Thursday, July 21, 2016

8:00 am - 5:00 pm	**Registration Open**
8:00 am - 9:00 am	**Continental Breakfast & Networking**
9:00 am - 9:15 am	**Welcome & Opening Remarks**

9:15 am - 10:30 am **Energize Your Executive Presence: An Expert Workshop for IT Leaders**
Suzanne Bates, CEO, Bates
What is executive presence and why does it matter? Most leaders realize its importance to their professional image and success, but understand little about the science behind the behaviors that enable leaders to align, inspire, and move people to act. In this opening keynote session and workshop, CEO coach Suzanne Bates will share new research on the essential qualities of executive presence and influence. Drawing from her new book, "All the Leader You Can Be: The Science of Achieving Extraordinary Executive Presence," Suzanne will talk about how to influence decisions and engage the hearts and minds of your employees and colleagues. Then she will lead an energizing workshop designed to sharpen your executive presence, apply it to real-world business challenges and take your career to the next level.

10:30 am - 10:50 am **Leveraging Internet Performance Management to Solve Business Delivery Issues**
Kyle York, Chief Strategy Officer, Dyn, Inc.
The internet is growing exponentially, with the number of users surging by more than 250 million in 2015 alone. All this activity generates phenomenal amounts of Internet-based data that's crossing vital business networks and forcing the adoption and growth of cloud infrastructures. This dramatically increasing complexity makes it daunting for companies to truly embrace and trust the internet to deliver business critical apps. Internet Performance Management (IPM) can help you take control of the internet, providing proper visibility, planning and monitoring that ensures your company can harness this powerful delivery mechanism for business applications. In this industry expert session, Dyn's Chief Strategy Officer Kyle York will share some key customer examples that show how the world's leading brands are leveraging IPM to solve issues of scale, complexity and volatility.

10:50 am - 11:20 am **Refreshment and Networking Break**

11:20 am - 12:10 pm **The DNA of Strategic Vendor Partnerships: A CIO Fireside Chat**
Joel D. Jacobs, Vice President and CIO, The MITRE Corporation
Brendan McGowan, Global Media Bureau & Client Research Manager, CIO Executive Council
Moderator: Maryfran Johnson, Editor in Chief, CIO Events

While 7 out of 10 IT leaders are spending up to half their total budgets on external service providers, only 1 in 10 feel "highly satisfied" with the performance of their most strategic vendors. And fewer than 50% of IT buyers are aware of how their vendors' product roadmaps align with their own technology plans. Those findings, from new research by our CIO Executive Council, reveal the business risks and troublesome gaps in the IT buyer-seller relationship at many companies today. In this compelling and practical session, you'll hear about the five key criteria for successful vendor partnerships, followed by an interactive Q&A with CIO Joel Jacobs of MITRE Corp.,which operates seven federally-funded advanced R&D centers. Joel will talk about how he manages MITRE's most strategic providers and keeps those relationships healthy and profitable for both sides.

12:15 pm - 1:30 pm	**Networking Lunch with Hosted Discussion Tables**

Join a hosted discussion table to share strategies and connect with your peers.

- Managed Services and Data Center Modernization, *hosted by ClearSky Data*

- Secure DevOps: Balancing Speed and Security*, hosted by Delphix*
- Collaboration in the Enterprise, *hosted by Dropbox*
- Internet Performance Management, *hosted by Dyn*
- Reaching Consumers Through Mobility, *hosted by Hewlett Packard Enterprise*
- Digital Transformation, *hosted by NETSCOUT*
- Predictable Business Outcomes for IT, *hosted by Seilevel*
- Connecting People, Tools, and Workflows to Lead Organizational Change, *hosted by Slack Technologies*
- Internet of Things, *hosted by WEI*

1:30 pm - 2:15 pm	**Leadership Strategies for Bridging the IT Diversity Gap**

Paul Brassil, Vice President, Information Technology, Federal Reserve Bank of Boston
Dorothy Hatzikonstantis, VP of Corporate Applications Development, PAREXEL International
Susan Kifer, CIO/VP of IT and Customer Service, Simonds International LLC
Dawn M. Pagano, Vice President, Enterprise Digital Development, CVS Health
Moderator: Maryfran Johnson, Editor in Chief, CIO Events

When it comes to attracting a more diverse workforce, the IT profession overall has a wretched track record -- and our leading tech companies are even worse. As one USA Today headline put it: "Tech: Where the Women and Minorities Aren't." Yet reams of research show quite clearly that workplace diversity pays off with greater innovation, higher efficiency and more creative problem-solving. So how are more progressive companies balancing gender and ethnic backgrounds on their teams to bring more critical problem-solvers and innovators to the table? What specific strategies can IT leaders use to recruit and retain a more diverse workforce? In this lively, candid discussion, our panelists will share their experiences and suggest some practical ideas and steps to take to support greater diversity in IT.

2:15 pm - 2:35 pm	**Peering Through the Complexities of Cloud: A Fireside Chat with NETSCOUT**

Russ Currie, VP Enterprise Strategy, Netscout
Moderator: Maryfran Johnson, Editor in Chief, CIO Events

As digital transformation rolls across the business landscape, companies are reconsidering everything from the customer experience and operational efficiencies to emerging competitors and changing business models. "IT has to respond to this disruption as a partner with the business, not as a utility providing a specific service," says Russ Currie, VP of Strategy for NETSCOUT Systems, a leader in application and network performance management solutions. "Our CIO customers focus on collaboration, flexibility and agility, along

with managing the increasing complexity of corporate networks, multiple cloud environments and a continuous deployment of new services and applications." In this Q&A interview, Russ will talk about the role of business assurance platforms in today's connected enterprise and share some lessons learned by NETSCOUT's customers in managing and monitoring the complexities of modern networks.

2:35 pm - 3:05 pm	**CIO Publisher's Panel: The New Era of IT**

George Baier IV, Head of Media Solutions, Dropbox
Joy Beatty, Vice President, Seilevel
AJ Tennant, Director of Sales, North America, Slack Technologies
Wayne Vincent, Manager, Pre-sales Solution Engineering, Delphix
Adam Dennison, Publisher, CIO; SVP/General Manager, IDG Enterprise
In this fast paced session, CIO Publisher Adam Dennison will share some key research findings on CIO priorities and industry trends surrounding technology investments. Then his industry expert panelists will weigh in with their views on how various market dynamics are affecting customers in this new era of IT. Citing specifics from their customer engagements, the panel will talk about the problems their products are solving. They will also share their thoughts on the enterprise of the future as they discuss how CIOs and IT organizations can have the greatest strategic impact on the evolution of digital business.

3:05 pm - 3:30 pm	**Refreshment and Networking Break**

3:30 pm - 4:30 pm	**Planning for Security Breaches: What CIOs Need to Know Now**

Matthew Karlyn, Partner, Technology Transactions & Outsourcing Practice, Foley & Lardner LLP
Security breaches happen to companies – every day, around the world. It is an unfortunate reality in today's data-driven economy. Because most companies will feel the impact of a security breach at some point in time, says tech attorney Matt Karlyn, it is critical that companies prepare in advance to minimize the impact to the assets, employees, and customers. "The entire C-suite and board is on the hot seat for security these days," he says. As a result, "board members, CEOs, CFOs, and other senior executives are laser focused on understanding corporate information security. In this closing keynote, you'll hear Matt's expert legal analysis and practical advice on how to prepare the company for and protect the company from information security incidents.

4:30 pm - 4:40 pm	**Closing Remarks**

4:45 pm - 5:15 pm	**Cocktail Reception**