



FT/IFC TRANSFORMATIONAL BUSINESS CONFERENCE

Harnessing Innovation and Capital for Impact

13 June 2019
InterContinental Park Lane
London

An event from **FINANCIAL TIMES LIVE**

AGENDA

1:00 pm Registration and light lunch

1.50pm Welcome Remarks by FT and IFC

Andrew Jack, Global Education Editor, *Financial Times*
Mame Annan-Brown, Head of External Relations,
International Finance Corporation (IFC)

2:00 pm Opening Keynote

Lise Kingo, CEO and Executive Director, *United Nations Global Compact*

2:30 pm Development in an Era of De-Globalisation

The trade war between the US and China, and the revival in US protectionism that fueled the crisis, not only threaten to put a deep dent in the global economic recovery that began in mid-2016. They represent a new approach to multilateralism and relations between nations, rooted in geopolitics and a global surge in populism, that could have a significant impact on global business and finance. What are the implications of this new trend of de-globalisation for developing economies and progress on the SDGs?

Lord Malloch-Brown, Senior Advisor, *Eurasia*, and former Deputy Secretary General, *United Nations*
Alison Martin, Group Chief Risk Officer, *Zurich Insurance Group*
Ngaire Woods, Dean, Blavatnik School of Government, *Oxford University*

Moderator: Gideon Rachman, Chief Foreign Affairs Commentator, *Financial Times*

3:10 pm Cities, Infrastructure and Climate Change

Despite the latest steps agreed at COP24 in Poland, much remains to be done to bring the increase in global average temperatures down to the levels envisioned by the Paris Agreement. Cities, which account for 75 per cent of global CO2 emissions, will play a critical role in this effort, and there is an urgent need to re-think how urban populations move, live, work, eat and dispose of waste. This is particularly the case in emerging economies, where cities are ballooning in size due to rural-urban migration. Can private sector finance and ingenuity help develop the infrastructure that will tackle these challenges? How can we build on the trends of green buildings, clean mobility and increased use of renewable energy to achieve a zero-carbon economy?

Billy Cobbett, Director, *Cities Alliance*
Maria McKavanagh, Chief Innovation Officer, *Verv*

Moderator: Alzbeta Klein, Director and Global Head of Climate Business, *International Finance Corporation (IFC)*

3:40 pm Networking Break

4:00 pm Leveraging Technology to Boost Inclusion

One of the areas arguably neglected in development efforts in recent years is the need to ensure inclusion among groups that are particularly disadvantaged, including people with disabilities or those that are ethnically or culturally discriminated against. How can innovation and technology help provide access to the disadvantaged in developing economies, bridge the digital divide and generally reduce stigma and discrimination? What steps are necessary to increase funding in this area?

Mursal Hedayat, Founder and CEO, *Chatterbox*
Jake Kendall, Partner, *DFS Lab*
Rufaro Maunze, Regional Lead for Fragile & Conflict-Affected States, *FSD Africa*
Charlotte Watts, Chief Scientific Adviser, *Department for International Development (DFID)*

Moderator: Ravi Mattu, Deputy Asia News Editor, *Financial Times*

4:40 pm Human Capital: Prioritising Health and Education as Foundations for Development

Having a skilled and healthy population that has the potential to embrace economic opportunities in a rapidly changing world is crucial for progress in reducing poverty and generally achieving the SDGs. Greater attention is now being placed on human capital as a key bedrock for development, with the World Bank launching a Human Capital Index last year to help prioritise transformational investment in this area. What steps must be taken to significantly improve access to health and the provision of both basic and targeted education in developing economies? What are the barriers to nurturing human capital and how can countries overcome them? What is the most effective way to measure human potential?

Rachel Crawford, Manager, Emerging Markets, *Village Capital*
Annette Dixon, Vice President, Human Development, *World Bank Group*
Kevin Watkins, Chief Executive, *Save the Children UK*

Moderator: Andrew Jack, Global Education Editor, *Financial Times*

5:20 pm Closing Remarks

Andrew Jack, Global Education Editor, *Financial Times*

5:30 pm Cocktail Reception

7:00 pm Awards Dinner

Dinner Keynote: **Vivienne Ming**, Co-Founder and CEO, *Socos Labs*

CHAIR

Andrew Jack

Global Education Editor

Financial Times



Andrew Jack has worked as a journalist for the Financial Times since 1990. He is currently the Global Education Editor, reporting and developing new projects including as editorial lead for free online FT access for schools. He previously ran the curated content team, picking the best news and analysis from the FT and the rest of the web, including FT Health. He was previously Deputy Editor of the Analysis section, Pharmaceuticals Correspondent, Moscow Bureau Chief, Paris Correspondent, Financial Correspondent, general reporter and corporate reporter. He is author of the books *Inside Putin's Russia* and *The French Exception*, as well as numerous specialist reports, and has appeared on the BBC and other media outlets.

