



WORLD CUSTOMS ORGANIZATION
ORGANISATION MONDIALE DES DOUANES

2012 WCO Knowledge Academy for Customs & Trade

WCO Headquarters, Brussels, Belgium
2 – 13 July 2012

A two-week intensive academy focusing on the development of technical skills for Customs and Trade practitioners

With support from:

Who will attend?

Customs authorities, the IT sector, the broader business community, governmental and trade organizations, lending institutions, border regulatory agencies, and others involved in the international trade arena

For further information about the Academy
visit the WCO Academy website: <http://www.wcoomdtraining.org>

For information concerning Sponsorship of the Academy
Please contact greg.pilkington@wcoomd.org

Global Excise Summit hosted by the World Customs Organization and the International Tax and Investment Center

“How are customs instruments involved in the excise world?”

The World Customs Organization (WCO) will hold the Global Excise Summit in cooperation with the International Tax and Investment Center (ITIC) to discuss customs tax administration and enforcement activities aimed at fair and efficient revenue collection.

The collection of revenue has historically been one of the cornerstones of Customs administrations responsibilities and continues to be an area of high importance to our membership. In response to WCO Members' concerns regarding the collection of fair and accurate revenues, the WCO Revenue Package was developed. Nevertheless, our Members have been seeking a special forum to discuss enforcement issues surrounding commercial fraud and excisable products.

TRACK 1 – TARIFF AND TRADE AFFAIRS

Harmonised System facilitated by Izaak Wind

“How to deal with a commodity when it comes to classification?”

Get the latest information about the HS 2012 amendments and the Committee meetings!

Duration: 15 hours

Basic rules for classifying goods and justification of the classification opinions. Major amendments in HS 2012 and their consequential effects on classifying products. Core fundamentals of the Harmonized System and classification. Sectors covered: High tech, Sets and composite goods, shoes, textiles and sport garments, pre-entry binding tariff information. Case studies will complement the presentations on technical subjects.

- Day one (amendments): brief introduction to the HS and to the General Interpretative Rules; the procedure for amending the HS; the HS 2012 amendments;
- Day 2: High tech, Sets and composite goods
- Day 3 shoes, textiles and sport garments, pre-entry binding tariff information

Guests

- Expert from the Tariff and Trade Affairs Directorate from WCO to bring the latest development not only focusing on the EU

Rules of Origin facilitated by Pieter Haesaert

“Why are you so anxious about getting rules of origins harmonised?”

Get the latest information about the discussions in the committees as well as understand the main decisions made about the BRICS countries

Duration: 10 hours

Overview of the WTO negotiations on the Harmonization of Non-Preferential Rules of Origin (ROO). The costs and advantages of the preferential ROO and the discussion of the technical concepts (“wholly obtained” product, substantial transformation, rules of no drawback, de minimis, direct transport, etc.). The procedural aspects – certification and verification. WCO work on preferential origin.

Guests

- 2 experts from private sector i.e. European Industrial federation, ICC, Automobile or Textile industry, Business Europe to answer the question: why are you so anxious about getting rules of origin harmonised? What are the problems? What are the possible opportunities for the future?
- Mette Azzam, WCO Technical Officer
- Atsushi Tanaka, WCO Technical Attaché

Customs Valuation facilitated by Pieter Haesaert

“Customs valuation and convergence of transfer pricing: latest state-of-play”

Duration: 10 hours

The key concepts of the WTO Customs Valuation Agreement: methods, disputes, WCO instruments (last sale, transfer pricing and royalties). Mechanisms to develop partnership with the trading community. The key concepts of transfer pricing under the OECD Guidelines. Analysis of the stakes and problems of transfer pricing from both tax and Customs points of view. Transfer pricing methods. A comparison between transfer pricing and customs valuation. The concept and major principles of the ATA Carnet system.

Guests

- Leonardo Macedo, WCO Technical Officer
- Aegyoun Jung, Counsellor, Legal Affairs Division, World Trade Organization
- Pablo Muñoz, Partner, Van Bael & Bellis
- Expert from OECD, ex from the Belgian Fiscal Administration

TRACK 2 – TRADE COMPLIANCE AND FACILITATION

WCO Data Model facilitated by Sue Probert

Why, What, How?

