

A TOOL KIT for CHANGE



20TH NATIONAL CONFERENCE 23-25 OCTOBER, 2016 ADELAIDE OVAL

PRESENTERS DAY ONE MONDAY 24TH OCTOBER

9.00AM
WILLIAM MAGAREY WEST

Stream: Keynote Presentation



Mark McCrindle, Award winning social researcher, best selling author, TEDx speaker and influential thought leader

Changing Times - Emerging Trends

This session gives an analysis of our fast moving times and a snapshot of the key trends redefining our society. It will deliver an overview of the changes and insights to help organisations not just respond to the trends but to shape them. From technological trends to demographic shifts, from social change to generational transitions, this session will define and strategically respond to each of these mega-trends.

9.40AM
WILLIAM MAGAREY WEST



Holly Ransom, CEO, Emergent

Leading Intergenerational Change

The times they are a-changing – rapidly and dramatically. Regardless of what industry you're in or the type of business you're running, you're being called to respond to disruption and position your

organisation for future success. So, how do you, as a leader, chart a compelling case for change and engage your employees in making it a reality? In this speech, Holly examines the key elements of leading and embedding successful change initiatives.

11.00AM
WILLIAM MAGAREY WEST

Stream: Planning Spaces for Communities

Mark McCrindle, Award winning social researcher, best selling author, TEDx speaker and influential thought leader

Trends and Future: the Top 5 Mega Trends

In this interactive workshop, social researcher Mark McCrindle will facilitate a discussion on the Top 5 mega-trends outlined in his plenary session as well as equipping attendees with key strategies and skills to thrive in these times of unprecedented change. The workshop will have a particular focus on how to communicate with clients, staff, and stakeholders in these technological, information saturated, and complex times. The workshop will also focus on the management implications of these trends and how to best retain, engage, motivate, and train the emerging generation of workers in the building industry.

Tools and Tips

- Develop an understanding of Australian demographics and social trends, including the effect Australia's growing and changing population has on organisational shifts and emerging business structures
- An overview of how to communicate in these message-saturated times
- Ways in which digital integration is transforming the workplace
- An overview of the changes and insights to help organisations not just respond to the trends but to shape them

11.00AM
WILLIAM MAGAREY WEST

Stream: Sustainable Sport

Xiaoyan Lu, Australian Sports Commission AusPlay Survey

The Australian Sports Commission (ASC) is committed to providing robust data and sport market insights to help the sector better understand the participation landscape and identify strategies to grow participation. Following the Australian Bureau of Statistics (ABS) decision to discontinue all sport and recreation data collection 2014, the ASC has responded by developing the AusPlay Survey (AusPlay). AusPlay will become the single-source data currency for government and the sport sector that not only tracks Australian sport participation behaviours but also informs investment, policy and sport delivery. It is the first national survey in Australia to collect adults and children's sport and physical recreation participation data on the same annual survey vehicle. The first AusPlay annual results will be published in November 2016. This presentation will outline the participation data collection history in Australia since 2001, the main topics covered in AusPlay, and how the sector may benefit from AusPlay findings.

Tools and Tips

- Provide insights to help sector grow participation and track trends
- Provide data that informs government investment, policy and program delivery
- Provide information on how to access research findings from the ASC

11.00AM
SANFL CHAIRMAN'S

Stream: In Person' Communications

Carla Leversedge, IAP2 Australasia

Six Easy Steps to Engage with your Community - WORKSHOP

An interactive session full of tips, tools and

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techniques on how to effectively engage your community and stakeholders. You will come away with six practical strategies to help improve your engagement practice.

Tools and Tips

Delegates will come away with six practical strategies to help improve your engagement practice.

11.00AM
ONE

Tiffany Harris and Brad Thornton, Shane's Inspiration, USA

The Power of Private Public Partnerships in Inclusive Recreation Environments

Children with disabilities often spend their entire lives never having played with friends on a neighbourhood or school playground as typical playgrounds are not designed to include them. This isolation can have negative effects lasting into adulthood. In this session you will discover how to leverage the resources of public/private partnerships to create state of the art inclusive playgrounds that are designed to serve the needs of ALL children. With one out of every 15 children having some form of disability, inclusive recreational environments are essential in creating fully integrated communities. By combining resources from the public sector – land, maintenance, expertise, political capital, government funding – together with resources from the private sector – focused demographic knowledge and outreach, private funding, inclusive design expertise, educational programming structures, impassioned advocates – you can create a winning combination for developing inclusive playgrounds that leave a lasting legacy that honours ALL the members of your community.

Tools and Tips

Delegates will receive:

- Guidelines and information to help identify key components of a successful public/private partnership as it pertains to the development of inclusive playgrounds
- A list of potential funding sources in Australia for inclusive playground projects
- Guidelines for engaging political/influential support
- Links to complimentary Social Inclusion Education Programmes

11.45AM

WILLIAM MAGAREY WEST

Stream: Planning Spaces for Communities

Ron Gauci, MAICD FAIM, Former and Interim CEO Federation Square, former CEO Melbourne Storm, Director Softball Australia

Tools of Change: What do they look like?

How do we identify our organisation's assets and leverage them to create the changes necessary to remain relevant, competitive and sustainable? What does it mean to be truly innovative and transformational? What roles do people, systems, processes and information play in developing and executing a transformation agenda?

Tools and Tips

- Recruiting and keeping the right people
- Know your role and be accountable for it
- Remove the de-motivators
- Build a plan to succeed. Know what success looks like
- No data. No decision
- If you don't ask, you don't get
- A crisis needs a cool head
- Having a clear value proposition
- Communication: Getting the message and the language right
- If you can't measure it, you can't improve it

11.45AM

WILLIAM MAGAREY WEST

Stream: Sustainable Sport

Steve Marquis, Tennis Australia

What's Driving your Decision Making? WORKSHOP

Join in on this practical workshop to access the tools available to review the operations of your local tennis venues to drive key decision making for the sustainability of the sport. The session will explore the tools available from Tennis Australia to review your venue's performance against national benchmarks and indicators. Driving positive decision making in infrastructure planning, management change and community programming using real data will help unlock the potential of your community tennis assets.

Tools and Tips

- Tennis Australia's Operational Health Check
- Tennis Australia's Guide to Occupancy and Management
- Planning for tennis in your Local Government Area - a resource from Tennis Australia

11.45AM

SANFL CHAIRMAN'S

Stream: 'In Person' Communications

Chloe Reschke-Maguire, The Pop-Up Co.

Want Valuable Community Feedback? Stop Asking For It. WORKSHOP

Be honest... I'm sure you've avoided making eye contact with a clipboard wielding surveyor on the street at least once in your life. In a cluttered, busy world it is hard to attract and engage a diverse audience of individuals to give feedback. It is easy to listen to the loudest voices in the room who have the most time to give, but how do you collect a broad spectrum of insights from a diverse community? Stop asking for feedback and start building relationships. Instead of trying the same tired methods of community consultation involving sticky notes, surveys and powerpoint presentations, what if you could have a new kind of conversation with your community? This interactive session will go beyond the realms of online surveys, cross over the line of community BBQs, down the path of public art participation and into the realms of creating empowering events, pop-up activations and community engagement campaigns that collect and inform diverse communities.

