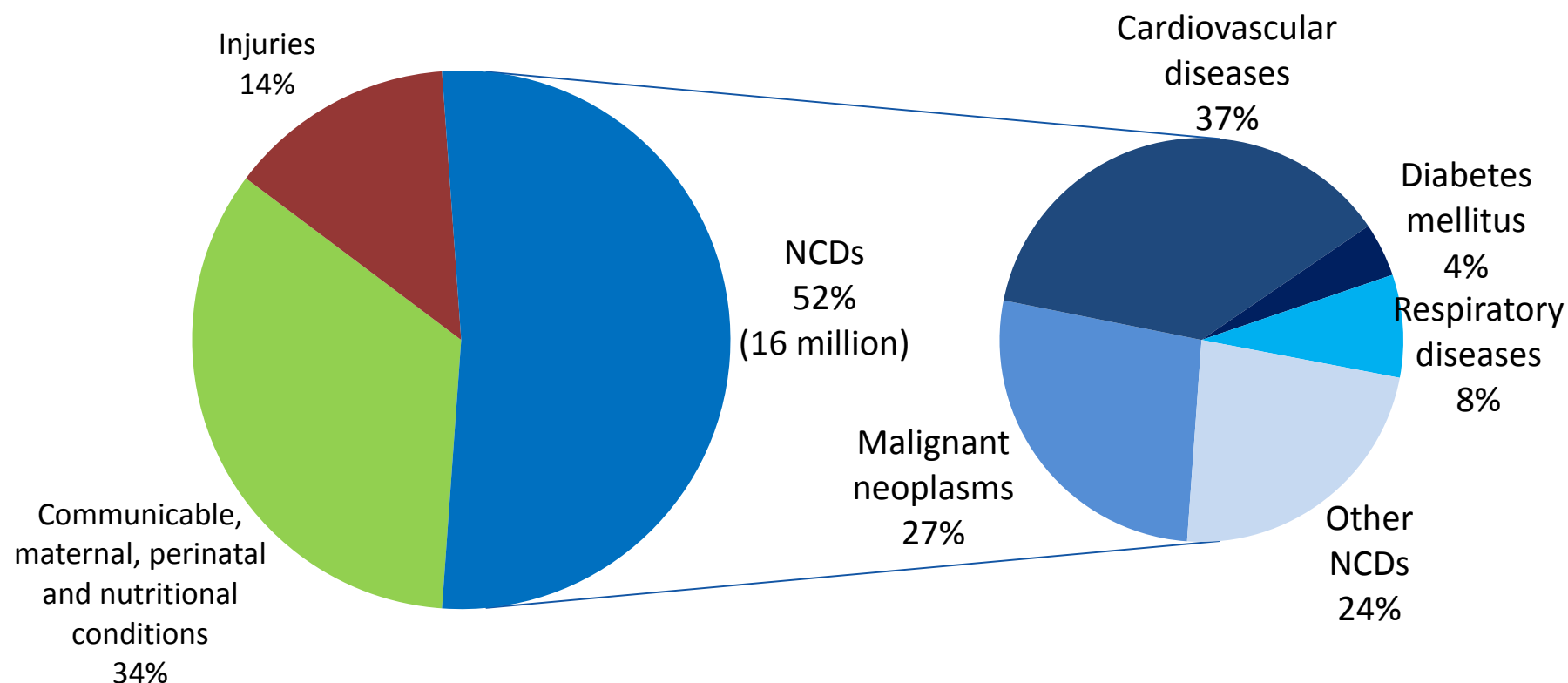
55+ national / regional NCD alliances

NCDs

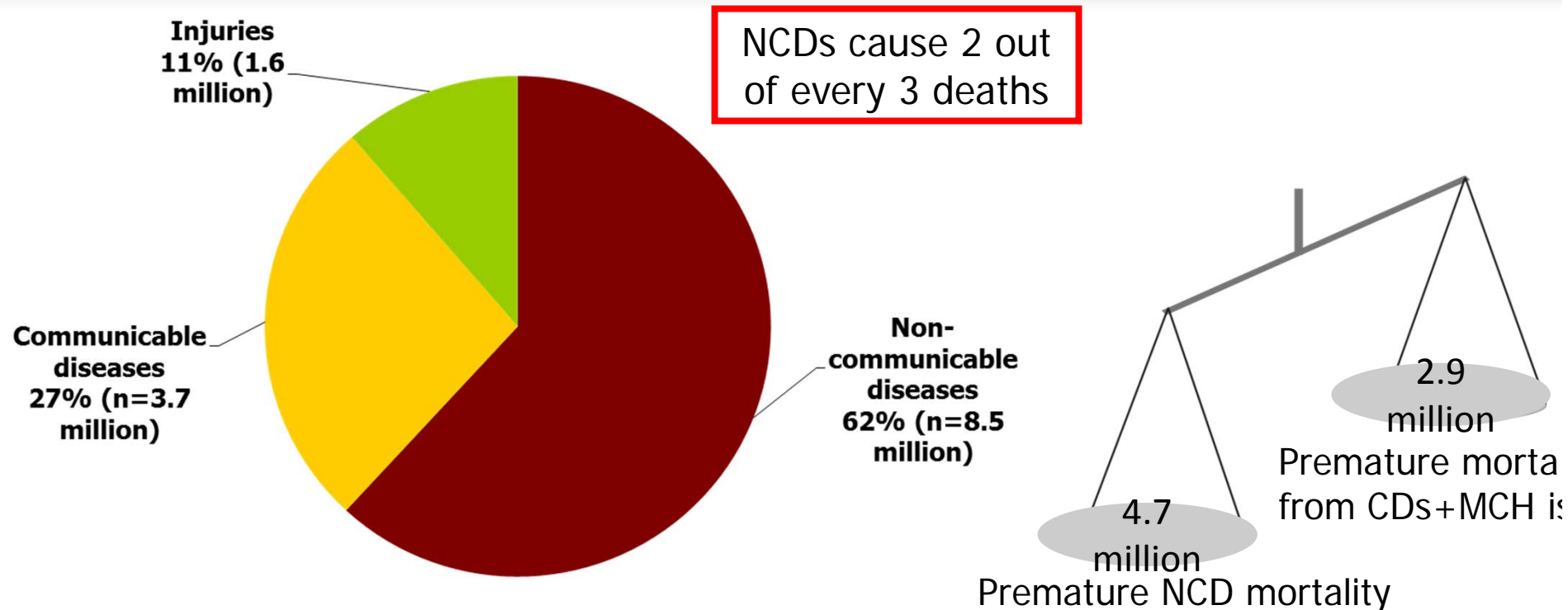


NCDs #1 Cause of Premature Mortality Globally

Proportion of global NCD deaths under the age of 70
(by cause of death, comparable estimates 2012)



