

# PIC Recommendation 1

## Use Globally Unique Product Identification

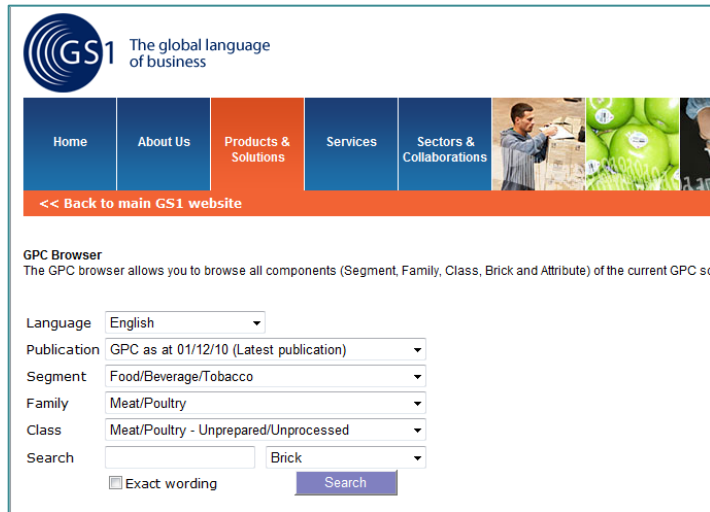
Whenever possible, use Global Trade Item Numbers (GTIN) to manage product in each entry line



# PLC Recommendation 2

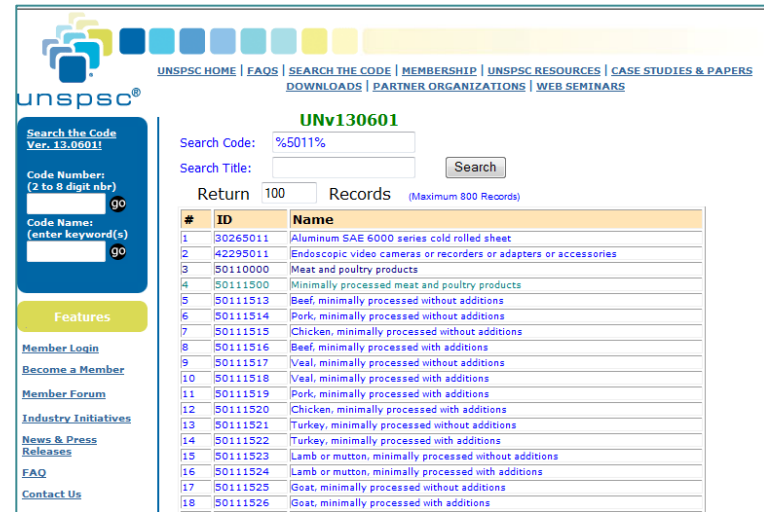
## Use Global Classification Codes

Use international product classification codes and descriptors to accurately determine jurisdiction and risk profile for each product in entry



The screenshot shows the GS1 website with the tagline "The global language of business". The navigation menu includes Home, About Us, Products & Solutions, Services, and Sectors & Collaborations. Below the menu is a "Back to main GS1 website" link. The "GPC Browser" section explains that it allows browsing components (Segment, Family, Class, Brick and Attribute) of the current GPC. It features a language dropdown set to "English", a publication date dropdown set to "GPC as at 01/12/10 (Latest publication)", and a segment dropdown set to "Food/Beverage/Tobacco". The family dropdown is set to "Meat/Poultry", and the class dropdown is set to "Meat/Poultry - Unprepared/Unprocessed". There is a search input field with the word "Brick" entered, and a "Search" button. A checkbox for "Exact wording" is also present.

