Monday, April 5, 2010

1:00 pm - 5:00 pm

State of the Art Negotiations: Workshop
Jonathan Richardson, Partner, The Black Swan Group, Ltd.

It has been said that you don't get what you deserve, you get what you negotiate. Presenting security initiatives during budget crunches only makes the process more difficult. In this session, renowned negotiator John Richardson will give you guidelines on negotiating the best possible outcome the next time you're faced with a CEO, a board of directors or any other potentially adversarial partner.

View Presentation

Tuesday, April 6, 2010

8:15 am - 9:15 am

The Changing Face of Security
Howard A. Schmidt CISSP, CSSLP, Special Assistant to the President and Cybersecurity Coordinator

President Obama has made Cybersecurity a policy priority within his Administration and on May 29th of last year the President made a historic speech stating that the “cyber threat is one of the most serious economic and national security challenges we face as a nation”

and that “America's economic prosperity in the 21st century will depend on Cybersecurity.” During that speech he also announced the release of his Cyberspace Policy Review, a top-to-bottom review of the federal government's efforts to defend our information and communications infrastructure. Howard will discuss the Cyberspace Policy Review, the role of the private sector and the government in Securing Cyberspace.

9:15 am - 10:00 am

State of the Art: Risk Management
Jeff M. Spivey CPP, President, Security Risk Management

It is essential to understand the role of Enterprise Risk Management within the entire scope of enterprise operations, as well as its relation to other security risks. This session will delve into this complex topic, as well as explore security's strategic and tactical perspective within private business and government agencies. Renowned security and risk expert Jeff Spivey will examine security's role within the larger scope of Enterprise Risk Management, and consider how best to leverage risk intelligence and collaborative technology to lower cost, develop effective risk management programs, and structure data to better manage security risk functions.

10:30 am - 11:30 am

Keep an Eye on the World: Genzyme's State of the Art Security Operations Center
Jeff DiPrimio, Global Security Operations Manager, Genzyme
Bhayesh Patel, Senior Director, Global Risk and Business Resources, Genzyme

The Security Operations Center in Cambridge, Mass. run by biopharmaceutical company Genzyme is a state-of-the-art monitoring facility, from which company security executives can keep an eye on global operations. Genzyme executives will give you an in-depth inside look at how they keep an eye on their world.

11:30 am - 12:00 pm

State of the Art Security
Roland Cloutier, VP and CSO, ADP

State of the Art security these days demands a flexible strategy and a changing infrastructure. Roland Cloutier, VP and CSO of payroll giant ADP, will discuss key concepts in leveraging your security footprint for maximum impact.

12:00 pm - 1:00 pm

Lunch with Discussion Topics

Look for the sign at certain tables during lunch, and you can join one of our lunch discussion groups, including:

Understanding Versatile Authentication and Its Benefits
Hosted by ActivIdentity

Join this lunch discussion and find out answers to key questions about an emerging class of identity and access management technologies that many industry analysts describe as "versatile authentication." Versatile authentication is becoming increasingly important as enterprises implement a greater variety of risk-appropriate authentication methods to meet the needs of different use cases.

Privilege Made Simple: Delegating Privileges with Certainty and Clarity
Hosted by BeyondTrust

In this lunch discussion, we will discuss how BeyondTrust solutions empower IT to eliminate the risk of intentional, accidental and indirect misuse of privileges on desktops and servers with globally proven solutions that increase security and compliance without impacting productivity. Key best practice guidelines and use case scenarios are presented to illustrate how enterprises can address complex privileged access and compliance requirements.

Protecting Your Business Against Emerging Network Threats
Hosted by Radware

Cybercrime has become a sophisticated and expensive business, as proven by the July 2009 attacks against the US and South Korea. Learn how you can provide your network APSolute Immunity from evolving threats such as bots, malware, DDoS, and brute force attacks.

Application Security Maturity Model
Hosted by Cenzic

Discussion on what organizations are doing today to stay ahead of the hackers.

1:00 pm - 2:00 pm

State of the Art: Crisis Management at the Speed of the Internet
Francis D'Addario, Emeritus Faculty Lead, Security Executive Council; Principal, Crime Prevention Associates

How are companies faced with security breaches able to respond strategically? In this session, Francis D'Addario shares insights from the Security Executive Council report "Crisis Management at the Speed of the Internet," including:

- How companies that have faced threats to their brands have responded;
- How security executives can drive preparation to mitigate the effects of a crisis if one occurs; and
- The broader need for a comprehensive communication and crisis management plan that incorporates the dynamic nature of the Internet.

2:05 pm - 2:50 pm

Security Roundtable Discussions

These facilitated discussion groups are set up to get the conversations rolling quickly and get the ideas flowing freely. Each session is moderated by a CSO staff member or partner. We'll fire off a few questions to get started, then guide the conversation and generate best practices and great ideas.

2:05 pm - 2:50 pm

Application Security and Secure Coding
Bill Brenner, Senior Editor, CSO magazine

Secure Virtualization
Bernard Golden, CEO, Hyperstratus and author, Virtualization for Dummies

The Role of Enterprise Encryption
Bob Bragdon, Publisher, CSO magazine

2:55 pm - 3:25 pm

A Simple Approach to Infusing Business-Centricity into Your Security Program
Omar Khawaja, Global Product Management, Verizon Business

How can you construct and measure your security program so that business-owners readily understand it? We know that security is about risk. We know that managing security in the context of risk connects security to the business. Measuring risk sounds simple, but is not so easy when you start to actually do it: selecting threat scenarios, defining assets, establishing business impact and searching for data to establish the likelihood of an event's happening. This session will illustrate how data discovery can form a critical building block in the construction of your security management program, as well as how data discovery can cost-effectively enable a risk-based, business-centric approach to: application security, vulnerability management, and security operations, among other security areas.

Architecting Security for the Private Cloud
Todd Thiemann, Senior Director, Datacenter Security Marketing, Trend Micro Inc.

Established perimeter-focused security technologies are facing scrutiny as enterprises virtualize and plan for private cloud computing. Technologies that served well in the past are being reconsidered given the prospect of a dynamic datacenter and threats that can work around perimeter-focused countermeasures. This session discusses threats to the environment and solutions to mitigate those threats.

Changing the Culture of Application Security
Bob Maley, CISO (former), Commonwealth of Pennsylvania (Sponsored by Core Security Technoloiges)

Application security, particularly Web application security, has become such a huge risk that today's organizations must fundamentally change the way they design, test and defend these systems. From driving security processes deeper into the development process to testing applications on an ongoing basis to ensure they remain protected, organizations must advance the application security lifecycle to address the level of risk posed by sophisticated attackers. This session will detail the policy making process needed to make that happen, from initial creation of requirements through constituent education, training and eventual enforcement, including both technical and political aspects critical to the overall process.

3:45 pm - 4:15 pm