An introductory course at management level with practical sessions to demonstrate implementation techniques and case studies of success stories

Duration: 15 hours

An introduction to the WCO Data Model, its relationship to a wide range of WCO instruments including the SAFE Framework and the Revised Kyoto Convention, its building blocks and its maintenance procedure. Business process and information modelling: the principles and standards, modelling types and procedures for handling business process and information models. Data Sets: the data sets contained in the Data Model, their structure, their relationship to other standards and their practical implementation. Practical uSAFE of the Data Model (data harmonization and Single Window).

Guests

- SP Sahu, WCO Technical Officer
- Gareth Lewis, WCO Technical Officer

AEO/SAFE facilitated by Joris Zaman

“How have thriving multinationals succeeded to become AEO from different countries?”

Learn from successful experiences!

Duration: 10 hours

The concept of the Authorized Economic Operator (AEO) and global trends in its implementation; objectives and benefits of AEO status. Introduction to SAFE Framework of Standards, benefits of its implementation and overview of the latest developments.

Guests

- Expert from DG TAXUD of the EC
- Asha Menon and Simon Royals, WCO
- Theo Hesselink from the EC
- Mr Smit from EVO in the NL
- 2 experts from the private sector to present how they have become AEO from different countries and share their experience
- Suzanne from WCO?

- Asha and Simon to bring a speaker from a public institution

Risk Management – Be compliant facilitated by Joris Zaman

“How to set up a Customs compliance programme in your company?”

Learn from successful businesses how they have implemented a Customs compliance programme!

Duration: 10 hours

Comparison of the key concepts of Customs Risk Management and Private Sector Risk Management. Exchange of experiences in managing risks and exploring the opportunities for synergizing risk management approaches,

Guests

- Expert form
- Matthew Bannon and Oguz Onal, WCO
- Matthew Bannon to invite Martin Brown from UPS
- Pieter to invite the Risk management Director from Honeywell
- Greg to invite Juha Hintsa from the Cross-Border Research Association
- 2 experts from US companies e.g. Trade compliance managers to exchange on how they have implemented a Customs compliance programme.

TRACK 3 - PUBLIC SECTOR MASTER CLASSES

Trade Facilitation – facilitated by Milena Budmirovic, WCO Technical Officer, Trade Facilitation Sub-directorate, Compliance & Facilitation Directorate, World Customs Organization

For WCO Members and the private sector

Duration: 10 hours

What are Trade Facilitation and key customs-related TF measures? WCO instruments and tools, how they relate to each other, the Revised Kyoto Convention as the core WCO instrument. WCO Capacity Building initiatives and TF-related CB projects of other international organizations. WTO Trade Facilitation Negotiations and the role of customs, with an insight on Members' experiences.

Guests

- Experts from WCO and other international organizations
- National Customs experts

Risk management – facilitated by Oguz Onal, WCO Technical Officer, Enforcement Sub-directorate, Compliance & Facilitation Directorate, World Customs Organization

For WCO Members only

While the concepts of risk management have been generally understood by Customs, the consistent application of risk management has lacked a common framework and methodology. The objectives of this session include sharing some successful Customs risk management implementation approaches and highlight relevant WCO tools and instruments.

Duration: 10 hours

Guests

- Peter Kovacs, European Commission, Directorate General Taxation and Customs Union (**TBC**)

Globally Networked Customs – facilitated by Gareth Lewis, WCO Technical Officer, Trade Facilitation Sub-directorate, Compliance & Facilitation Directorate, World Customs Organization

For WCO Members and the private sector

Duration: 10 hours

An introduction to the

Guests

- Experts from the WCO

Revenue Package – facilitated by Ian Cremer, WCO Technical Officer, Valuation Sub-directorate, Tariff & Trade Affairs Directorate, World Customs Organization

For WCO Members only

Duration: 10 hours

Presentation and discussions on the Revenue Package programme and the new WCO practical guidelines on Customs Valuation, Origin, Classification and PCA can be applied by Member administrations.