Tools and Tips

- A one page template for planning a community engagement event
- A link to a Pinterest board showcasing over 50 local, national and international examples of unique community engagement
- 4 marketing tools for promoting community consultation

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Stream: Planning Spaces for Communities

David Cooke, Urban Designer, Architect and recent graduate of a Masters of Urban Design, Berkeley, California

Short Term Games for Long Term Gains for Adelaide 2026 -WORKSHOP

This presentation changes the conversation around major sporting event delivery, investment and how a collaborative approach between the public and private sectors can deliver sustainable urban outcomes. Focusing on urban regeneration takes the reliance out of public funding for standalone sports infrastructure. This approach demonstrates how sporting assets and events can contribute to a regions urbanity and identity while being a catalysts to deliver sustainable economic, social and urban results. The urban challenges currently confronting Adelaide where used as a case study to demonstrate how such a sporting event based approach, in this instance incorporating the 2030 Commonwealth Games as a catalyst, can achieve broad ranging Government targets in terms of population levels, investment and attraction. A three stage, thirty-year master plan was proposed that articulates how this approach could deliver short and long term economic and social outcomes. The concept of 'Pre-Legacy' is introduced in this research to define this alternate approach. The proposition concluded by defining a sustainable urban development future for Adelaide.

Tools and Tips

- As part of the presentation an outline of the approach for using sporting infrastructure as a catalyst for urban regeneration will be given to delegates
- They will be provided with a tangible example of how this approach can be applied in a complex, real scenario
- International thought leadership will be offered to use as a benchmark opportunity for other project applications

1.30PM
WILLIAM MAGAREY WEST

Stream: Managing Parks and Assets

Mike Shull, General Manager, Los Angeles Department of Recreation and Parks

Los Angeles, CA Response to Historical Drought Conditions WORKSHOP

This presentation will discuss California's response to historical drought conditions and how they maintain their park system through severe drought conditions.

I. Los Angeles park & water system

- Overview of Los Angeles and it's park system
- Water sources & historical data
- Los Angeles origin and current supply chain

II. How did we get here?

- Current state of affairs
- Historic drought
- Impacts on state and region
- California's connection to southern Australia and Queensland

III. LA – Save the Drop initiatives

- State of Emergency
- State and city mandates
- Ordinances (L.I.D and H2O Related Measures)
- Graphs of LA/park water uses

IV. Park Plan

- Strategic response
- Consumption rates
- Maintenance practices
- SMART Irrigation/SMART Meters
- Tree protection
- Turf replacement/synthetic fields
- Native and drought tolerant landscape and design
- Recycled water/storm water capture/treatment facilities

V. Water Wise Future and Sustainable Planning

- Newly imagined future
- Water wise plans
- Accessing the LA River
- Park Proud

1.30PM
WILLIAM MAGAREY EAST

Stream: Health and Well Being

Tim Angel, Area Manager, YMCA Victoria

Mindset of the Deconditioned - Reimagining the Leisure Industry

Leisure facilities continue to attract a similar market- the fit and generally the healthier. With the nation becoming increasingly overweight and the prevalence of lifestyle related disease on a steep increase it is imperative that we reimagine the leisure space to be attractive to the unfit and disinterested. We must be responsible in designing our spaces, our environment and our programs to break down the barriers. We must understand their perspective and know what it feels like to enter and participate in what can be significantly daunting and intimidating experience.

Tools and Tips

- Programming: specific program design to attract the deconditioned whilst breaking down the barrier to participation
- Nailing the experience for lifestyle change: specific ideas on the 4 elements of the experience- the tangible environment, the intangible experience, education and affiliation
- Marketing: how to target the decondition 'broken' through specific marketing
- Business review: a tested measure to assist you to review your business to broaden its market to include the minorities
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1.30PM

WILLIAM MAGAREY EAST

Stream: Health and Well Being

Jeff Walkley, National Disability and Diversity Manager, Belgravia Leisure

Collaborate and Cooperate to Create: Inclusion for All

Rapid social, community and government change impacting on operators of leisure facilities continues unabated, with that related to disability driving new opportunities. Increasingly, people with a disability (PWD) will be resourced to control and choose their leisure, with funding flowing to them and not organisations. Like many Australians, PWD embrace leisure, but access to leisure activities has proven challenging for many PWD, and new approaches that address the needs and desired outcomes are required. Surprisingly, given the size of this market segment, approaches by leisure operators remain essentially unchanged, constraining both innovation and success. Embracing the opportunity to create needs-based programs, services and accessibility for PWD in the venues throughout urban and rural Australia, Belgravia Leisure is implementing a strategy founded on inclusion, evidence-based practice underpinned through commitment to collaboration and partnership, leading to improved staff capability, venue performance, satisfaction among venue owners, and successful engagement by PWD and their families.

Tools and Tips

Audience members will be linked to an:

- Inclusion Toolkit created by Play by the Rules featuring The 7 Pillars of Inclusion
- Tools used by Belgravia Leisure to gather leisure needs assessment information, and

evaluate programs and services to gather evidence related to benefit and impact.

1.30PM

SANFL CHAIRMAN'S

Stream: Using New Technology

Lisa McLeod, Tim Umney and Kim White, Warrnambool City Council

CONNECTing Clubs, Groups and the Community

CONNECT Warrnambool is an online meeting place. It's a virtual town centre that lifts the lid on Warrnambool - providing more information than ever before about local clubs, activities, projects, events and volunteering.

CONNECT Warrnambool is an online platform for community groups, clubs and organisations to connect with each other, and with residents; to share information, ideas, resources, events and projects. It is building a more informed, aware, involved and connected local community. CONNECT Warrnambool also connects clubs and individuals who are seeking opportunities for participation, involvement, assistance, equipment and resources, with those who may be able to provide it. In its first year 190+ not-for-profit community groups, clubs and organisations have registered a profile on the new website and Connect Warrnambool's Facebook page has received 3200+ 'likes'.

Tools and Tips

- How an integrated, online information and communications platform can deliver outcomes for the community and Council
- How the CONNECT model works to:
- Enable clubs, groups and organisations to connect with each other, and with residents.
- Encourage the sharing of ideas and community engagement
- Facilitate low/no cost promotion of clubs' and organisations' activities and events to the wider community
- Encourage residents to get involved in the community - participation through events/activities, volunteering and membership
- Assist new residents to find out about what's happening in their community
- Share good news and positive stories
- Support a resilient, 'can do community' Promote health, wellbeing and emergency preparedness

- A reflection on the first year of CONNECT

1.30PM

ONE

Stream: Planning Spaces for Communities

Renee Pitcher and Brett Grimm, City of Marion

Planning for an Inclusive Playspace

Extensive planning has occurred for a South Australian first, Inclusive Playspace, to be developed in partnership with the Touched by Olivia Foundation (TBOF), state government and the City of Marion. The TBOF has a unique partnership model by bringing together communities, government and corporate Australia to deliver places that change the way society plays. The City of Marion has established relationships with numerous stakeholders including special needs schools, disability sectors and community groups. The concept design is purpose built to cater for all ages and abilities and includes elements for a broad range of special needs such as mobility, vision and hearing impairments as well as spectrum disorders such as autism. The playspace is estimated to cost \$900,000 with state government (DPTI) committing \$250,000 and the City of Marion committing \$250,000 and will plan and design the playspace. The TBOF is working to raise \$400,000 through donations and sponsorships.