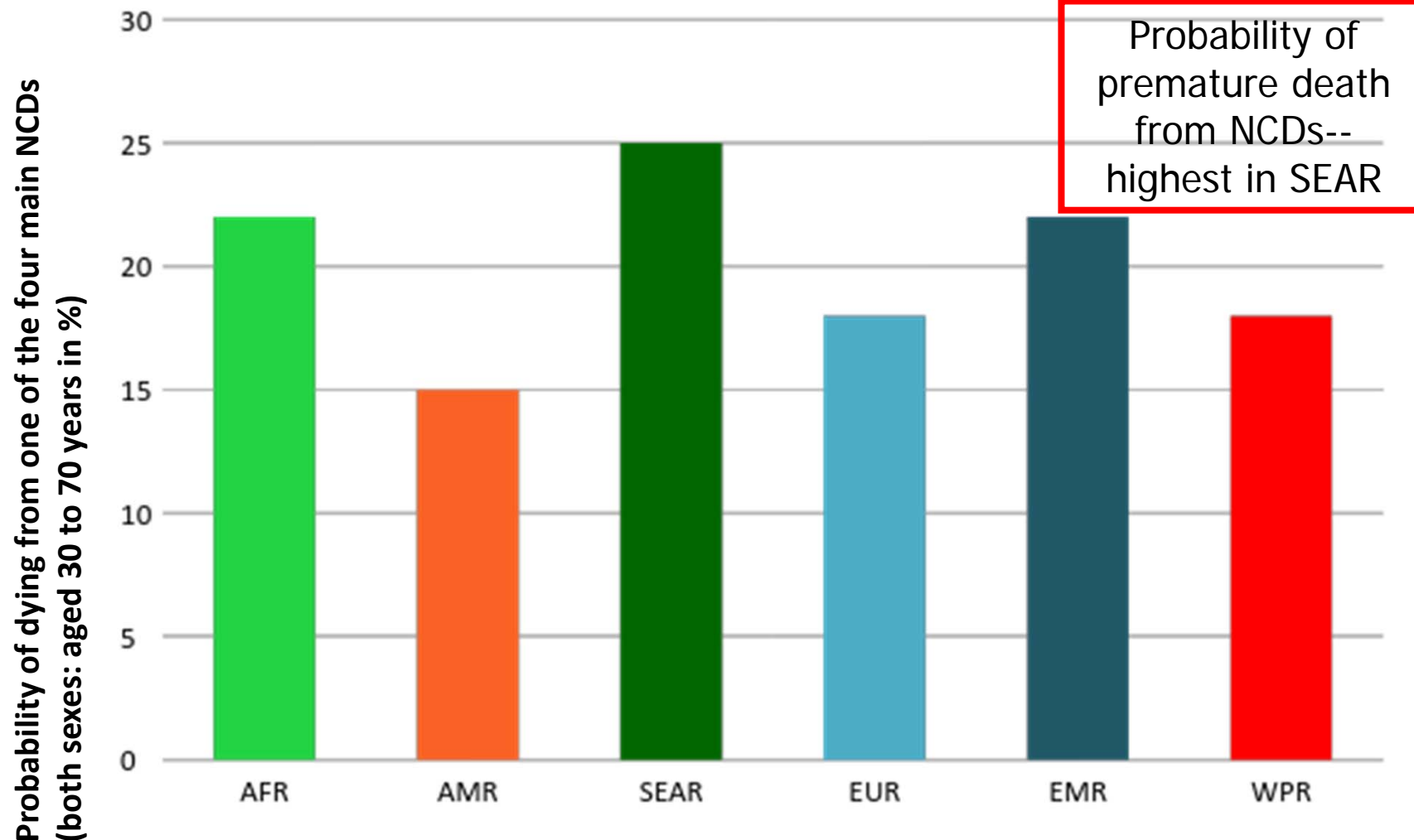
NCDs #1 killers in South-East Asia Region