MODERATORS

Gideon Rachman

Chief Foreign Affairs Commentator

Financial Times



Gideon Rachman became Chief Foreign Affairs Commentator for the Financial Times in 2006. He speaks authoritatively about economics, politics, and globalisation as they apply to Asia, Europe, the Middle East, the Americas and more, and writes a weekly column on international

politics as well as feature articles. Mr Rachman joined the FT after a 15-year career at The Economist, which included spells as a foreign correspondent in Brussels, Washington and Bangkok. He also edited The Economist's business and Asia sections. Mr Rachman's book, *Zero-Sum World*, about the future of international relations was published in the UK in 2010. He was named as foreign affairs commentator of the year in the UK Comment Awards for 2010. He is a regular broadcaster for — amongst others — the BBC, CNN and NPR, and also a regular public speaker before both academic and business audiences. Mr Rachman is a graduate of Caius College, Cambridge and has been a visiting fellow at the Woodrow Wilson School at Princeton University.

Ravi Mattu

Deputy Asia News Editor

Financial Times



Ravi Mattu is the Deputy Asia News editor of the Financial Times, helping to drive the paper's coverage across the region. Since joining the FT in 2000, he has held a number of senior positions at the FT including Tech Editor; Editorial Director of commercial department FT2; Business Life editor, overseeing the management section of the paper; Acting Editor and Deputy Editor of the FT Weekend Magazine; and editor of Special Reports (magazines and websites), during which time he edited a number of titles, including *Mastering Management*, and launched FT Wealth. Ravi has interviewed leading CEOs, entrepreneurs and politicians, and is a frequent speaker and conference chair.

SPEAKERS

Mame Annan-Brown

Head of External Relations

International Finance Corporation (IFC)

Mame Annan-Brown is Head of External Relations at International Finance Corporation (IFC), a member of the World Bank Group and the largest global development institution focused on the private sector in emerging markets. Mame is responsible for managing IFC's global external communications —

working with IFC's senior management as well as with partners such as shareholders, donors, clients and the media. Mame also manages IFC's brand, online and multimedia strategy, and global events. Prior to joining IFC, Mame was Head of Communications at IFC Asset Management Company (AMC) where she was responsible for leading the institution's marketing and public relations, branding, media, and strategic outreach. Prior to AMC, Mame was Chief Communications Officer at global development think tank Results for Development Institute, and Director of Marketing at United to End Genocide, the largest grassroots advocacy organisation in the US that led the historic movement to demand an end to genocide in Darfur. Mame also spent 10 years on Wall Street as Vice President in J.P. Morgan's Investment Bank. She developed strategic communications strategies for Investment Bank business heads and executives, particularly during the 2008 global financial crisis and the J.P. Morgan and Bear Stearns merger and acquisition. Mame was educated in the US, Europe and Canada. She holds a BA in Economics from McGill University, and received a Master's in International Development Studies from the London School of Economics and Political Science (LSE).

Billy Cobbett

Director

Cities Alliance

William (Billy) Cobbett is Director of the Cities Alliance, a global partnership promoting the role of cities in sustainable development. Prior to the Cities Alliance he was at UN-Habitat in Nairobi, where he designed and launched the Global Campaign for Secure Tenure. A South African,

Billy managed Planact, the leading urban NGO providing support to civic organisations and trades unions. He moved to ANC headquarters in 1992, representing the organisation on the National Housing Forum (NHF) and, prior to the historic 1994 election, the Transitional Executive Council (TEC). In the Government of National Unity under President Nelson Mandela, Billy was appointed Director General of the National Department of Housing, reporting to Minister Joe Slovo. He has a History degree from Middlesex University, London.

Rachel Crawford

Manager, Emerging Markets

Village Capital

Rachel Crawford is Manager of Emerging Markets for Village Capital. Rachel led the development of the firm's Human Capital practice, to improve access to talent for emerging market start-ups. She also leads Village Capital's ecosystem development programme, to catalyse the flow

of capital to impact enterprises addressing countrywide and regional challenges around financial inclusion, agriculture, healthcare and environmental sustainability. Previously, Rachel worked on the investment team of real estate driven private equity firm, Patron Capital Advisors, and subsequently led strategic projects for their largest portfolio company, Generator, which was sold for 450m euros in 2017. She then joined the founding team of travel tech startup Tripri App, before joining Village Capital's Emerging Markets team in Nairobi.