Tools and Tips

- Consultation / Engagement template. Have you considered all your stakeholders? A template that considers how to research your stakeholders and ensure your community is engaged and willing to provide feedback on your project.
- Checklist of potential project funding partnerships / opportunities. There are various ways to fund projects through partnerships, grant funding opportunities, sponsorship and donations. This checklist will provide options for consideration when exploring ways to fund and enter into partnerships.
- Making a Playspace Inclusive. Design Considerations. A take away paper on lessons learnt through key stakeholder engagement and important design considerations when creating a special place for all ages and abilities.

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1.30PM
ONE

Stream: Health and Well Being

Anand Pillay, Sport and Recreation, QLD

Playing or Participating - Pursuing your Perfect Fit

With few exceptions, participation in most organised sports is either static or declining and participation in unstructured physical activity is booming. Participation rates for running, aerobics and gym activities have all increased sharply as people appear to be more conscious about their health and less interested in traditional sporting competition. Why? What are the personal motives driving Australians towards physical activity options that are a 'perfect fit' to their lifestyles. Is it time to look at participants as consumers in a competitive marketplace? This qualitative research project investigated what attracted people, as consumers, to join a newly established gym in a regional Australian city. It also reports on:

- benefits they expected from joining a gym
- values that drove their decision making
- their previous physical activity and sports participation
- why they chose that gym
- how they managed their physical activity participation alongside other parts of their lives

Tools and Tips

- Means End Chain Data Analysis Cheat Sheet
- Helping you understand how a consumer makes choices Fact sheet
- Key values driving non traditional physical activity choices
- Consider when designing fitness based physical activity programs
- Literature review of original data sources on unstructured physical activity participation

2.15PM
WILLIAM MAGAREY WEST

Stream: Managing Parks and Assets

Tiffany Harris, CEO & **Brad Thornton** – Director of Project Development, Shane's Inspiration, USA

Inclusive Playgrounds – Designing Beyond the Ramp WORKSHOP

A truly inclusive playground takes into consideration the play needs of ALL children, not just children with special needs since the key goal is to truly integrate children of all abilities. In this session you will learn key elements on how to design/develop and program state of the art, sensory rich, inclusive play environments that allow children to play at the height of their ability alongside their peers. We will examine a wide spectrum of children with disabilities' play needs and learn how to incorporate these with the needs of typically developing children into one seamless design. As we expand the view of the playground, we'll learn how site selection and amenities can drive or hinder usage by families of children with disabilities. Design topics covered will include; Surfacing; Sensory Elements; Theme; Verbal Prompts; Hidden Senses; Ground Level Play; Tactile Interactives; Auditory Input; Collaborative Social Play; Programming.

Tools and tips

- Information on how to create a community inclusive design session that incorporates key stakeholders from your community
- Preliminary Inclusive Playground Project Assessment Guide
- Inclusive Design Guidelines and Principles
- Link to Complimentary Social Inclusion Education Program

2.15PM
WILLIAM MAGAREY EAST

Stream: Health and Well Being

Neil Ames, PLA Advisory and City of Campbelltown **Wendy Holland**, Community Vibe

What is community wellbeing? A PLA industry workshop

In response to a request from PLA members, PLA National Advisory has commenced work on the preparation of a community wellbeing position paper. So that this position paper effectively meets the needs of the parks and leisure industry and can be used as an important tool to influence actions and funding, we welcome your involvement in this interactive workshop. We will discuss what community wellbeing is, how it's measured, the current status of community wellbeing in Australia and most importantly, how the parks and leisure industry can positively influence community wellbeing.

Tools and Tips

Delegates will be provided with information about - where data can be sourced around community wellbeing, e.g. health related figures such as participation rates in physical activity- industry tools that can be used to promote positive community wellbeing, e.g. Healthy by Design- case studies about particular initiatives that promote community wellbeing.

2.15PM
SANFL CHAIRMAN'S

Stream: Sustainable Sport

Jake McMinn, Cricket Australia

Cricket, Facilities and Data - Planning for the Future of Cricket

Cricket Australia is undertaking the biggest effort in its history to analyse community cricket facilities across the country. In order to understand facility demands at local, regional, state and national levels, Cricket Australia and its state/territory associations are visiting and auditing approximately 8000 facilities during 2016. This presentation will provide an insight into 1) how we're collecting facility data, 2) the systems we are using to capture, store, analyse and visualise data, and 3) the way we are analysing data to guide future planning and investment.

Tools and Tips

Delegates will be provided with:

- Insight into the facility auditing and analysis systems that Cricket Australia is using to increase its facility planning capability
- Connection to cricket facility data and analysis from the National Facility Audit that has been completed to date

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- Connection to cricket facility planning resources such as the Community Cricket Facility Guidelines
- Delegates will gain an insight into why facility data and analysis is important for the future of sport across Australia

2.15PM
ONE

Stream: Planning Spaces for Communities

Cathy Kiss, City of Melbourne

Promoting the Child's Right to Play

The importance of play in the life of every child has long been acknowledged by the international community. Article 31 in the UN Convention on the Rights of the Child recognise the right of the child to rest and leisure, to engage in play and recreational activities appropriate to the age of the child, and to participate freely in cultural and artistic life. In 2013 the UN released a General Comment in response to concerns that the right to play has not been receiving the attention it deserves. This presentation will explore the steps that have led to the General Comment, the purpose and importance of this document, the constraints to play identified across the globe, and the actions arising from it. The presentation then reflects on the responsibilities and specific priorities this raises for Australia.

Tools and Tips

The General Comment provides detailed evidence and analysis of the constraints to play. It recommends actions to be taken by Local Authorities. The presentation and discussion will set the scene for identifying 3 - 5 key constraints in Australia to be the focus for attention, and discuss actions which may influence improved outcomes.

3.30PM
WILLIAM MAGAREY WEST

Stream: Managing Parks and Assets

Michael A. Shull, General Manager, Los Angeles Department of Recreation and Parks

How to Create an International Water Cabinet - WORKSHOP

How to create an international water cabinet. An Interactive, roundtable discussion focused on emerging responses and strategies to Save the Drop in your cities and territories.

Exercise and discussion aimed at facilitating strategies and responses to addressing drought-related emergencies and conditions while dealing with community pressure for safe and green recreation facilities.

3.30PM
WILLIAM MAGAREY EAST

Stream: Managing Parks and Assets

James Byrne, KWP! Advertising

Audience, Context and Content and Changing minds and winning hearts online
Social Media is your 'always on' communications channel that, when leveraged properly, connects you to your audience on their terms.

