IT Roadmap CONFERENCE & EXPO
An IDG Enterprise Event

Charting the Best IT Decisions for Your Business

February 7, 2012 ■ Javits Center ■ New York, New York

Tuesday, February 7, 2012

Time	Session
7:45 am - 8:30 am	**Registration and Breakfast**
8:30 am - 8:45 am	**IT Roadmap: Welcome and Overview** John Dix, Editor in Chief, Network World
8:45 am - 9:15 am	**The Future State for Exchanges** Steve Rubinow, CIO, NYSE Euronext
9:15 am - 9:45 am	**Leveraging Your Network as a Platform for Innovation and Growth** Joel Conover, Director, Enterprise Marketing, Cisco
9:45 am - 10:15 am	**What is a "Cloud Ready" Data Center and How to Get There** Steven Carlini, Sr Director, Data Center Global Solutions, APC by Schneider Electric
10:15 am - 10:30 am	**Morning Break**
10:30 am - 11:50 am	**Morning Breakout Sessions**

10:30 am - 10:50 am	**Unified Communications and VOIP: The Road Ahead** Zeus Kerravala, Founder & Principal Analyst, ZK Research	**Unified Communications and Mobility** Rich Costello, Senior Analyst, Enterprise Communications Infrastructure, IDC	**The New Enterprise Network in the Era of the Cloud** Rohit Mehra, Director, Enterprise Communications	**Faster and More Effective Data Recovery and Long Term Retention: Taking a Single System Approach for Backup and Archive**	**The Consumerization of IT: Should You Worry About It?** David K. Johnson, Senior Analyst , Forrester Research

Time					
				Infrastructure, IDC	Richard L. Villars, Vice President, Information & Cloud , IDC
10:55 am - 11:25 am	**Maximizing Payback from Virtualization through Power and Cooling** Steven Carlini, Sr Director, Data Center Global Solutions, APC by Schneider Electric	**The New Workspace Experience** Joel Conover, Director, Enterprise Marketing, Cisco		**Solutions to Modern Application Delivery Challenges: Cloud, IPv6 and Virtualization** Steve Sacchi, Senior Systems Engineer, A10 Networks	
11:30 am - 11:50 am	**Strategies for Managing Remote and Branch Offices** Gary Bent, Sr. Technical/Infrastructure Architect, IT, Cushman & Wakefield, Inc.	**Centralizing IT: Building a Shared Services Environment** Laura Cruz, SVP and CIO, The CDM Group, Inc.	**Innovative Application Design: Throw Traditional IT and Application Development Out the Door** Ed Brandman, CIO, KKR & Co.	**Collaboration in the Cloud: Challenges and Solutions** Dr. Frank Sirianni, CIO, Fordham University	**Building an Effective Security Strategy through Risk Assessment** Mark Keppler, Director of Information Security , Sun National Bank
11:55 am - 12:25 pm	**Executive Panel Discussion: Reality Check – Sorting Through the Hot vs. the Hype** Laura Cruz, SVP and CIO, The CDM Group, Inc. Dr. Frank Sirianni, CIO, Fordham University				
12:25 pm - 2:00 pm	**Lunch & Expo (Lunch served until 2:00pm; Expo open until 3:35pm)**				
1:30 pm - 2:00 pm	**Expo Hall Theater**				
2:10 pm - 3:15 pm	**Afternoon Breakout Sessions**				
2:10 pm - 2:40 pm	**Passive Optical Networking - Bringing the LAN Out of the Closet** Al Saxon, Sr. Vice President, Vision Technologies, Inc.		**Make the Most of Your Endpoint Protection with 4 Easy Ways to Stop Threats** John Metzger, Endpoint Security Expert, Sophos		**The Global Benefits of Visualization, Optimization and Power and Heating/Cooling Metering** Joshua Van Ness, Territory Sales Manager, Raritan
2:45 pm - 3:15 pm	**Voice Virtualization Secrets Revealed – It's not Magic, It'sMitel** Trent Shoultz, Director of Strategic Business Development, Mitel		**Cloud Hosting- Marketing Hype or Viable Business Plan** Adam Hansen, Small Business Customer Advocate, Rackspace Hosting		
3:15 pm - 3:35 pm	**Afternoon Break & Prize Passport Drawing (in the Expo)**				
3:40 pm - 4:10 pm	**Your IT Career Roadmap: What You Need to Know for the Journey Ahead** Phil Schneidermeyer, Partner , Heidrick & Struggles				
4:10 pm - 4:15pm	**Closing Remarks**				