Annette Dixon

Vice President, Human Development

World Bank Group

Annette Dixon is the Vice President for Human Development at the World Bank Group, overseeing the Global Practices for education; health, nutrition, and population; gender; and social protection and jobs. She was previously the Bank's Vice President for the South Asia Region. In managing the World

Bank's engagement in South Asia to end extreme poverty and boost shared prosperity, Annette led relations with eight countries, including India -- the institution's biggest client. She also oversaw lending operations and trust-funded projects worth more than \$10 billion a year. Prior to that, Annette was Director, Strategic Planning in the Budget, Performance Review and Strategic Planning Vice Presidency and Country Director to Central Asia, then South East Asia. She joined the Bank in 1999 and worked as Sector Director for Human Development in the ECA region. Annette is a long-standing champion on gender issues. In South Asia, she has set a target to deliver 100 per cent gender-informed projects and interventions, going beyond the global corporate requirements. Under her leadership, the regional priority for South Asia is to support countries to improve women's labour force participation. Prior to joining the World Bank, Annette Dixon worked for the Government of New Zealand as Chief Executive of the Ministry of Youth Affairs. She also served as General Manager, Sector Policy; Deputy Director-General in the Ministry of Health; Director of Health Policy, Department of the Prime Minister; and Manager Policy Division, Ministry of Women's Affairs. Annette holds a Master of Public Policy. She was also awarded the Harkness Fellowship in Health Policy and Management at the George Washington University.

SPEAKERS

Mursal Hedayat

Founder and CEO

Chatterbox



Mursal Hedayat is a multi-award-winning entrepreneur and Founder and CEO of Chatterbox, an innovative online language learning platform powered by refugees tutors that uniquely connects learners with engaging native speakers using professional and personal interest matching.

A former refugee to the UK from Afghanistan herself, Mursal was inspired to create pathways into professional careers for refugees after observing first-hand the vast untapped talent in the refugee community. Since starting up in August 2016, Chatterbox has been backed by British and Silicon Valley investors and counts the Red Cross and five UK universities amongst its clients.

Jake Kendall

Partner

DFS Lab



Jake Kendall is a Partner at DFS Lab, an investor for high-potential entrepreneurs working to introduce innovative fintech solutions to the developing world. Offering tailored guidance and hands-on support from leading experts, the organisation helps refine, grow and launch

businesses that can transform the lives of the poorest, profitably and at scale. Jake was formerly the Deputy Director of Research and Emerging Technologies within the Financial Services Team at the Gates Foundation.

Lise Kingo

CEO and Executive Director

United Nations Global Compact



Lise Kingo is the CEO and Executive Director of the United Nations Global Compact. UN Global Compact is the world's largest corporate sustainability initiative, with more than 13,500 signatories from 170 countries that have committed to aligning strategies and operations with universal

principles on human rights, labour, environment and anti-corruption, and taking actions that advance societal goals. Prior to joining the UN Global Compact in 2015, Ms Kingo was Chief of Staff, Executive Vice President and member of the Executive Management team at Novo Nordisk A/S from 2002. She was in charge of several business areas and pioneered the first Novo Nordisk strategy on sustainability, spearheading the integration of sustainability into the heart of the business. Before 2002, Ms Kingo held various positions at NovoZymes A/S and Novo A/S, including Director of Environmental Affairs and Senior Vice President of Business Support. She was the founder and primary force behind the first sustainability strategy at NovoZymes. Until Ms Kingo started her work with UN Global Compact, she was chair of the board at Steno Diabetes Center, and has held a number of other board positions in foundations as well as in companies such as Grieg Star Shipping in Norway and GN Great Nordic. She was also a Professor at the Medical Faculty, Vrije Universiteit in Amsterdam, and the Chair of the Danish Council for Corporate Social Responsibility. Ms Kingo has received several awards, including the Edinburgh Medal and the Copenhagen Business School 2018 Honorary Alumni Award. She is also a UN Gender Champion. She holds a Master of Science degree in Responsibility and Business Practice from the University of Bath, UK, a Bachelors of Arts in the Science of Religions and Ancient Greek Culture from the Universities of Aarhus and Odense, Denmark, and a Bachelor of Commerce in Marketing Economics from the Copenhagen Business School. She is also certified by INSEAD's International Directors Program in Corporate Governance.