Tools and Tips

- Content strategy
- Audience strategy
- Social Media strategy

3.30PM
WILLIAM MAGAREY EAST

Stream: Communication

Rob Fletcher, Team App

Designing Innovative Apps and Embracing Smart Phone Technology

Team App is a platform that allows teams and social groups to improve communication by creating their very own fully customisable smartphone app for free. App creation is done via the Team App website (www.teamapp.com) and takes as little as 10 minutes to easily design your app, choose from a huge range of features, integrate any web based external platforms and segment your app via the different groups within your organisation. Team App also has an association features which allows any entity which has constituents (leagues, clubs, teams) to align multiple apps to an association. This alignment offers the association both communication and commercialisation efficiencies and opportunities. Team App is completely free to use for either a club or an association. We commercialise the platform via advertising of which a club or association has the ability to share in this commercialisation.

3.30PM
SANFL CHAIRMAN'S

Stream: Managing Parks and Assets

Ron Gauci, Former and interim CEO Federation Square, former CEO Melbourne Storm, Director Softball Australia

Ten Guiding Principles

In a snap shot Ron once again shares his Ten Guiding Principles for successful leadership. Ron steps through each of these guidelines through insights and experiences gained over a number of decades across multiple industries. He draws also, on the experiences of others who have influenced his own thinking. Gauci has been invited many times to speak to these principles and his presentations have been described as inspirational.

1. Recruit & keep the right people. You are either on the bus or off the bus
2. Know your role and be accountable
3. Remove the de-motivators
4. Plan to succeed
5. No Data. No Decision
6. If you don't ask you don't get
7. A crisis needs a cool head. Leading & managing are different
8. WIFM: Have a clear value proposition
9. Communication is key: Get the language right
10. If you can't measure it you can't improve it

3.30PM
SANFL CHAIRMAN'S

Stream: Managing Parks and Assets

Nick Cox, Belgravia Leisure

One size fails all

In responding to a constantly changing environment with increased competition and growing customer expectations, leisure service providers need to be doing things more efficiently and effectively. Aiming to be better, faster and cheaper! This session will look at ways leisure service providers can remain flexible in its service delivery and maintain relevance for its customer base. It will explore different management models from - In House, Outsourced and Fee for Service, but also highlight that regardless of the management model in place, leisure

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facilities should be able to measure their effectiveness against agreed KPI's that are built in to their daily operational requirements.

This session will also look at recent examples where Local Government is looking to engage with the commercial sector to encourage private investment in the construction of community based facilities and the guiding principles that Councils should use when deciding how their community facilities should be funded and managed.

Tools and Tips

- KPI Dashboard
- Facility Benchmarking Tool
- Pubic Participation examples

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ONE

Stream: Planning Spaces for Communities

Phil Currie and Liz Price, Great Ocean Road Tourism

Trails, a project built on collaboration

Growing Adventure Tourism in the Barwon South West has been a ten year project but a project that has not only provided the foundation for growing the walk and cycling product in the region but delivered a framework within which to explore the broader adventure based product offering of the region. A partnership between nine (9) Councils, Two Regional Tourism Boards, Regional Development Victoria and Regional Development Australia this project has delivered key learnings that will facilitate the strategies implementation and can inform future cooperative projects within the region.

Tools and Tips

- Planning a Business case - guidelines and business case template
- Partnership Analysis tools and health checklist
- Trail investment criteria

3.30PM
ONE

Stream: Planning Spaces for Communities

Dr Leonie Scriven, City of Burnside

Glenunga Hub: Successful activation of the new multi-use community facility.

When the doors opened at Glenunga Hub in February 2016, it redefined the standard and management of multi-purpose community leisure facilities available for use by the City of Burnside residents. Glenunga Hub, a Council managed community and sporting facility, is truly multi-functional and multi-user site, which can accommodate many different uses, rather than just specific activities, both now and in the future. Four sporting associations, more than twelve regular program providers, Council community development programs, neighbouring high school programs, a Future Youth Initiatives Cafe and private hire uses are all flourishing under the roof of this architecturally designed site in the first four months of operation. The opportunities, challenges and lessons learnt from the experience of developing and activating the site, with focus on the multi-user, multi-purpose community building and its surrounding ovals, playground and fitness track will be examined.

Tools and Tips

Three tools to be provided are:

- A checklist of considerations for the successful development a single building that operates effectively for multiple community and private uses.
- Management Tools to model facility usage, community and cultural service programming and funding, revenue streams and life-cycle costing.
- How to get the place humming, relationship building, marketing and community funding challenges and opportunities learnt from this and other community centre management experiences.

4.15PM
WILLIAM MAGAREY WEST

Stream: Managing Parks and Assets

Jenni Garden, Seed Consulting Services

Can money really grow on trees?

Recent social shifts towards more sustainable/"green" lifestyles, together with the need to adapt to urban heat island and climate change impacts, has led to increased awareness by urban planners and managers about the benefits of trees for addressing multiple issues. However, justifying trees as an appreciating urban asset and advocating within local government and the community for increasing cover is challenging. We present two tools that provide a consistent approach to measuring, monitoring and valuing urban tree cover. Evaluating the success of actions and justifying the business-case for trees provides a strong advocacy platform for increasing trees on public land. Increased tree cover goals will also require action on private property, meaning a social change may be needed. Our third tool helps guide implementation of successful behavioral change actions, and we present an example of how integrating the tools can produce positive change in urban tree cover and social attitudes.

Tools and Tips

- Enables tree cover (and other land use covers) to be readily measured and monitored at local to landscape scales without the need for specialist GIS skills
- Allows individual trees to be measured and valued with respect to their ecosystem

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SANFL CHAIRMAN'S

Stream: Sustainable Sport

Sultana Nasrin, City Of Whittlesea

LIDAR Data Analysis and modelling for Park Asset Management

Park assets constitute of a significant part of Council management. Sustainable development of Council requires optimized planning and elaborate configuring of Park assets, such as trees, green coverage, overland flow path etc. Efficient management of natural assets is essential for improved living of the local residents.

This paper presents the experience in Whittlesea Council exploring LiDAR data and the related technological analysis for efficient inventory and improved management of natural assets. LiDAR, as a relative new technology, delivers data containing accurate and rich 3D information, and therefore providing 3D spatial information of terrain and objects over the council area. Through collaboration with RMIT School of Engineering and innovative data analysis and modelling, we have adapted LiDAR data and developed process to explore such data in tree inventory, hydrology modelling, WSUD, stone wall mapping vegetation classification, surveys for conservation, land management, significant tree. As a result, more precise natural asset information was obtained more efficiently. In particular, new approach for tree inventory can be implemented via LiDAR analysis rather than time-consuming field survey. The rich 3D information also reveals new discharge paths which were not recognized.

Tools and Tips

- Case studies will be provided to illustrate efficiency of the adaptation of LiDAR for gathering of natural asset data.
- In addition, advanced GIS support for better Parks and Open Space asset integration systems and GIS decision support systems based on LiDAR data analysis and modelling will be demonstrated for improved sustainable development of council public works.