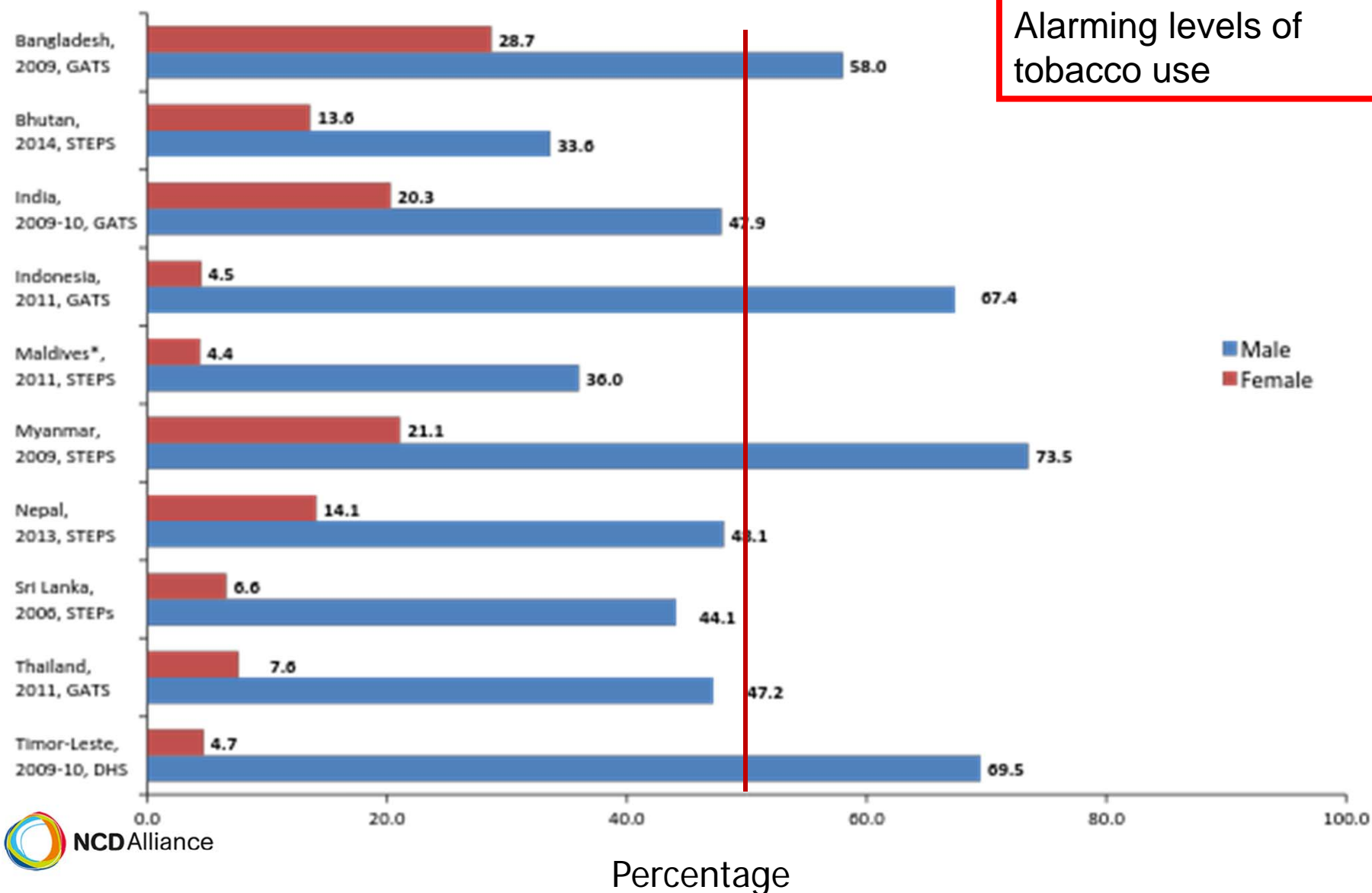
Estimated deaths, by cause, South East Asia region, 2012

Total number of annual deaths in SEAR=13.8 million
Total number of premature deaths in the region 8.9 million
WHO Global Health Estimates (GHE) 2014

Probability of Dying from One of the Four NCDs Prematurely (ages 30-70), by WHO Regions, 2012



Prevalence of current tobacco use among adults, by sex, SEAR



WHO Projections

- NCD deaths are projected to increase by 15% globally between 2010 and 2020 (to 44 million deaths)
- The greatest increases will be in the WHO regions of Africa, South-East Asia and the Eastern Mediterranean, where they will increase by over 20%.
- The regions that are projected to have the greatest total number of NCD deaths in 2020 are South- East Asia (10.4 million deaths) and the Western Pacific (12.3 million deaths)