SPEAKERS

Alzbeta Klein

Director and Global Head of Climate Business

International Finance Corporation (IFC)

As the Director and Global Head of IFC's Climate Business, Alzbeta's role is to facilitate business growth, provide thought leadership, fundraise and facilitating all work related to renewables, climate-smart agribusiness, green bonds and other climate business areas. Prior to her current appointment, she was a director and global co-head of Agribusiness, Manufacturing and Services Investments group where she managed over \$13 billion of assets in emerging markets, leading a group of 400 bankers in 60 IFC offices worldwide. During the past 20 years, Alzbeta worked in many areas of IFC and rose through the ranks, including serving for two years as the Chief of Staff to IFC's former CEO Mr. Lars Thunell. In her current position, Alzbeta revitalized and grew IFC Climate Business which now accounts for a quarter of all IFC investments. She created and currently executes the new climate business strategy which envisages further growth of business anchored in new technologies and their facilitating role in business growth, particularly in emerging markets. Her team also piloted and implemented carbon pricing for the Corporation's largest investments, and a corporate disclosure of carbon footprint. Alzbeta joined IFC from the Export Development Corporation (EDC Canada) and the Canadian Imperial Bank of Commerce (CIBC). She received Master's degree in Economics from the University of Ottawa, Canada, where she also studied.

Lord Malloch-BrownSenior Advisor, *Eurasia*, and former Deputy Secretary General, *United Nations*

The Rt. Hon. the Lord Malloch-Brown is a Senior Advisor at Eurasia, engaging with its clients on questions of political risk. He was previously Co-chair of the Business and Sustainable Development Commission. He is also a former Deputy Secretary General of the United Nations as well as a previous Administrator of the United Nations Development Programme (UNDP). He has also served in the British Cabinet and Foreign Office. He is active both in business and in the non-profit world. He also remains deeply involved in international affairs.

Alison Martin

Group Chief Risk Officer

Zurich Insurance Group

Alison Martin has extensive management, financial and commercial experience within the insurance sector. In October 2017, she joined Zurich as Group Chief Risk Officer-Designate and became a member of the Executive Committee. She assumed the role of Group Chief Risk Officer in January 2018. A qualified accountant, Ms Martin began her career at PwC, where from 1995 to 2003 she worked with insurance clients in audit and advisory roles. She then served in leading executive positions at Swiss Re, starting in 2003 as Finance Director, Life & Health. She was appointed Chief Financial Officer of Swiss Re's UK Life & Health business unit in 2005. From 2006 to 2010 she was responsible for Swiss Re's Global Life & Health Risk Transformation team. Starting in January 2011 she served as Group Managing Director of Swiss Re's Life & Health Products Division. She was appointed Swiss Re's Head of Life & Health Business Management in 2013, a position she held until joining Zurich in 2017. Ms Martin became a member of the Swiss Federal Institute of Technology (ETH) Risk Center's advisory board in September 2018. She has a Bachelor's degree in Law, with honours, from the University of Birmingham. She qualified with the Institute of Chartered Accountants in England and Wales as an associate member, and she has completed the Chartered Financial Analyst investment management certificate.

Rufaro Maunze

Regional Lead for Fragile & Conflict-Affected States

FSD Africa

Rufaro Maunze is the Regional Lead for Fragile & Conflict-Affected States at FSD Africa, a UK Aid-funded development agency working to strengthen financial markets across sub-Saharan Africa. Rufaro is also Principal of Tsambe, a boutique management consultancy firm, and serves as

Independent Non-Executive Director for a large listed FMCG company and a public financial services company. Previously, she was Country Director for TechnoServe Zimbabwe, a leading global private sector development organisation. Prior to returning to her home country, Zimbabwe, she worked for Deloitte and Westpac Banking Corporation in Australia. Rufaro holds a Masters in Development Finance from Stellenbosch Business School in South Africa, and is a qualified Chartered Accountant.

SPEAKERS

Maria McKavanagh

Chief Innovation Officer

Verv



Maria McKavanagh is the Chief Innovation Officer at Verv. With the aim of cutting carbon emissions, Verv unlocks unique energy insights from the home using an AI hub and is also bringing to life a peer-based green electricity sharing platform, based on blockchain. An advocate of women in tech, Maria has been nominated as one of the top 100 most influential women in UK tech for the past two years. Previously she worked for NASDAQ data acquisition specialist National Instruments where she was responsible for a multi-million pound sales territory across a range of industries from Aerospace and Defence to Consumer Electronics. She holds an MEng degree in Electrical Engineering.

Kevin Watkins

Chief Executive

Save the Children UK



Kevin Watkins joined Save the Children UK in September 2016, after spending three years as Executive Director of the Overseas Development Institute. Previously, he held a senior academic role at the Brookings Institution, and acted as an adviser to the UN Special Envoy for Education, before which he spent seven years at the United Nations, as director and lead author of UNESCO's Education for All Global Monitoring Report and UNDP's Human Development Report. He is a senior visiting research fellow at Oxford University's Centre for Global Economic Governance.