4.15PM
SANFL CHAIRMAN'S

Stream: Sustainable Sport

Ben Corfee, Melbourne Cricket Club

Who put a stadium in my park?

With a move to combine sporting facilities with recreational areas and parks, the MCG and Yarra Park have a long history of combining the needs of event patrons and park users while dealing with the issues around maintaining natural and built assets and dealing with the encroachment of commercialisation.

Yarra Park's natural assets are served by a dedicated Water Recycling Facility that turns raw sewerage into Class A water to irrigate its trees and landscape and ensure its natural values are of pre-eminent importance. It also tackles the problem of maintaining lawn areas and park assets while catering for more than 200,000 vehicles per annum that bring fans to the stadium throughout winter and summer. In such a high profile location and in the heart of the world's greatest sporting precinct, a strong trend has emerged for Yarra Park to be the staging point for events that not only compliment the in-stadium activities but also cater for independent events. Inevitably, a large component of each event is the presence of sponsorship and commercialisation that needs to be balanced between the staging of an event and the amenity of a public park.

Tools and Tips

- Use of experts to apply their expertise in each area of operation
- Don't be afraid to say 'no'
- The fundamental reason for the park's existence should not be compromised for short term financial gain
- Beyond a hire fee, leverage the opportunity to have event holders invest in the park's assets

4.15PM
ONE

Stream: Planning Spaces for Communities

Brad Billet, Blacktown City Council

Planning for sport in Western Sydney's growth areas

As Blacktown City continues to grow, so too does the demand for sporting facilities. With an additional 130,000+ residents to move into the north of our city, planning frameworks and benchmarks have been established with the aim of ensuring adequate open space - including sporting facilities. Sporting codes have now been identified for each site to ensure an equitable distribution of facilities that reflect the demands within the local sporting landscape. In essence, it is the 'who goes where'. This allows for more targeted designs that can be accurately costed, and allows sporting organisations to plan for new club establishment as residents commence moving into these growth areas. This presentation will outline the regional recreation planning process, from benchmarks to facility allocations across the 13 new suburbs that will see 70 new playing fields and 65 new courts provided for 130,000+ additional residents.

Tools and Tips

- Benchmarking process for the provision of sport facilities in new release areas
- How to work with piecemeal planning processes to achieve regional outcomes
- Standard design principles for playing fields that allow flexibility in use
- Lessons learnt in the planning for an additional 130,000+ people

PRESENTERS DAY TWO

TUESDAY 25TH OCTOBER

9.00AM
WILLIAM MAGAREY WEST

Stream: Keynote Presentation



Kevin Lafferty, National Policy Advisor for Access, Health and recreation, The Scottish Forestry Commission

Greenspace for health and wellbeing - collaboration across health and environment policy and practice a UK perspective

The outdoor environment surrounding healthcare facilities is a shop window that Parks and Leisure Australia can use to promote the value of the natural environment for public health. A very useful mechanism to enable the 'green exercise' message to be taken to government and health sector decision makers. The presentation will showcase collaboration across health and environment sectors in Scotland focusing on: Greening the NHS estate the outdoor spaces surrounding healthcare facilities to enable greater use of the outdoors by patients, visitors and staff alike. The session will explain how links between sectors were made in Scotland, summarise the challenges, explore findings from demonstration projects and provide an overview of the key elements of success. This innovative collaboration is helping to achieve a shift in attitudes and culture within the health sector to embrace the natural environment as part of an increased emphasis on prevention rather than cure. Demonstrating that the environment sector is delivering on governments top priorities.

9.45AM
WILLIAM MAGAREY WEST

Stream: Keynote Presentation



David Engwicht, Project for Public Spaces

The 7 Day Makeover: creating extraordinary public places, without endless talk

Our current methods of engaging communities in the creation of parks and public spaces is fundamentally flawed. Our current practices encourage communities to create unaffordable wish lists; get bogged down in endless talk; get high-jacked by naysayers and axe grinders; and often only result in a glossy report. This workshop shares the inner-workings of a process that has taken 25 years to develop the 7 Day Makeover, which enables ordinary people to create extraordinary places in just 7 days, without endless talk, and on a shoe-string budget. It will give examples of what communities have achieved in just seven days.

Tools and Tips

- Creating a permissions framework
- Creating a 'resources bank'
- How to create an implementable 'action plan' that can be delivered in 7 days

11.00AM
WILLIAM MAGAREY WEST

Stream: Planning Spaces for Communities

Kevin Lafferty, National Policy Advisor for Access, Health and recreation, The Scottish Forestry Commission

Green Ways to Better Mental Health - WORKSHOP

Green environments are healthy environments. This is a message repeated again and again from healthcare research that points towards a positive relationship

between access to high quality greenspace and positive mental health and wellbeing. The workshop will focus on 'green prescription schemes in Scotland - doses of nature tailored to patients' needs that can deliver physiological and psychological benefits and offer a holistic, person-centred approach bringing together mental healthcare workers and outdoor staff like Park Rangers to help people recover and live better with long-term mental health problems. The session will provide an overview of Branching Out - Conservation and greenspace on referral a multi-award winning programme developed by Forestry Commission Scotland in partnership with healthcare agencies, which helps people to have better mental health by connecting them with woodland and parks. In a healthcare system that urgently needs to find alternatives to expensive drug treatments, with all their potential side effects, 'green prescription' and 'contact with nature' programmes are becoming a valuable and powerful tool.

11.00AM
WILLIAM MAGAREY EAST

Stream: Sustainable Sport

Grantley Switzer, Manager Community Facilities and Planning, Sunshine Coast Council

How Local Government Can Partner with Elite Sports Teams

Whilst it has often been the domain of local government in regional areas to focus on the provision of high quality sporting facilities, there is sometimes a chasm in respect to ensuring that they are utilised in the best manner possible and they deliver real community benefits. The innovative partnership between Sunshine Coast Council and the Melbourne Storm endeavours to address a range of elite sports, local participation, economic, community and social issues. In a first for a National Rugby League franchise, the Melbourne Storm, in partnership with the Sunshine Coast Council, has established its elite academy and National Youth Team on the Sunshine Coast. Furthermore, this partnership evolved to a point where the two organisations have partnered with the University of the Sunshine Coast to attract the region's first national sporting team in the new Netball Australia domestic competition, starting in 2017.

PRESENTERS DAY TWO

TUESDAY 25TH OCTOBER

Tools and Tips

- Engagement - The engagement of partners outside of Council and Melbourne Storm has been critical. There has been significant engagement with key local stakeholders including the University, peak sporting bodies, local business, sporting clubs and the wider community.
- Excellence - This relationship has resulted in a national first with an elite club's academy being established in another state and the attraction of our region's first national sporting team. This has involved expertise in stadium management, marketing and communication, contract negotiations and financial management.
- Sustainability - identification of opportunities that can be created through these partnerships and justifying Council investment in such initiatives.