Political commitment: from Global to Local

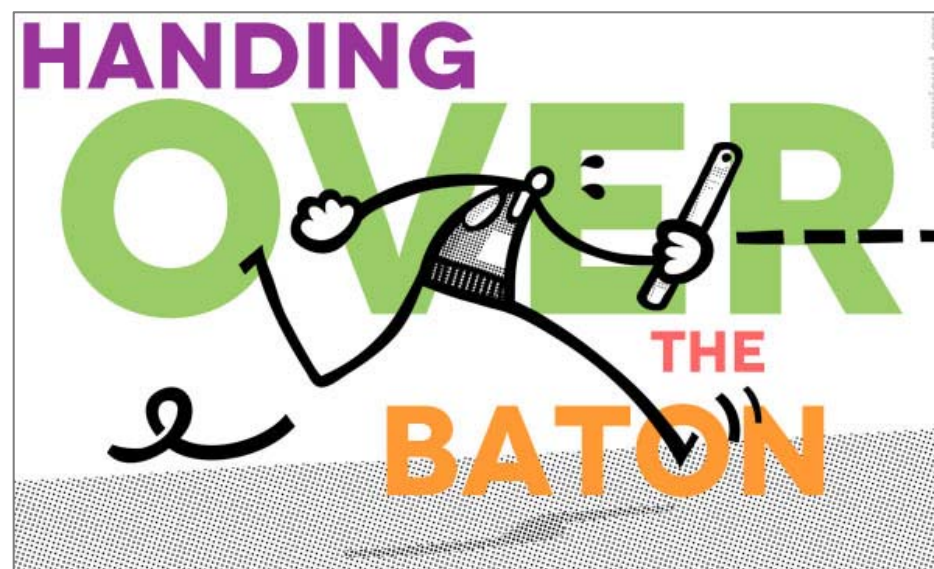
2011



2013



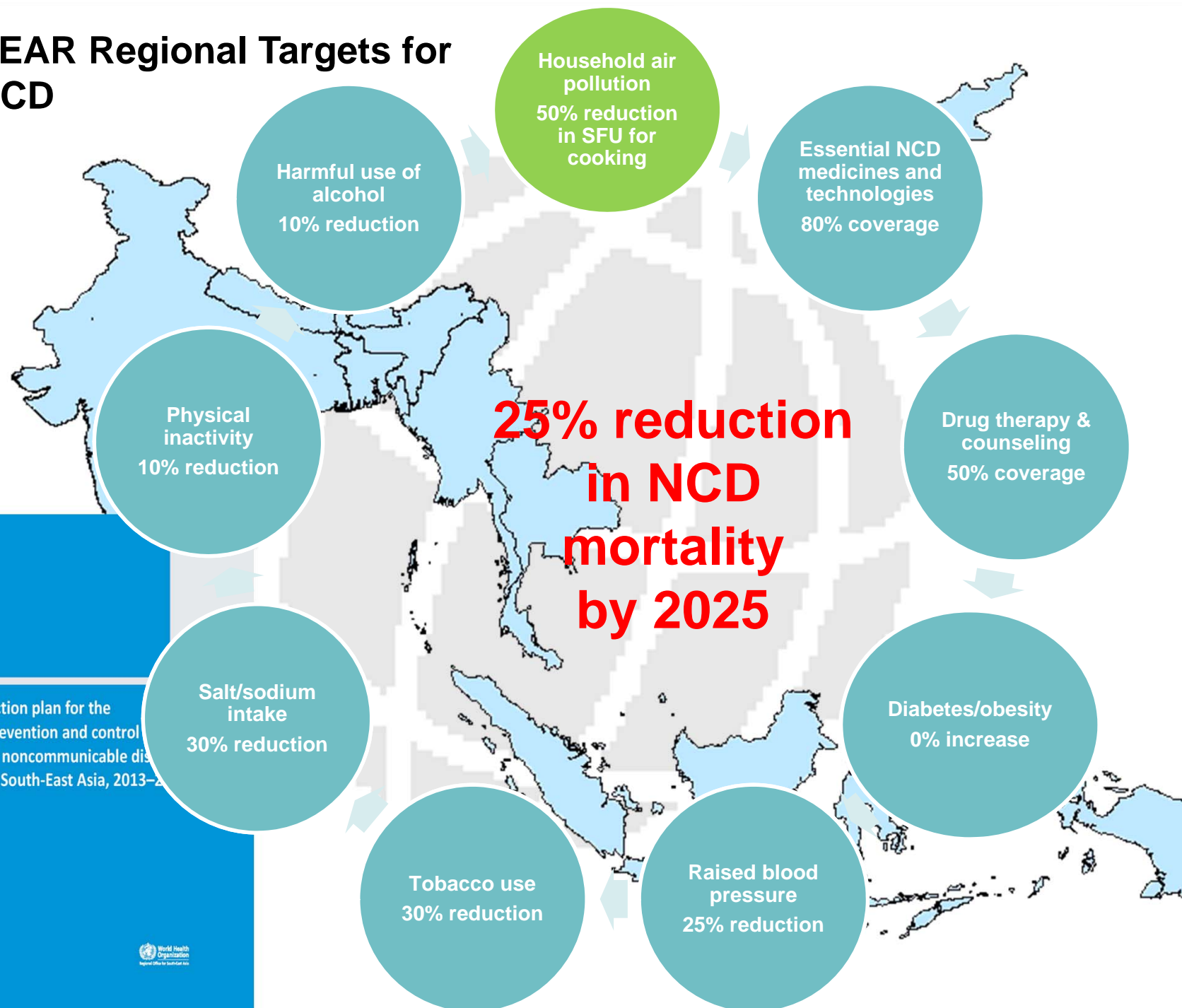
2015



Agenda 2030 for Sustainable Development



SEAR Regional Targets for NCD



Action plan for the prevention and control of noncommunicable diseases in South-East Asia, 2013–2025

National Commitments – UN Review on NCDs, 2014



4 time-bound commitments:



By 2015, set **national targets** for NCDs



By 2015, develop **national multisectoral policies and plans**



By 2016, implement **best buys** to reduce risk factors for NCDs



By 2016, implement **best buys** to enable health systems to respond

UN High-Level Review on NCDs 2018

2011

Political
Declaration

First High-level
Meeting on NCDs
(World Leaders)

Third High-level
Meeting on NCDs

2018

2014

Outcome
Document

Second High-level Meeting on NCDs
(Ministers)



“Progress at the national level on NCDs has been insufficient and highly uneven”



WHO Progress Monitor on NCDs

	2015
Countries with national NCD policies/plans	33%
Countries with national NCD targets	31%



Report by WHO Director General

- **Update on progress on four time-bound national commitments:**
In 2015, 138 Member States had shown very poor or no progress.
“It appears that the pace of progress in 2015 and 2016 has been insufficient.”
- **Main obstacles to implementing national NCD responses:**
 - Lack of policy expertise to integrate NCD measures into nat. development planning
