

For Immediate Release

## **SATO and Cadi Launching PJM RFID Thermo IC Tag at HIMSS Asia Pacific**

*New solution provides effortless temperature tracking for blood supply chain*

**Singapore, July 1, 2015** – SATO (TSE:6287), a leading global provider of Auto-ID solutions that empower workforces and streamline operations, and Cadi Scientific, a Singapore-based provider of healthcare RFID tracking solutions, announced today that they will launch a jointly developed PJM RFID Thermo IC Tag this coming September at HIMMS Asia Pacific 2015.



The tags use SATO's unique Phase Jitter Modulation technology, a RFID technology that can rapidly identify large volumes of tagged items stacked or stored in any physical orientation. The PJM RFID Thermo IC Tags will be utilized in a blood bag solution that greatly boosts the efficiency of temperature tracking. With the new tags, SATO and Cadi provide accurate and complete temperature history from one end of the supply chain to the other.

Cadi Scientific is a market leader in Singapore for RFID infant safety, patient tracking and patient temperature monitoring. SATO and Cadi have enjoyed a history of successful collaborations over the past several years, with SATO introducing Cadi's RFID solution to Japanese market in 2014. The two companies have also co-marketed a separate blood supply chain tracking solution since 2013.

"We have one of the most advanced solutions in the world for tracking temperature using RFID, and SATO's PJM technology has just perfected it," said Dr. Zenton Goh, CEO of Cadi Scientific. "With their breakthrough technology, it is now possible for us to effortlessly track blood bag temperature throughout the entire supply chain, dramatically reducing waste."

In 2014, SATO established SATO Healthcare to support the demands of the medical field, leveraging experience in the tracking and tracing of goods using automatic identification technology. Through the application of its unique PJM technology, the company has rapidly grown its market share in the medical sector.

"We needed each other," said Kaz Matsuyama, President and CEO of SATO Holdings. "Cadi has a wealth of experience in RFID temperature tracking for the medical industry and their solutions are trusted by many world-class hospitals. We are very excited to combine our PJM technology with Cadi's temperature sensing solutions to enhance patient care and create value for our customers."

The new PJM RFID Thermo IC Tag will be shown to the public during HIMSS Asia Pacific 2015 held in Singapore from September 6 to 10.

**About Cadi Scientific**

*Cadi Scientific is a Singapore-based healthcare technology company established in 2003. Specializing in wireless sensing, tracking and matching devices, Cadi helps hospitals improve outcomes by automating and simplifying their processes with advanced technologies. The company's flagship product, Cadi SmartSense™, was a small disc-like wearable sensor that automatically measured a patient's temperature and tracked the patient's location round the clock. Over the years, SmartSense has evolved to include wearable tags for matching an infant to the right mother, tags for tracking equipment, and several software solutions. SmartSense is now deployed in Singapore's largest hospitals and several renowned healthcare institutions throughout the wider Asia region. To date, more than one million patients have used Cadi SmartSense.*

**About SATO**

*SATO (TSE:6287) is a leading global provider of Auto-ID solutions that connect people, goods and information. It serves a diverse range of customers, delivering end-to-end solutions that streamline operations, empower workforces and help customers reduce their environmental impact. For the fiscal year ended March 31, 2015, it reported revenues of JPY 99,831 million (US\$ 910 million\*). More information about SATO can be found at [www.satoworldwide.com](http://www.satoworldwide.com) or [www.linkedin.com/company/sato-worldwide](http://www.linkedin.com/company/sato-worldwide).*

*\*Conversion is based on an average exchange rate of 1 US Dollar = 109.75 Japanese Yen.*

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