<http://www.gs1.org/gsmpr/kc/gpc>

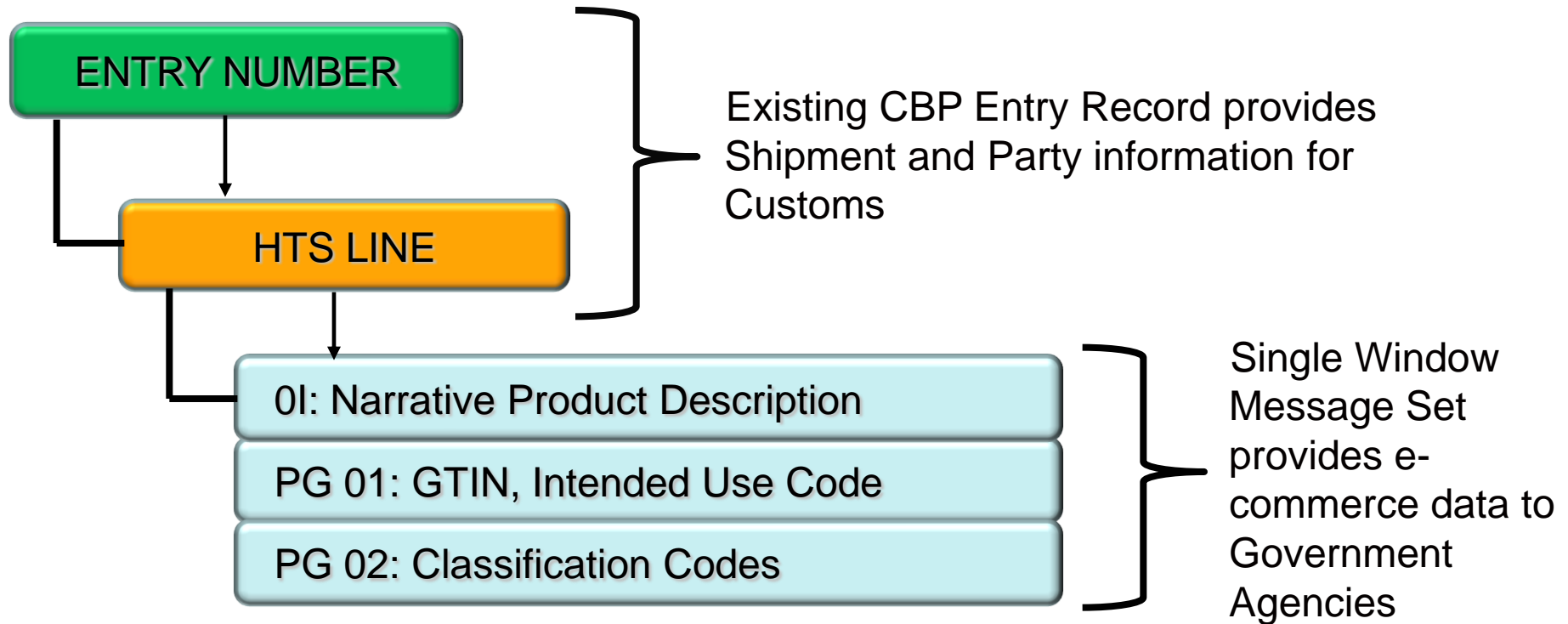


The screenshot shows the UNSPSC website with the tagline "The global language of business". The navigation menu includes UNSPSC HOME, FAQs, SEARCH THE CODE, MEMBERSHIP, UNSPSC RESOURCES, CASE STUDIES & PAPERS, DOWNLOADS, PARTNER ORGANIZATIONS, and WEB SEMINARS. The search results page displays the code "UNv130601" and a search code of "%5011%". The search title is empty. The results are displayed in a table with columns for #, ID, and Name. The table shows 18 records, with the first record being "Aluminum SAE 6000 series cold rolled sheet".

| #  | ID       | Name   |
|----|----------|--|
| 1  | 50265011 | Aluminum SAE 6000 series cold rolled sheet                       |
| 2  | 42295011 | Endoscopic video cameras or recorders or adapters or accessories |
| 3  | 50110000 | Meat and poultry products  |
| 4  | 50111500 | Minimally processed meat and poultry products                    |
| 5  | 50111512 | Beef, minimally processed without additions                      |
| 6  | 50111514 | Pork, minimally processed without additions                      |
| 7  | 50111515 | Chicken, minimally processed without additions                   |
| 8  | 50111516 | Beef, minimally processed with additions                         |
| 9  | 50111517 | Veal, minimally processed without additions                      |
| 10 | 50111518 | Veal, minimally processed with additions                         |
| 11 | 50111519 | Pork, minimally processed with additions                         |
| 12 | 50111520 | Chicken, minimally processed with additions                      |
| 13 | 50111521 | Turkey, minimally processed without additions                    |
| 14 | 50111522 | Turkey, minimally processed with additions                       |
| 15 | 50111523 | Lamb or mutton, minimally processed without additions            |
| 16 | 50111524 | Lamb or mutton, minimally processed with additions               |
| 17 | 50111525 | Goat, minimally processed without additions                      |
| 18 | 50111526 | Goat, minimally processed with additions                         |