Guests

- Experts from the WCO

Global Excise Summit – Monday 2 – Tuesday 3 July 2012

Day 1 – Monday, 2 July

Session I: Opening Session	
10:00-10:20	Introductory Remarks: Mr. Mike Norgrove, Chair of the Summit
10:20-10:40	Welcome Address: Mr. Kunio Mikuriya, Secretary General, World Customs Organization
10:40-11:00	Keynote Address: Professor Sijbren Cnossen, Maastricht University; Senior Economic Advisor, International Tax and Investment Center
11:00-11:30	Coffee/Tea Break
Session II: Customs Tax Administration	
11:30-11:50	Introduction: Mr. Rob Preece (Moderator), Regional Manager: South East Asia, Centre for Customs & Excise Studies, University of Canberra
11:50-12:10	Ms. Elizabeth Allen, Program Advisor, International Tax and Investment Center
12:10-12:30	Mr. Adrian Cooper, Chief Executive Officer, Oxford Economics
12:30-12:50	Case Study – South African Revenue Service
12:50-13:00	Questions & Answers; Wrap-Up
13:00-15:00	Lunch
Session III: Fair and Efficient Tax Collection	
15:00-15:20	Dr. Janos Nagy, Former Director General, Hungarian Customs
15:20-15:40	Case Study on Motor Spirits – HMRC
15:40-16:00	Case Study on Revenue Reform – Indonesian Customs
16:00-16:20	Mr. Warwick Ryan, Tax Counsel, Distilled Spirits Industry Council of Australia
16:20-16:3	Questions & Answers; Wrap-Up
16:30-17:00	Coffee/Tea Break
17:00-17:20	The Brewers of Europe
17:20-17:40	Case Study – Kenya
17:40-18:00	Questions & Answers; Wrap-Up
18:00-20:30	Gala Dinner Hosted by International Tax and Investment Center

Day 2 – Tuesday, 2 July

Session IV: Emergence of New Tax Regimes

09:30-10:00	Introductory Remarks: Mr. Daniel A. Witt, President, International Tax and Investment Center
10:00-10:30	Mr. Jeffrey Owens, Distinguished Tax Fellow, International Tax and Investment Center
10:30-11:00	Coffee/Tea Break

Session V: Public-Private Partnership & Technology Solutions

11:00-11:20	Public-Private Partnership – KPMG
11:20-11:40	Mr. De la Rue
11:40-12:00	Case Study – Australia (TBC)
12:00-12:20	Case Study – Poland (TBC)
12:20-12:40	Case Study – AMS Region (Chile?) (TBC)

Session VI: Closing Session

12:40-13:00	Mr. Mike Norgrove, Chair of the Summit
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Tuesday: 3 July 2012

13:00 – 15:00 **Registration**

15:00 – 16:30 **Opening Ceremony of the 2012 WCO Knowledge Academy for Customs and Trade**

Kunio Mikuriya, Secretary General, WCO

SICPA

16:30 – 17:00 Refreshment and contact break

17:00 – 18:00 **Introduction of Trainers, Topics, Housekeeping**

18.00 - 19.30 **Welcome cocktail sponsored by:**

Day 1: Wednesday 4 July09:00 – 09:30 **Registration**09:30 – 10:00 **Plenary session –****Day 1: Wednesday 4 July**

10:00 – 17:30 Individual Learning Tracks

Learning Track 1 Facilitated by Izaak Wind	Learning Track 2 Facilitated by Sue Probert	Learning Track 3
Harmonized System 2012 Information about the 2012 amendments	WCO Data Model SP Sahu, WCO Technical Officer Gareth Lewis, WCO Technical Officer	Trade Facilitation Milena Budimirovic, WCO Technical Officer
11:00 – 11:30 <i>Refreshment and contact break</i>		
Harmonized System 2012	WCO Data Model	Trade Facilitation
12:30 – 14:00 Lunch		
Harmonized System 2012	WCO Data Model	Trade Facilitation
16:00 – 16:30 <i>Refreshment and contact break</i>		
Harmonized System 2012 Information about the 2012 amendments	WCO Data Model	Trade Facilitation

Day 2: Thursday 5 July

09:30 – 17:30 Individual Learning Tracks

Learning Track 1 Facilitated by Izaak Wind	Learning Track 2 Facilitated by Sue Probert	Learning Track 3
Harmonized System 2012 Focus on High tech	WCO Data Model	Trade Facilitation
11:00 – 11:30 <i>Refreshment and contact break</i>		
Harmonized System 2012 Focus on High tech	WCO Data Model	Trade Facilitation
12:30 – 14:00 Lunch		
Harmonized System 2012 Focus on Sets and composite goods	WCO Data Model	Trade Facilitation
16:00 – 16:30 <i>Refreshment and contact break</i>		
Harmonized System 2012 Focus on Sets and composite goods	WCO Data Model	Trade Facilitation

