



Tuesday, May 9, 2017

8:00 am - 5:00 pm

8:00 am - 9:00 am

9:00 am - 9:15 am

9:15 am - 10:15 am

10:15 am - 10:45 am

10:45 am - 11:45 am

Registration Open

Continental Breakfast & Networking

Welcome & Opening Remarks

Maryfran Johnson, Editor in Chief, CIO Events

On-Demand Everything: IT Leadership in the Age of the Connected Consumer

Dick Daniels, EVP & CIO, Kaiser Permanente

Gone are the days when technology delivered innovation and waited for businesses or consumers to catch up. Today's digitally connected consumers are taking the lead in driving business transformation across most industries, including health care. "We have crossed a threshold where 52 percent of all our encounters with members and patients are digital," says CIO Dick Daniels of \$65 billion Kaiser Permanente. That shift means serious challenges for enterprise IT in both anticipating and responding to the demands of a consumer ecosystem built around "on-demand everything," he adds. In this forward-looking opening keynote, Dick will provide examples from the digital leading edge of patient care as he describes how Kaiser Permanente is rising to the challenge of a continuously connected membership base. "No matter what industry you are in, we are all on the same path."

Refreshment and Networking Break

CIO Panel: The Secret Sauce of Enterprise Innovation

Christopher Bailey, Director of Innovation & Architecture, Matson Navigation Company

Stephen Comstock, CIO, CBSInteractive

Tom Cullen, VP & CIO, Driscoll's, Inc.

Moderator: Maryfran Johnson, Editor in Chief, CIO Events

Moderator: Brendan McGowan, Global Media Bureau & Client Research Manager, CIO Executive Council

Innovation is a primary business goal for nearly every organization, yet what the term really means for the IT organization is often elusive and indefinable. The majority of IT leaders (56%) taking part in our CIO Executive Council's 2017 IT Innovation Report believe there is no fixed definition for innovation, leaving it open for all sorts of interpretation. As a result, IT leaders must approach innovation with a variety of tactics that take culture, technology

constraints and business objectives into account. In this lively session, Bay Area CIOs will offer an inside look at how and where they focus their investments, strategies and behaviors to produce the most innovative results for their enterprises.

[Click here to view the presentation.](#)

Networking Lunch with Hosted Discussion Tables

Join a hosted discussion table to share strategies and connect with your peers.

11:45 am - 1:00 pm

- Accelerating IT, *hosted by OutSystems*
- Global Content for Global Audiences, *hosted by Smartling*
- Identity is the Future, *hosted by Tempered Networks*
- Migrating to the Cloud, *hosted by Viptela*

1:00 pm - 1:30 pm

Startups that Scale Up: How Coca-Cola Nurtures its Innovation Ecosystem

Alan Boehme, Chief Innovation Officer Global IT, The Coca-Cola Company
Coca-Cola's unique commercialization program for startups – The Bridge -- has come of age in the three years since its global launch. Led by Chief Innovation Officer of Global IT Alan Boehme, the program selects 10 startups each year to take part in this opportunity to leverage Coke's marketing expertise while introducing new consumer technologies into the \$42 billion beverage behemoth. Those first three classes produced 68 pilot programs, 15 license agreements and four global license agreements, Alan notes. "Now the question is: How do we scale this faster?" In this candid account of the challenges large enterprises encounter in absorbing leading-edge technologies, Alan will talk how he's putting a more formalized governance program in place, expanding it to support pilot programs with Coke's brand partners (such as Turner Broadcasting and Mercedes Benz), and keeping the innovation engine running smoothly.

1:30 pm - 2:15 pm

The View from IDG Ventures: Emerging Technologies and Early-Stage Investing

Jon Hyman, Co-founder & CTO, Appboy
Alexander Rosen, Managing Director, IDG Ventures
Autumn Manning, CEO, YouEarnedIt
Adam Wilson, CEO, Trifacta

While the overall impact of venture capital investment looms large in the Bay Area, only a few dozen VC firms focus on early-stage investing, says IDG Venture's Alex Rosen, who tracks emerging technologies with high potential for enterprise IT. In this industry expert session, Alex will deliver a quick overview of the leading trends VCs are watching in emerging tech, including the continued cloud migration of enterprise applications, the expanding uses for both internal and external data, and the way technology is reshaping the future of work. Then he'll introduce the leaders of three IDG Ventures portfolio companies, who will give CIOs an inside look at the business drivers and technologies fueling their success.

2:15 pm - 2:45 pm

CIO Publisher's Panel: The New Era of IT

Erik Giesa, VP of Products, Tempered Networks

Lloyd Noronha, Head of Global Marketing, Viptela

Jack Welde, Co-Founder and CEO, Smartling

Adam Dennison, Publisher, CIO; SVP/General Manager, IDG Enterprise

In this fast paced session, CIO Publisher Adam Dennison will share some key research findings on CIO priorities and industry trends surrounding technology investments. Then his industry expert panelists will weigh in with their views on how various market dynamics are affecting customers in this new era of IT. Citing specifics from their customer engagements, the panel will talk about the problems their products are solving. They will also share their thoughts on the enterprise of the future as they discuss how CIOs and IT organizations can have the greatest strategic impact on the evolution of digital business.

2:45 pm - 3:15 pm

Refreshment and Networking Break

3:15 pm - 4:15 pm

Smart Moves in Cybersecurity: A CIO-CSO Panel on Setting Priorities, Spending Wisely and Engaging the Board

Bernie Cowens, VP & CSO, Pacific Gas and Electric Company

Chris Forbes, VP and CISO, Federal Reserve Bank of San Francisco

Aaron Gette, CIO, The Bay Club Company

Michael Mathias, SVP & CIO, Blue Shield of California

Moderator: Bob Bragdon, Publisher, CSO

When it comes to escalating cybersecurity threats, CIOs and Chief Security Officers are on the front lines in dealing with the IT infrastructure and data management challenges of today's enterprises. But CEOs and boards of directors are just as involved now as the digital business ecosystem grows and corporate risks multiply. "Data breaches don't just hit stock prices and company reputations anymore," says CSO's Publisher Bob Bragdon. "The hidden costs are in the productivity losses afterwards -- dealing with legal and regulatory issues." In this practical exchange of ideas between CIOs and CSOs, our panelists will share their expertise on everything from senior-level executive engagement and business risk evaluation to the shifting priorities for security spending. They'll also talk about the new risks coming from Internet of Things (IoT) and mobile technologies, flattening security budgets and increasing amounts of sensitive data stored with cloud providers.

4:15 pm - 4:30 pm

Closing Remarks

Maryfran Johnson, Editor in Chief, CIO Events

4:30 pm - 5:00 pm

Cocktail Reception