<http://www.unspsc.org>

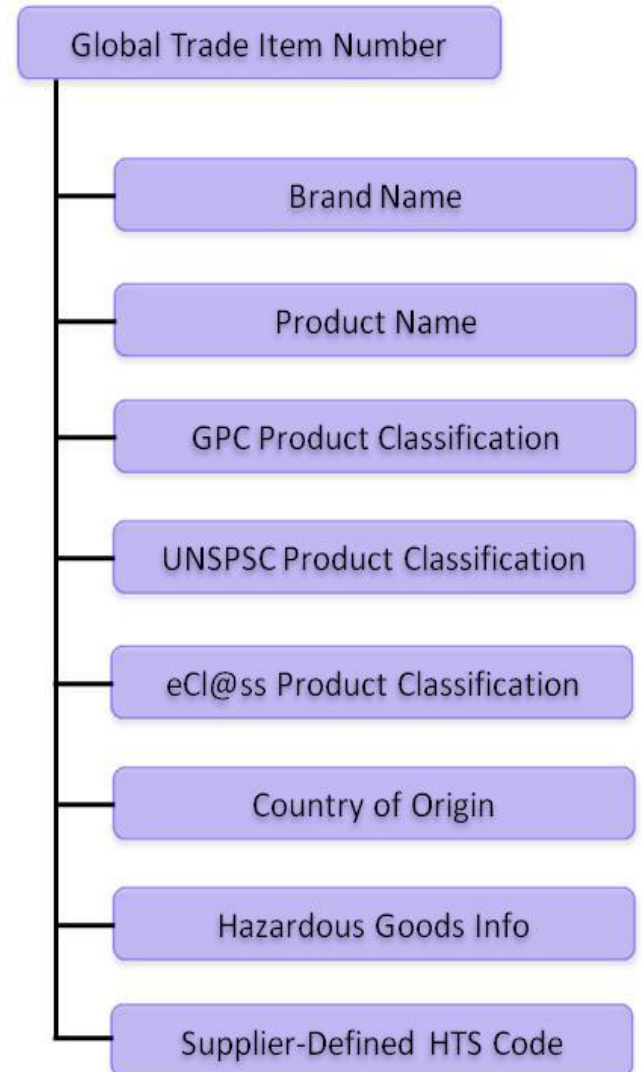
# ENTRY RECORD EXPANDED TO PASS E-COMMERCE DATA TO US OGAs



# PIC Recommendation 4

## Use Global Product Catalogs

Use GTIN to “look up” product information in secure, **globally-standard electronic product catalogs** – *one data element* unlocks all e-commerce product information from product supplier



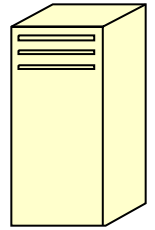
# Using Global Codes in Catalogs

Product Supplier



- ① *Product supplier authoritatively publishes product information*

Global Catalog "Cloud"



Importer

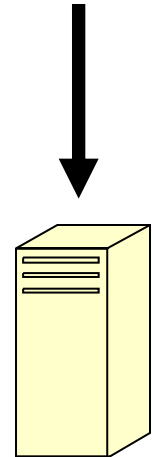


|                       |                   |                    |
|-----------------------|-------------------|--------------------|
| GTIN=<br>123456119121 | GPC =<br>10005143 | GPC<br>DESCRIPTORS |
|-----------------------|-------------------|--------------------|

- ③ *Importer places the GTIN for the product in the entry record and sends to Customs*

|                   |                       |
|-------------------|-----------------------|
| ENTRY #<br>Line N | GTIN=<br>123456119121 |
|-------------------|-----------------------|

- ② *Government downloads published product information from catalog*



Customs Data

10005143 =Dolls/Soft Toys (Powered);  
Consumer Lifestage = >3 YEARS & UP;  
Power Source = BATTERY; Target Gender  
= FEMALE; Type of Doll/Soft Toy = BABY  
DOLL



- ④ *Government matches GTIN with catalog info and makes admission decision, ideally in advance, using rich global data from catalog*

- ⑤ *If catalog data indicate low risk product, government **can release without inspection**; if high-risk, **can better plan for inspection efforts***

Government Agency Inspection