

WRITER'S DIGEST CONFERENCE

Friday, January 20th, 2012

3:00pm - 4:00pm

Registration

4:00pm - 4:50pm

Writing About Yourself in the Digital Age

5:00pm - 5:50pm

Writing the 21st Century Novel

6:00pm - 6:50pm

Pitch Perfect

Saturday, January 21st, 2012

7:00am - 9:00am

Registration

9:00am - 9:50am

Panel: Ask the Editor (Fiction)

E-Publishing 101: The Major Services, How They Work, and What You Have to Provide

Becoming an Author Entrepreneur: The Business of Being a Writer and Building Your Platform

10:00am - 10:50am

Panel: Ask the Agents

Mailbox Full of Money: Micro-publish Your Way from Beginning to Book Deal Marketing for the Promotionally-Challenged Author

What Your Teachers Didn't Teach You and How to Escape What They Did Conflict & Suspense: How to Keep Readers Turning Pages in Any Genre

11:00am - 11:50am

Seven Secrets of Successful Self-Published Authors

12:00pm - 12:50pm

Lunch (included)

1:00pm - 1:50pm

Keynote Address: The New World Of Publishing, And What It Means For You.

2:00pm - 5:00pm

Pitch Slam

Sunday, January 22nd, 2012

9:00am - 9:50am

Panel: Navigating the World of Self Publishing

Panel: Hardcore Author Marketing - What to Do to Rise Above in the Digital Age

How to Blog a Book

10:00am - 10:50am

Panel: Ask the Editor (Non Fiction)

Writing and Selling Your Memoir

Making Good Ideas Great

11:00am - 11:50am	Kidlit Craft and Trends: How to Publish Middle Grade and YA in Today's Hot Children's Market	The First 50 Pages (and Why Getting Them Right is the Key to Your Success)	How to Make Money with Your Writing (Even when the Economy Sucks)
12:00pm - 12:50pm	Closing Address: The Drive to Write		
3:00pm-7:00pm	Bootcamp Session #1: How to Make A Living as A Freelance Writer <i>(Additional Fees Apply)</i>		
3:00pm-7:00pm	Bootcamp Session #2: Plot vs Character - A More Powerful Approach to Writing Great Fiction <i>(Additional Fees Apply)</i>		