October 19, 2010 - Washington Convention Center

8:00 am	**Registration Opens & Continental Breakfast (Sponsored by Palo Alto Networks)**			
8:45 am - 9:00 am	**IT Roadmap: Welcome and Overview** John Dix, Editor in Chief, Network World			
9:00 am - 9:45 am	**Executive Keynote Presentation: Is Your Head in the Clouds?** Marty Colburn, Executive Vice President and Chief Technology Officer, Financial Industry Regulatory Authority (FINRA)			
9:45 am - 10:15 am	**Cisco Keynote Presentation: Enabling the Borderless Organization** Michael Rau, Chief Technology Officer, Borderless Networks Architecture, Cisco			
10:15 am - 10:30 am	**Networking Break**			

10:30 am - 12:30 pm	**Cloud & Virtualization Roadmap**	**Convergence & Wireless Roadmap**	**Data Center Roadmap**	**Managing, Controlling & Optimizing Application Delivery Roadmap**	**The Secure Enterprise Roadmap**
10:30 am	**Cloud Computing and Virtualization: How the Global 2000 Are Evolving Their IT Infrastructure** Ken Male, Executive Vice Chairman and Founder, TheInfoPro	**Crucial Intersection: IT Converges Applications, Services, & Infrastructure to Support the Distributed Enterprise** Robin Gareiss, Network World Columnist; Executive Vice President and Sr. Founding Partner, Nemertes Research	**Architecting for Data Center Agility** Ted Ritter, Senior Research Analyst, Nemertes Research	**Managing, Controlling and Optimizing Application Delivery** Jim Metzler, Network World Columnist; President, Ashton Metzler & Associates	**Securing Against the Evolving Threat Landscape** Andreas Antonopoulos, Network World Columnist; Senior Vice President & Founding Partner, Nemertes Research
11:30 am - 11:50 am	**Data Center Networking: Evolution to the Cloud** Jim Morin, Director, Solutions Marketing, Ciena Corporation	**Global MPLS Networks and the use of Extended-Net Networks** Margareta Saugar, Senior Business Development Manager, PCCW Global	**Clouds, Open Automation and How the Network Can Help** Ken Won, Director, Product Line Marketing, Force10 Networks Inc.		**Reinventing Network Security, One Firewall at a Time** Chris King, Director of Product Marketing, Palo Alto Networks
11:50 am - 12:30 pm	**Reaching for the Cloud**	**Bowman and Brooke:**	**Build vs. Rent**	**The Road to Predictive**	**Funding and Conducting a**

Time					
	Gabe Guglielmo, CIO, ESI International Inc.	**Anytime, Anywhere** Wendy Newton, IT Manager, Bowman and Brooke LLP	Edward Martin, Deputy CIO, The George Washington University	**Operations** Brandon Porco, Network Operations Manager, Northrop Grumman	**Security Assessment** Bill Finnerty, Assistant Director of IT, Cumberland County IMTO
12:30 pm - 4:30 pm	**Lunch and Expo (Lunch served until 2:00pm; Expo open until 4:30pm)**				
2:10 pm - 4:00 pm	**"Help Me Build My Business Case" Workshops**	**Implementation Strategy Sessions**	**Problem-Solving Technical Tutorials & New Technology Demonstrations**	**Moderated Table Discussions in the Expo**	
2:10 pm - 2:40 pm	**Making the Data Center Build vs. Buy Decision** Ted Ritter, Senior Research Analyst, Nemertes Research	**Convergence: VOIP and UC Implementation Strategies** Robin Gareiss, Network World Columnist; Executive Vice President and Founding Partner, Nemertes Research	**Bringing Cloud Security Down to Earth** Andreas Antonopoulos, Network World Columnist; Senior Vice President and Founding Partner, Nemertes Research	**2:10pm - 2:50pm: Providing Proper Security - Getting End Users On-board** Bill Finnerty, Asst. Director of IT, Cumberland County IMTO	**2:10pm - 2:50pm: The Future of Application Delivery Management** Brandon Porco, Network Operations Manager, Northrop Grumman
2:50pm - 3:20pm	**Application Delivery: Adding scalability and flexibility while reducing costs** Steve Sacchi, Senior Systems Engineer, A10 Networks	**Implementing Cloud Architectures: Practical Advice for Your Enterprise Virtualization Strategy** Jim Morin, Product Line Director, Managed Services and Enterprise, Ciena Corporation	**Discussing the Top 25 Problems Lurking in your Network Today** Eric Rupert, System Engineer, Infoblox		
3:30 pm - 4:00 pm	**Cost Modeling to Build a VOIP Business Case** Ted Ritter, Senior Research Analyst, Nemertes Research	**Social Networking in the Enterprise: A Delicate Balance Between Security and Enablement** Chris King, Director of Product Marketing, Palo Alto Networks	**HVAC & Power Optimization** Andreas Antonopoulos, Network World Columnist; Senior Vice President and Founding Partner, Nemertes Research	**3:20pm - 4:00pm: Build vs. Rent: Deciding on a Data Center Strategy** Edward Martin, Deputy CIO, The George Washington University	**3:20pm - 4:00pm: Best Practices for Implementing Unified Communications** Wendy Newton, IT Manager, Bowman and Brooke LLP.
4:00 pm - 4:30 pm	**Cocktail Reception and Prize Passport Drawing In The Expo (You must be present to win.)**				