11.00AM

WILLIAM MAGAREY EAST

Stream: Sustainable Sport

Michael Bodman and Jessie Doull, Inside Edge Sport and Leisure Planning

Guiding planning and investment into female friendly facilities

The Victoria Government has made a game-changing commitment to delivering a \$10m investment into the development of facilities for women and girls across Victoria. This investment, delivered through the \$100m Community Sports Infrastructure Fund, seeks to change the face of community sport by providing places and environments that are equitable, welcoming and safe for women, girls and their families. In 2015, the Victorian Government delivered an Inquiry into Woman and Girls in Sport and Active Recreation identifying four themes in actively involving women and girls in sport and active recreation. One of the four key themes was around changing the environment in which women and girls participate, resulting in the creation of the Female Friendly Sports Infrastructure Guidelines. Guideline development was a collaborative effort between the Victorian Government, insideEDGE Sport and

Leisure Planning, Victoria University Institute of Sport, Exercise and Active Living and sport, local government and industry professionals.

Tools and Tips

This presentation will explore good models of provision and engagement that will lead to higher levels of success for community sport and recreation organisations. It will also provide the following key tools and examples:

- Key criteria that delegates can use to develop strong female friendly facilities and programs
- Copy of the Female Friendly Sports Infrastructure Guidelines
- Case studies of successful applications and community facility developments that actively engage and promote female participation

11.00AM

SANFL CHAIRMAN'S

Stream: Planning Spaces for Communities

Andrew Butterfield, Group Manager, State Facilities, Sport and Recreation Victoria

Creating Inspired Places - Melbourne Crowned Ultimate Sports City of the Decade

Planning and delivering quality spaces is vitally important to ensure that our community has the opportunity to participate in their chosen sport and leisure pursuits. These places enable the community the opportunity to socialise and come together. In the main part, it is our community facilities provided by local Council's that provide the platform for all these activities and social outcomes to be achieved. But equally important is the provision of our state facilities and high performance sporting infrastructure to ensure we have a strong and balanced sporting system. Melbourne has recently been recognised internationally and crowned the world's Ultimate Sports City of the Decade and was recognised for having the world's best sporting venues. This presentation will provide a strategic insight to the Victorian Government's approach to its sporting facilities, why it invests in these facilities and the critical role it plays in delivering a sustainable sporting system. As an example a presentation of the following projects will be provided,

Melbourne Park Redevelopment (\$700 mil), Victorian Cricket and Community Centre (\$40 mil), Simonds Stadium Stage 4 redevelopment (\$89 mil).

Tools and Tips

- Answers to the Why, What, Where, How and Who
- Insight as to Why we make these funding investments
- Strategic decisions taken as to What these investments should be
- The planning process to identify where these facilities should be placed
- Key considerations taken into account
- How to secure investment and the complex question as to Who should be funding

11.00AM

SANFL CHAIRMAN'S

Stream: Planning Spaces for Communities

Jacob Messer, Director, Parklands Operations and Visitor Services, Western Sydney Parklands Trust

Growing pains or gains? How rapid growth demands management efficiencies

Once fully developed, Western Sydney Parklands will be the largest urban parkland system in Australia. Since its inception the Parklands Trust has focused on delivering its strategic objectives of environmental protection and land stewardship; community engagement and involvement; and financial sustainability.

Double visitor numbers - OK!

Triple picnic shelter bookings - no problem!

Manage a new park destination the size of Centennial Parklands - can do!

No extra staff? - Priceless!

This presentation will explore the strategic challenges and opportunities facing the Parklands Operations & Visitor Services team over the coming years and the key strategies put in place to:

- respond to rapid park development and renewal;
- maintain visitor service standards and meet community expectations;
- all while working within the Trusts sustainable self-funded business model.

PRESENTERS DAY TWO

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Tools and Tips

- An overview of the Trust's collaborative business model, including live examples which delegates may find applicable to their own agency circumstances
- An overview of the key strategy the Trust is employing - seeking synergies between people, systems and technology to provide high quality visitor related services
- Examples of projects which the Trust has implemented to cope with rapid growth in visitation and assets while meeting community expectations for high quality service provision and high quality experiences and spaces

11.00AM
ONE

Stream: Managing Parks and Assets

Mike Hoy, Executive Manager Grounds and open Space, Urban Maintenance Systems

Amalgamations - from Gloom to Bloom! Once again Australian local government staff are in a state of flux as a result of politically driven change programs. Amalgamations in NSW, rate capping in Victoria, and in WA, years of 'amalgamation expectation' that all came to nothing. Staff are faced with uncertainty and concern about the future. But these challenges have been dealt with in past - amalgamations in Victoria (1993-94), Queensland (2008) and New Zealand (1989 and in 2010), and rate capping has been in NSW local governments since forever! So how have people managed these traumatic events and what tools did they use to 'Bloom' as a result of these changes, rather than be consumed by 'Doom and Gloom'!! This presentation will present a number of ideas to cope with these changes from a real-life experience in previous Australian amalgamations - strategies will cover effectively managing yourself; helping your staff and colleagues; and redefining and improving your business.

Tools and Tips

- Personal Plan - objective setting; emotional intelligence; positivity
- Team building and engagement strategies
- Business Development and Planning

11.00AM
ONE

Stream: Managing Parks and Assets

Simon Branson, General Manager, Green Change Solutions

A Sustainability Index for Public Landscapes and Parks

Sustainability needs to be more than a 'buzz' word. Public landscapes and parks are inherently aligned with the environment for preservation, education and public enjoyment. Competition for resources within local government and external pressure on resource usage, require park managers to be sustainable in their management and operation. Public parks and landscapes tend not to have well defined or widely adopted sustainable business practices. Green Change Solutions has reviewed international sustainable best practices for public landscape management and determined there was a void. We have developed a comprehensive set of sustainability metrics for public landscapes and parks. This initiative is designed to address the unique sustainability challenges that present themselves in the public landscape and parks to assist parks managers to deliver sustainable parks whilst using resources in an effective and efficient way. Version 1 is in beta-testing with a national grounds maintenance service provider.

Tools and Tips

The Sustainability Index contains advice and tools on embedding sustainable management practices into parks management. The presentation will focus on 3 sustainable management tools:

- water consumption and management
- management of waste and reduction strategies
- renewable energy opportunities for the public landscape

11.45AM
WILLIAM MAGAREY WEST

Stream: Planning Spaces for Communities

David Engwicht, Project for Public Spaces

The Place Maker's Toolbox: six secrets to creating great places WORKSHOP

What makes people love a park or a public space? What creates an emotional connection to the space? What makes a space feel like it is an extension of home - a place that visitors feel safe and nurtured, a place that contributes to their sense of belonging?

Professionals in charge of the design of parks and public spaces often focus on the design of the space. While this 'design-centric' approach can deliver highly functional and aesthetically pleasing spaces, they often feel more like a 'display house' than an inviting home. A 'place-centric' approach focuses on creating a sense of place. This workshop shares six tools for creating great public places.

