

STOVA

Wednesday, February 21, 2018

8:00 am - 5:00 pm

Registration Open

8:00 am - 9:00 am

Continental Breakfast & Networking

9:00 am - 9:15 am

Welcome & Opening Remarks

Moderator: Maryfran Johnson, Editor in Chief, CIO Events

9:15 am - 10:00 am

The Disruptive CIO: Six Key Attributes for Successful Innovators

Lynden Tennison, SVP & CIO, Union Pacific Corporation

Good CIOs excel at building and integrating technologies, while great CIOs use their talents to accelerate business strategy and enable growth. "But how do you think about being a disruptor?" asks longtime CIO Lynden Tennison of Union Pacific Railroad Co. "How are you enabling fundamental changes to your business?" As an IT leader who's created a subsidiary software company and launched a new wireless company -- earning \$50 million annually in additional revenue for Union Pacific -- Lynden has evolved his CIO position into a visionary function that challenges his C-suite colleagues to re-imagine the future of one of North America's largest railroads. In this compelling opening keynote, Lynden will share his ideas about the six essential attributes that CIOs need to be successful today.

10:00 am - 10:20 am

[View Presentation](#)

Modernize Your Data Architecture to Drive Innovation

Ronen Schwartz, SVP & GM Informatica Cloud, Big Data Management and Data Integration, Informatica

Moderator: Maryfran Johnson, Editor in Chief, CIO Events

Technology leaders who want to make data-driven digital transformation a success must have an extensive ecosystem of partner relationships and a holistic view across all aspects of their business systems, data and processes. In this fireside discussion with IDG's Maryfran Johnson, Informatica's Ronen Schwartz will share his expertise in managing cloud complexity and integrating big data as he explains how a modern data architecture enables IT leaders to drive transformative change and innovation. They will explore the skills every IT leader must have to successfully navigate the emerging digital business ecosystem. More specifically, Ronen will talk about how data is the foundation for all enterprise transformations and how the public cloud is fast becoming a strategic tool for using IT to intelligently disrupt markets, create new revenue streams and move with greater speed and agility than ever before.

10:20 am - 10:50 am

Refreshment & Networking Break

11:00 am - 12:15 pm

The CIO as Corporate Officer: An Interactive Panel and Collaborative Exercise

Rama Dhuwaraha, CIO and Associate Vice Chancellor, University of North Texas System

Mike Santimaw, Vice President, Information Security, Innovation Labs and Corporate Systems , Rent-A-Center

Mike Skinner, EVP & CIO, Eurpac Service Inc.

Moderator: Ken Piddington, CIO & Executive Advisor, MRE Consulting, Ltd.

CIOs today have tremendous potential to play more vital roles as business leaders, but where should they focus first? How do they strike the right balance between fiduciary responsibilities and innovation leadership? In this dynamic brainstorming session inspired by recent research from our CIO Executive Council, our experienced panel of IT leaders will explore some of the key competencies and attributes that can transform pure-play technology officers into corporate business leaders. In alternating segments of panel discussion, in-depth table conversations and audience feedback, everyone will have a chance to exchange ideas and contribute their thoughts on the future of the CIO as corporate officer.

[View Presentation](#)

12:15 pm - 1:30 pm

Networking Lunch with Hosted Discussion Tables

- Advanced Offensive Cybersecurity, *hosted by Cybereason*
- Machine Learning Cyber Security, *hosted by Darktrace*
- Achieve Business Agility with Automation, *hosted by Flux7*
- Jumpstart Your Cloud Data Warehousing Journey, *hosted by Informatica*
- 360 Data Management & GDPR, *hosted by Veritas*

1:30 pm - 2:15 pm

Accelerating Digital Capabilities Across the Enterprise

Suja Chandrasekaran, Chief Information Officer, Kimberly-Clark Corp.

Moderator: Maryfran Johnson, Editor in Chief, CIO Events

What is the role of the CIO in the digital direction for the enterprise ? For Kimberly Clark Corp.'s CIO Suja Chandrasekaran, the answer is obvious. When looking at the digital transformation that needs to happen across everything from business models and capabilities to specific enablers and company culture, "The CIO absolutely is accountable for the digital enablers while influencing, facilitating and co-creating the rest," she says. "As you are solving today's problems, you do it with a future mindset." In her dual role as CIO and head of digital technologies, Suja is prioritizing what she calls 'the Four A's (agile, automation, algorithms and APIs), all in service of the consumers, customers and employees of this \$18 billion consumer products company. In this fireside chat interview, Suja will talk about IT's role as a driving force behind digital business solutions, her approach to talent development and innovation, and how technology can be applied in ways that spur profitable growth.

2:15 pm - 2:35 pm

Automate To Accelerate Innovation And Mitigate Risk

Aater Suleman, Ph.D., Co-Founder and CEO, Flux7

Moderator: Maryfran Johnson, Editor in Chief, CIO Events

Boards of Directors are challenging CIOs to balance security, risk and resources with an open approach to digital

business. Aater Suleman, CEO of Flux7, will share customer examples of how enterprises are adopting new technology, reducing technical debt and improving business agility to improve the customer experience. He will also address strategies to overcome skills shortage challenges while creating foundations to scale service delivery through increased automation.

2:35 pm - 3:05 pm

CIO Publisher's Panel: Balancing Business Innovation with Operational Excellence

Israel Barak, CISO, Cybereason

Sean O'Connor, Director of Sales, Darktrace

Sumant Pal, Global GTM Initiative Lead, Veritas Technologies

Moderator: Adam Dennison, Publisher, CIO; SVP/General Manager, IDG Events

While a rising number of business leaders see CIOs as strategic advisors, 73% of CIOs are struggling to strike the right balance between business innovation and operational excellence in today's fast-evolving digital business ecosystem. That is where technology providers can lean in and help out, says CIO Publisher Adam Dennison. In this lively, informative discussion, Adam will share key findings from our 2018 State of the CIO research on what's trending in cybersecurity and risk management, IT-business collaboration, tech spending and customer centricity as he engages his industry expert panelists on their best practices with enterprise customers. The panel will delve into the challenges their products and services are targeting, citing specific customer examples and offering fresh perspectives from their work with IT leaders across multiple industries.

3:05 pm - 3:30 pm

Refreshment & Networking Break

3:30 pm - 4:30 pm

CIO-CSO Panel: Building a Cyber Security "Shock Absorber" for the Enterprise

James Clent, CIO, Remington Hotels

Mignona Cote, Chief Information Security Officer & Business Compliance Officer , Aetna, Int'l.

Ron Mehring, CISO and Vice President, Technology & Security, Texas Health Resources

Mark Stone, CIO, Texas A&M University System

Moderator: Maryfran Johnson, Editor in Chief, CIO Events

Day-in-day-out security is a core competency that businesses of all sizes today must master. Those basics of blocking and tackling -- including responding to the daily assault of PII data breaches -- are now table stakes in a larger game being redefined by regulatory requirements like GDPR privacy compliance, shared risks within your digital business ecosystem and encroachments by adversarial nation-states. But beyond that, businesses in 2018 need to focus on building resiliency into their operations -- the kind of resiliency that allows an enterprise to take a hit and bounce back. Those business disruptions that can shut you down for weeks pose the greatest dangers to your company's future. In this candid and practical session, we'll hear from CIOs and CISOs about how they stay on top of the "table stakes" while at the same time building-in the right shock absorbers to keep the business moving forward.

4:30 pm - 4:45 pm

Closing Remarks

Moderator: Maryfran Johnson, Editor in Chief, CIO Events

4:45 pm - 5:15 pm

Cocktail Reception