 - Unmet demands for technical assistance from multi-/bi-laterals
 - Shift in health financing
 - Insufficient legal expertise to implement fiscal measures
 - Industry interference.

WHO NCD Progress Monitor 2015: Top performers

Country	Number of "fully achieved" counts
African region	
▪ Madagascar	8
▪ Algeria, Kenya, Togo	5
Americas region	
▪ Brazil, Costa Rica	14
▪ Chile	12
Eastern Mediterranean region	
▪ Iran (Islamic Republic of)	12
▪ Bahrain	9
European region	
▪ UK	12
▪ Russian Federation	11
South-East Asia region	
▪ India, Nepal, Thailand	8
▪ Maldives	7
Western Pacific region	
▪ Brunei Darussalam, New Zealand	10
▪ Singapore	9

Good practice examples

- **Thailand:** Health Promotion Act, 2% surcharge on tobacco and alcohol products to fund ThaiHealth – a state run health promotion foundation.
- **Philippines:** 2012 Sin Tax Reform Law earmarks revenues as a sustainable source of financing for the country's Universal Health Care Program.
- **India, Thailand, Nepal** – Pictorial warnings cover 85% - 90% of tobacco packs.
- **Taiwan** – Restrictions on food advertising and promotion to children under the age of 12
- **Sri Lanka** – Political commitment, inclusion of NCD drugs in the essential medicines list



NCD Alliance

Thank you!

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International Union Against
Cancer and Lung Disease
to learn, to act, to live



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