11.45AM
WILLIAM MAGAREY EAST

Stream: Sustainable Sport

Andrew Davies, Well Played Golf Business Consultancy and Golf Australia

Maximising returns from golf facilities

Community golf facilities have had a tough time of it lately, with many needing infrastructure reinvestment and participation in golf commonly seen as in decline. Find out what is really going on in the industry from peak body Golf Australia, and take a look at leading examples of community public-access golf facilities showing strong financial outcomes and growing visitation, presented by leading golf industry experts. Investment strategies that drive both visitation and financial returns are possible, and long-term sport and recreation trends continue to favour a well-crafted strategy.

Tools and Tips

- 5 challenges and opportunities facing a community golf facility
- Key KPI's to focus on at your golf facility
- 3 tips for negotiating with an external golf manager

PRESENTERS DAY TWO

TUESDAY 25TH OCTOBER

11.45AM

WILLIAM MAGAREY EAST

Stream: Sustainable Sport

Steve Pallas, Managing Director, Sports Community

What do you mean we have to become more professional?

Volunteers and their local sports and community clubs are continually being told they need to become more professional. But what does this actually mean? Do clubs now need to start paying their players, their coaches and their administrators? Absolutely not!! This session explores at what becoming 'professional' actually means in the context of community organisations. It explores the key characteristics of successful professional organisations and how these behaviours can transition into community clubs. Becoming more 'professional' actually results in clubs creating a culture of volunteering, with individual volunteers doing less, having more fun, being empowered, experiencing less stress and pressure. Generally these positive volunteer experiences lead to more successfully sustainable clubs. The session will highlight case studies of how Councils and peak sporting bodies from around Australia are already supporting and empowering their community sports clubs to become more 'professional'.

Tools and Tips

- Checklists of 'professional behaviours'
- List of organisations and their resources which can assist you to support and empower your community clubs
- Position descriptions for the key leadership roles of a club, President, Secretary and Treasurer written in the modern context of a 'professional' club

11.45AM

SANFL CHAIRMAN'S

Stream: Planning Spaces for Communities

Carly Goodrich and Joanne Elvish, City of Casey MASTERCLASS

Planning for New Communities - The Casey Growth Area Challenge

The City of Casey is experiencing rapid growth. Currently Victoria's most populous city with over 292,000 residents, it is expected to grow to more than 450,000 people by 2031. With the challenge of creating a diverse network of open space outcomes for communities that do not yet exist;

- How do we know what our community want and need before they arrive?
- How do we ensure greenfield Precinct Structure Plans (high level masterplans for whole new communities) incorporate the quantum, quality and functionality of open space required?
- How do we work together with Council's Planning Department, Developers and Consultants to implement the vision and outcomes of the structure plans?

Answers to these questions will be illustrated through case studies and current growth area planning applications at the City of Casey.

11.45AM

ONE

Stream: Managing Parks and Assets

Daryl Sellar, Glenelg Golf Club Inc
Justin Graves, SACA

Damien Windson, District Council of Tumby Bay

Field of Dreams - Make Perfect Turf Your Reality

Dreaming of the perfect turf for your parks, gardens and sports turf surfaces? With a growing demand for quality sports fields there are many challenges turf managers face in maintaining playing surfaces in optimal condition. A panel of industry experts (from municipal, sports ground and golf backgrounds) will discuss how they deal with these issues and keep their turf looking great. The discussion will cover topics including managing within financial

constraints, dealing with environmental issues (safety, climate, noise), upgrading irrigation infrastructure to maximise efficient resource use and investing in your turf care and mowing fleet to produce time and cost savings. This is a Q&A presentation and the audience is encouraged to ask questions.

11.45AM

ONE

Stream: Managing Parks and Assets

Gavin Rogers, Director, Lawn Solutions Australia

Innovative New Turf Varieties

Gavin Rogers started turf farming on the South Coast of NSW in 1988, starting a turf production company that he still owns today. Gavin was integral in growing the Sir Walter Buffalo turf brand, which has now sold over 60 million meters Australia wide. In 2013, Gavin Rogers and Brent Redman formed Lawn Solutions Australia. LSA is made up of 43 turf production companies, together producing 55% of Australia's turf crop. Gavin is the current managing director of LSA and has of 30 years of turf industry experience. Key features of the presentation:

1. Understand the characteristics of the new turf grass varieties
2. Benefits to the environment and the end user of improved turf grass varieties
3. Release date of new turf grass varieties to the Australian market

1.30PM

WILLIAM MAGAREY WEST

Stream: Using New Technology

Erik Swennen, CEO and Founder, AAA Lux, Eindhoven, The Netherlands

LED and the Human Eye - The Capacity to Improve Player Performance WORKSHOP

In this session, Erik will explore and explain the science of LED Lighting. An understanding of light quality aspects, and why it is having such a positive and profound impact on player performance. We will workshop issues such as colour rendition, reaction times and other core important light quality components. Besides commonalities with conventional

PRESENTERS DAY TWO

TUESDAY 25TH OCTOBER

light sources, LED is bringing something new to the field of play. Finally, Erik will provide some insights and understanding of where LED is going to move to in the next 5-10 years. As well as LED Lighting, we will gain insights into where the future of smart lighting and smart communications is heading. The interaction between HDTV camera technology and LED is also something we now need to understand in Australia, and Erik will provide some insights.

Tools and Tips

- Technical paper on LED and the Human Eye
- Tailored AAA-LUX Netherlands usb with presentation information ROI calculator

1.30PM WILLIAM MAGAREY EAST

Stream: Integrating Nature and the Environment

Jess Miller, 2020 Vision

Dear Planner, I love you but you're breaking my heart.

Dear Planner, a lot has happened during the last four years... Despite your preference to think of things in terms of decades. I know how hard you've tried to clean up your Planning, Development, and Infrastructure Act (2016) but I need to know - where do I fit within your Strategic Plan? I crave a deep connection between our green ways and blue ways. I dream of our canopies connecting, unencumbered by hard infrastructure, and the safety of your activated public realms. So dear Planner, based on all I've learned and reflected on in the last four years, I think it's time we shared our deepest thoughts and feelings in a safe, open (PLA) forum. I hope you can make the time to listen. Love, The Community.

Tools and Tips

- Awareness of where the 2020 Vision Program is in terms of its development
- Highlight tools and suggest ways of accessing them i.e. the How to Grow an Urban Forest, the three Policy Guides and the Urban Forestry Programme

1.30PM SANFL CHAIRMAN'S

Stream: Bean Counters and Governance

Daniel Oyston, Director, SponServ

Getting better cut-through with your sponsorship proposals WORKSHOP

It is established that Return on Investment (ROI) is the most important factor for sponsors to renew a partnership but also that being able to clearly align benefits with stated objectives is crucial in bringing those sponsors on in the first place. But how do you actually do that? How do you align the right benefits with the objectives of a sponsor? To help you out, the team at SponServe have broken down the most common core objectives of sponsorship. There are eight in total and in this workshop they will examine how you can align your benefits with them and deliver on the reason a brand is looking to sponsor you or renew.