Charlotte Watts

Chief Scientific Adviser

UK Department for International Development (DFID)



Charlotte Watts is Chief Scientific Adviser to the UK Department for International Development (DFID). In this role she is Director of the Research and Evidence Division and Head of the Science and Engineering Profession for DFID. Professor Watts is seconded to DFID from the London School of Hygiene and Tropical Medicine (LSHTM), where she is Professor of Social and Mathematical Epidemiology. Originally trained as a mathematician, with a PhD in Theoretical Mathematics from the University of Warwick, she became interested in global health whilst conducting post-doctoral research on the epidemiology of HIV at the University of Oxford. Moving to LSHTM in 1994, after gaining further training in economics and social science, and fieldwork experience in Zimbabwe and other developing countries, she founded the Social and Mathematical Epidemiology Group. This multidisciplinary group uses mathematical, epidemiological and economic research to assess the impact of current and new HIV prevention technologies, and evaluate interventions that tackle the determinants of HIV risk. Professor Watts is a global expert in violence prevention. She was Senior Technical Advisor to the WHO 10 country population surveys on women's health and domestic violence; led the systematic review of the global prevalence and health burden of interpersonal violence, and has been senior researcher on five cluster randomised controlled intervention trials in sub-Saharan Africa showing that violence is preventable. Professor Watts has been appointed a Companion of the Most Distinguished Order of St Michael and St George (CMG) for services to global health and international development in the 2019 Queen's Birthday Honours. She is a Fellow of the Academy of Medical Sciences, and Foreign Associate Member of the US National Academy of Medicine. She has 200 academic publications, and has served on numerous UN technical and Government advisory boards.

SPEAKERS

Ngaire Woods

Dean

Blavatnik School of Government, Oxford University



Ngaire Woods is the founding Dean of the Blavatnik School of Government and Professor of Global Economic Governance at Oxford University. Her research focuses on how to enhance the governance of organisations, the challenges of globalisation, global development, and the role of international

institutions and global economic governance. Previously, she founded the Global Economic Governance Programme at Oxford University and co-founded (with Robert O. Keohane) the Oxford-Princeton Global Leaders Fellowship programme. Professor Woods serves as a member of the International Advisory Panel of the Asian Infrastructure Investment Bank, on the Board of the Mo Ibrahim Foundation, and as a Rhodes Trustee. She is co-Chair of the World Economic Forum's Global Future Council on Values, Technology and Governance. She serves on the Advisory Group of the Center for Global Development (Washington DC). Previously, she served as a Non-Executive Director on the Arup Global Group Board and on the Board of the Center for International Governance Innovation in Canada. She has also served as a member of the IMF European Regional Advisory Group, and as an Advisor to the IMF Board, to the African Development Bank, to the UNDP's Human Development Report, and to the Commonwealth Heads of Government. She has presented numerous documentaries for BBC Radio and TV. Professor Woods' books include *The Politics of Global Regulation* (with Walter Mattli, Oxford University Press, 2009), *Networks of Influence? Developing Countries in a Networked Global Order* (with Leonardo Martinez-Diaz, Oxford University Press, 2009), *The Globalizers: the IMF, the World Bank and their Borrowers* (Cornell University Press, 2006), *Exporting Good Governance: Temptations and Challenges in Canada's Aid Program* (with Jennifer Welsh, Laurier University Press, 2007), and *Making Self-Regulation Effective in Developing Countries* (with Dana Brown, Oxford University Press, 2007). She has previously published *The Political Economy of Globalization* (Macmillan, 2000), *Inequality, Globalization and World Politics* (with Andrew Hurrell: Oxford University Press, 1999), *Explaining International Relations since 1945* (Oxford University Press, 1986), and numerous articles on international institutions, globalisation and governance. She was educated at Auckland University (BA in Economics, LLB Hons in Law). She studied at Balliol College, Oxford as a New Zealand Rhodes Scholar, completing an MPhil (with Distinction) and then DPhil in International Relations. She won a Junior Research Fellowship at New College, Oxford and subsequently taught at Harvard University (Government Department) before taking up her Fellowship at University College, Oxford and academic roles at Oxford University. Professor Woods was appointed Commander of the Most Excellent Order of the British Empire (CBE) in the 2018 New Year's Honours for services to Higher Education and Public Policy.

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Financial Times Live

Bracken House
1 Friday Street
London, EC4M 9BT
UK

T: +44 (0) 20 7775 6653

E: ftlive@ft.com

live.ft.com

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