Day 3: Friday, 6 July

09:00 – 09:30 **Registration**

09:30 – 12:30 Individual Learning Tracks

Learning Track 1 Facilitated by Izaak Wind	Learning Track 2 Facilitated by Sue Probert	Learning Track 3 Open to WCO members only
Harmonized System 2012 Focus on shoes, textiles and sports garments	WCO Data Model	Risk Management Oguz Onal, WCO Technical Officer Matt Bannon, WCO Technical Officer
11:00 – 11:30 <i>Refreshment and contact break</i>		
Harmonized System 2012 Focus on shoes, textiles and sports garments	WCO Data Model	Risk Management
12:30 – 14:00 Lunch		
Harmonized System 2012 Focus on Pre-Entry Binding Tariff Information	WCO Data Model	Risk Management
15:30 – 16:00 <i>Refreshment and contact break</i>		
Harmonized System 2012 Focus on Pre-Entry Binding Tariff Information WCO Tariff and trade specialist	WCO Data Model	Risk Management

Day 4: Saturday 7 July

08:00 – 17:00 **Field Trip – Port of Antwerp operations**

Sunday, 8 July

Free time **No planned activities**

Day 5: Monday, 9 July

09:00 – 09:30

Registration

09:30 – 10:00

Plenary session –

10:00 – 17:30

Individual Learning Tracks

Learning Track 1Facilitated by **Pieter Haesaert****Learning Track 2**Facilitated by **Joris Zaman****Learning Track 3**Rules of Origin
Mette Azzam, WCOAEO/SAFE
Asha Menon, WCOGlobally Networked Customs
Gareth Lewis, WCO Technical Officer

11:00 – 11:30

Refreshment and contact break

Rules of Origin

AEO/SAFE
Simon Royals, WCO

Globally Networked Customs

12:30 – 14:00

Lunch

Rules of Origin
TBD, UNCTADAEO/SAFE
Speaker from the Private sector

Globally Networked Customs

16:00 – 16:30

*Refreshment and contact break*Rules of Origin
Speaker from the Private sectorAEO/SAFE
Speaker from the Private sector

Globally Networked Customs

Day 6: Tuesday 10 July

09:30 – 17:30

Individual Learning Tracks

Learning Track 1Facilitated by **Pieter Haesaert****Learning Track 2**Facilitated by **Joris Zaman****Learning Track 3**

Facilitated by

Rules of Origin
Speaker from the Private sector

AEO/SAFE

Globally Networked Customs

11:00 – 11:30

*Refreshment and contact break*Rules of Origin
Speaker from the Public sector

AEO/SAFE

Globally Networked Customs

12:30 – 14:00

Lunch

Rules of Origin

AEO/SAFE

Globally Networked Customs

15:30 – 16:00

Refreshment and contact break

Rules of Origin

AEO/SAFE

Globally Networked Customs

Day 7: Wednesday, 11 July09:00 – 09:30 **Registration**

09:30 – 17:30 Individual Learning Tracks

Learning Track 2 Facilitated by Pieter Haesaert	Learning Track 2 Facilitated by Joris Zaman	Learning Track 3 Open to WCO members only
Customs Valuation Leonardo Macedo, WCO	Risk Management Matthew Bannon, WCO	Revenue Package Ian Cremer, WCO Technical Officer
11:00 – 11:30 <i>Refreshment and contact break</i>		
Customs Valuation	Risk Management Oguz Onal, WCO	Revenue Package
12:30 – 14:00 Lunch		
Customs Valuation	Risk Management Martin Brown, UPS	Revenue Package
15:30 – 16:00 <i>Refreshment and contact break</i>		
Customs Valuation	Risk Management Risk manager from Honeywell	Revenue Package

Day 8: Thursday, 12 July

09:30 – 17:30 Individual Learning Tracks

Learning Track 2 Facilitated by Pieter Haesaert	Learning Track 2 Facilitated by Joris Zaman	Learning Track 3 Open to WCO members only
Customs Valuation Speaker from the Private sector	Risk Management Juha Hintsa, Cross-Border Research Association	Revenue Package Ian Cremer, WCO Technical Officer
11:00 – 11:30 <i>Refreshment and contact break</i>		
Customs Valuation Speaker from the Private sector	Risk Management Speaker from the Private sector	Revenue Package
12:30 – 14:00 Lunch		
Customs Valuation	Risk Management Speaker from the Private sector	Revenue Package
15:30 – 16:00 <i>Refreshment and contact break</i>		
Customs Valuation	Risk Management	Revenue Package

Day 9: Friday, 13 July

09:30 – 10:45

Plenary

10:45 – 11:30

Refreshment and contact break

11:30 – 13:00

Closing Ceremony / Certificates

Sergio Mujica, Deputy Secretary General, WCO