1.30PM ONE

Stream: Planning Spaces for Communities

Daniel Snelgrove and Matt O'Connor, World Trails

Reinventing the Wheel - Creating Communities 2 Wheels at a time

Ever wanted to create stronger community engagement within parks and public precincts? Are you struggling to transform a seldom-used asset into a place where families and kids of all ages can enjoy an area that encourages exercise, is safe, and caters for a broad spectrum of abilities? Learn how to rejuvenate poorly utilized public spaces, and create a vibrant, widely useful, and aesthetically pleasing assets with minimal council maintenance with the team from World Trail.

Tools and Tips

- Insight into creating minimal maintenance assets that appeal to a wider range of enthusiasts
- How to assess cost benefits within a variety of public space choices
- How to strengthen communities via innovative urban precinct alternatives

1.30PM ONE

Stream: Planning Spaces for Communities

Joseph Buttita, Blacktown City Council

Green Screens - More Than Meets The Eye

Blacktown City Council is using a cooperative approach to beautifying our major thoroughfares. Former walls and fences that were graffiti taggers canvases are being transformed into living green screens using shrubs and climbers that are propagated at our Council nursery. With the initial assistance of Probation and Parole's Corrective Services Community Solutions Team, regular cleaning of these walls and fences, has been carried out. Using our Green Screens Masterplan, our major roads and available planting areas have been mapped out and each year funding is being provided for the selected areas to be prepared and planted using both day labour staff and contractors. In 2016 we are looking to undertake over 7 kilometres of green screen planting with this programme. As the scheme develops, it is our intention to further utilise the Corrective Services Community Solutions team to expand their role into the ongoing pruning and maintenance of these areas.

2.15PM WILLIAM MAGAREY WEST

Stream: Using New Technology

Henk de Graaf, Managing Director, Industrial Automation Group

Smartparkcontrol. The new way of controlling and managing assets

The Smart Park central management system provides a new approach to total park management. Not only does this system provides for a state of the art irrigation control system, it also includes a floodlight control system that actually provides sporting clubs with an incentive to reduce energy. Furthermore, swipe card access to bulk water supply units provides the local council with unsurpassed control of their water usage, either for their own use or when on-sold to water carters (e.g. road construction). The system is cloud based which means from the moment it is installed multiple users can have access

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either from their PCs, which will be mainly council admin staff (Engineering, Sports and Recreation, Health and Finance) and local maintenance personnel with smart phones or tablets. A great example of this is the project in Port Hedland.

Tools and Tips

- A new piece of software that not only puts a value on assets but also provides important details for maintenance teams such as wiring diagrams and cable locations
- A new approach to flood lights management using pre-paid or post paid access cards. By coupling floodlights usage to monetary values that are displayed at the end of the session, sporting teams will become very inventive in how to reduce expenditure
- A new method of applying wetting agent or fertilizer through the irrigation system

2.15pm

William Magarey East

Stream: Integrating Nature and the Environment

Jason Summers, Hume City Council
Brad Sutton and Graham Prichard, Lake Macquarie City Council

Urban Forests - A PLA national position?

This session will present the draft content of a PLA national position paper regarding Urban Forests. The Position Paper summarises Parks and Leisure Australia's response to current issues nationally for the information to suit parks and leisure professional needs. This paper seeks to summarise key issues identified in providing and promoting sustainable urban forest. It also seeks to further promote both the need for urban forests in providing social, economic and environmental benefits in terms of quantum of coverage but also the challenges in providing quality urban forest services via the progression and recognition of best practice delivery. The session will present and also explore the audience's perspective on what should be included as part of PLA's position.

Tools and Tips

- Knowledge regarding key benefits and issues of urban forests
- Position paper outlining PLA's national position which will have links to resources, and can be used as a lobbying tool

2.15pm

SANFL Chairman's

Stream: Bean Counters and Governance

Crosbie Lorimer, CLOUSTON Associates

Driving Consensus or Herding Cats

Does the prospect of being charged with guiding a highly diverse suite of stakeholders towards an agreed outcome make you break out in a cold sweat? If so you share a common cause of organisational anxiety, because it can indeed be a daunting task! So where do you start on such a challenging responsibility?

Tools and Tips

- Building an environment of trust
- Understanding stakeholders' motives and aspirations
- Using Project Principles to best effect

2.15pm

SANFL Chairman's

Stream: Bean Counters and Governance

Lyndal Hansen, Director, Amarna Pty Ltd

A New Generation of Governance

While for-profit organisations are taking up new technology at a rapid speed and level, grass root non-profits still don't seem to have adapted to the digital world. It is believed that the average age of board members in non-profit organisations is 62 years old. Although organisations have begun utilising technology to run competition based programs and market via social media and websites, their governance has not made the same digital progression. A new generation of governance will see millennial volunteers motivated and equipped with advanced tools to effectively govern their organisations in the new digital era. The

successful transition from the baby-boomer volunteer to a millennial volunteer will allow organisations to establish a virtual community with a strong leadership team. Volunteers are the fabric of our society and without attracting the millennial volunteer, this could be in danger.

Tools and Tips

- Transition plan for delegates to apply to their own organisation
- Self-assessment test for delegates to identify their current technological knowledge
- IT technology glossary for the baby-boomer

2.15pm

One

Stream: Planning Spaces for Communities

Rayoni Nelson and Vanessa Phillips, VicHealth

Innovative Transformations of Local Places for Physical Activity

This presentation will share the journey and outcomes of five council projects that transformed an under used space into a place that engaged the local community in a range of physical activities. Under VicHealth's Community Activation program, the five projects transformed a range of spaces including parks, streets, civic spaces and car parks, within both metropolitan and regional areas. Using principles sometimes known as tactical urbanism or place making, the fast, low cost, temporary and dynamic site transformations included elements of arts, discovery and play. Over several months the sites became a focus for a range of physical activities that aimed to engage and inspire local people to be more active as well as strengthen social connections. This presentation will highlight the key outcomes and learnings from the projects, including their legacy in influencing longer term change for creating community spaces which support active living within their respective communities.

Tools and Tips

- Summary of program outcomes and learnings
- 2 x case studies of council projects

PRESENTERS DAY TWO

TUESDAY 25TH OCTOBER

2.15pm

One

Stream: Planning Spaces for Communities

David Nash and Sean O'Brien, Office for Recreation and Sport, SA

South Australian Regional Level Recreation and Sport Planning Guidelines

Many recreation and sporting facilities are ageing and in need of major redevelopment or replacement to remain fit-for-purpose. This, combined with increasing demand and expectation from sports and communities for higher quality facilities, is placing significant pressure on individual Councils to manage and maintain facilities now and into the future. Jointly funded by the Local Government Association of South Australia and Office for Recreation and Sport, the South Australian 'Regional Level' Recreation and Sport Facilities Planning Guidelines aims to provide Councils with a guide on how to plan, design, develop and manage 'Regional Level' sporting facilities - facilities that due to their location and characteristics attract users from across multiple council areas and meet the standards required to host major regional/state level competitions, events, and/or training. In this presentation David and Sean will walk delegates through the Guidelines and highlight the key factors identified through the project for Councils to consider.

Tools and Tips

- An understanding of why there is a need for a regional approach to planning for recreation and sport facilities
 - An understanding of the principles that support successful regional planning
 - An understanding of the key enablers that support successful regional planning
-