

Thursday, June 2, 2016

8:00 am - 5:00 pm

Registration Open

8:00 am - 9:00 am

Continental Breakfast & Networking

9:00 am - 9:15 am

Welcome & Opening Remarks

Maryfran Johnson, Editor in Chief, CIO magazine & Events

9:15 am - 10:00 am

People Before Things: Creating the Right Conditions for Successful Change

Chris Laping, Co-Founder & CEO, People Before Things, LLC

Leading change and business transformation became a way of life for Chris Laping during his 8 years as CIO of Red Robin Gourmet Burgers. "We wanted a fast-moving brand. We needed a discipline around being great with change," says the author of the newly published book "People Before Things." In this opening keynote, Chris will share some of the many lessons he learned about change leadership. He'll offer practical ideas on how CIOs can enable the right conditions and coach for specific behaviors that will activate successful change throughout their organizations.

10:00 am - 10:20 am

Overcoming Data Hurdles in the Enterprise Race to Innovate

Chris Fuller, Vice President Worldwide Customer Success, Delphix

The widespread digitization of business has introduced a paradox for IT organizations as ever-increasing demands for innovation run into security and compliance concerns requiring more caution and additional data protections. Yet enterprise data has become the fuel for innovation in new apps and analysis – so getting the right data to the right team quickly and safely is now a critical challenge. In this industry expert session, you'll learn about several methodologies and dynamic examples of how leading enterprises are significantly accelerating initiatives to deliver value under tightening time constraints.

10:20 am - 11:00 am

Work in Progress: Inside Smithfield Food's Business Transformation

Julia Anderson, Global Chief Information Officer, Smithfield Foods, Inc.

When Global CIO Julia Anderson joined \$14 billion Smithfield Foods last fall, she became one of the key architects of the CEO's "One Smithfield" strategy -- an ambitious mix of business restructuring and IT refreshing at the country's largest producer of pork products. As the largest U.S. company under Chinese ownership, Smithfield had been heavily outsourced and had three independent operating companies competing in the U.S. that are now merging. "IT is becoming more business-facing and more strategic in our role," says Julia, an IT leadership veteran of Heinz, PepsiCo, Kraft and Oscar Mayer. In this inside look at a business and IT transformation-in-motion, she will talk about technology's critical role in the "One Smithfield" reorganization, how she is "rightsizing" an outsourced vendor model and what it takes to transition a traditional IT operation into an innovative, agile business partner.

11:00 am - 11:30 am

Refreshment and Networking Break

11:30 am - 12:10 pm

Rebooting CIO Leadership for an Agile World

Mark Schwartz, CIO, U.S. Citizenship and Immigration Services (USCIS)

Mark Schwartz worries that his fellow CIOs are getting left behind in the agile revolution. Not the development methodology, but the agile leadership and management practices that are enthralling business executives everywhere. "While CEOs, CMOs and the rest of the C-suite are reading the management literature about agile, adaptive leadership, a lot of CIOs are clueless about it," says the author of an upcoming book on CIO leadership. "The CIO role is built around the control paradigm. That makes it hard to switch to agile, which is about influence, guidance and vision without the usual controls around scheduled milestones." In this session, Mark will share his ideas on the fast-changing landscape of IT leadership as he talks about how to apply agile principles to technology strategy, planning, governance and project management.

12:15 pm - 1:30 pm

Networking Lunch with Hosted Discussion Tables

Join a hosted discussion table to share strategies and connect with your peers.

- Managed Services and Data Center Modernization, *hosted by ClearSky Data*
- Hybrid Cloud, *hosted by CoreSite*
- Secure DevOps: Balancing Speed and Security, *hosted by Delphix*
- The Power of Adoption and the Consumerization of IT, *hosted by Dropbox*
- Security, *hosted by Verizon*

1:30 pm - 2:10 pm

Foundational Elements of the Future CIO Role

Robert Fecteau, CIO, SAIC

As IT leaders take on more strategic roles within their organizations, the ability to create measurable business value tops the list of critical deliverables. "We have to become capability multipliers for the business," says CIO Bob Fecteau of SAIC, the \$4 billion technology integrator for the federal government. "In charting the path to the future, we have to start doing things commonly across the IT discipline, with absolute fiscal accountability for IT." That kind of mission focus calls for establishing consistent standards across the IT discipline -- in everything from asset management and budgetary processes to capital planning investment controls and risk management. In this wake-up-call presentation, Bob will share his thoughts about the expanding CIO role and suggest some practical steps CIOs can take to make IT the "operational arm of the business."

2:10 pm - 2:50 pm

What I Learned as an Interim CEO

Andre Mendes, CIO/CTO, U.S. Broadcasting Board of Governors

At some point in their careers, many CIOs wonder what it would be like to take on the ultimate C-suite role and become a CEO. Can a career in technology leadership prepare you for business success as a chief executive? CIO Andre Mendes got to answer those questions last year as interim CEO of the Broadcasting Board of Governors (BBG), the \$750 million federal agency and global broadcasting enterprise best known for its flagship Voice of America brand. "There is a real clarity that comes with being in charge," Andre says. "But it's also scrutiny on steroids. Suddenly you're navigating a world where every position taken has political implications." In this candid look back at his seven months in the CEO's chair, this experienced CIO will talk about what he learned about balancing board imperatives with organizational priorities, managing rapid change, and dealing with hot-button issues like cybersecurity at the highest levels of government.

2:50 pm - 3:15 pm

Refreshment and Networking Break

3:15 pm - 4:15 pm

Planning for Security Breaches: What CIOs Need to Know Now

Matthew Karlyn, Partner, Technology Transactions & Outsourcing Practice, Foley & Lardner LLP

Security breaches happen to companies – every day, around the world. It is an unfortunate reality in today's data-driven economy. Because most companies will feel the impact of a security breach at some point in time, says tech attorney Matt Karlyn, it is critical that companies prepare in advance to minimize the impact to the assets, employees, and customers. “The entire C-suite and board is on the hot seat for security these days,” he says. As a result, “board members, CEOs, CFOs, and other senior executives are laser focused on understanding corporate information security. In this closing keynote, you'll hear Matt's expert legal analysis and practical advice on how to prepare the company for and protect the company from information security incidents.

Closing Remarks

Maryfran Johnson, Editor in Chief, CIO magazine & Events

Cocktail Reception

4:15 pm - 4:30 pm

4:30 pm - 5:00 pm