

Monday, March 30, 2015

8:00 am - 3:00 pm

Diversity Retreat: Cross the Line (pre-registration required)

Cross the Line is a day of free thinking designed to demonstrate the power of diverse thought leadership. This daylong retreat has been created to bring senior leaders together in an environment that will lend itself to move beyond traditional borders. Leaders from across the country will be challenged to think and act openly in a fun, relaxed environment while working with peers to mock up a diverse, highly functioning, highly optimized leadership team that will Cross the Line!

4:00 pm - 5:30 pm

Roundtable Discussions

5:30 pm - 6:30 pm

Welcome Reception

Tuesday, March 31, 2015

7:30 am - 6:00 pm

Registration

7:30 am - 8:30 am

Networking Breakfast

Get an early jump on the day and network with new connections and old.

8:30 am - 8:45 am

Welcome and Opening Remarks

8:45 am - 9:30 am

Opening Keynote: The Digital Business Vision: Opportunities and Threats

9:30 am - 10:00 am

Strategy Keynote: VMware

A top executive from our Strategy sponsor will discuss industry trends.

10:00 am - 10:30 am

Networking and Refreshment Break

Enjoy refreshments and make new connections with attendees and sponsors.

10:30 am - 11:00 am

A Digital Transformation Maturity Model and Your Digital Roadmap

Meredith Whalen, SVP, IT Executive, Industry and Financial Research, IDC

Join IDC for a provocative look at the stages of digital maturity and how companies are deriving increasing benefits as they move from one level to the next. Built from extensive research, this new framework will come to life in this session as attendees apply these insights to the score they received upon completing a maturity assessment prior to the conference. Understanding the capabilities needed to advance will set the stage for the workshop to follow.

11:10 am - 12:10 pm

Team Action Sessions

Choose one of these working sessions to collaborate with a cross-functional, cross-industry team. You'll share current experiences and brainstorm how to solve one another's top challenges in the thematic area. One team from each group will be selected to present its top idea for judging at the end of the day. Note: You'll attend a second topic after lunch, so you get to choose two of the following topics.

11:10 am - 12:10 pm

Customer Engagement

How to use digital to transform the customer's engagement with your company, products and services.

Digital Workplace

How to use digital to transform collaboration, improve response times and accelerate innovation inside (and outside) the workplace.

Business Efficiency

How to use digital to automate mechanical environments, streamline processes and improve business decision-making with quickly available data.

Product Development and Delivery

How to engage partners and customers in developing new or ancillary products and build the business case for and execute on digital delivery.

12:10 pm - 1:30 pm

Networking Lunch with Digital Edge 25 Discussion Tables

Gather actionable ideas that you can take home by joining your peers at one of our lunch discussion tables a variety of topics.

12:10 pm - 1:30 pm

Women in Leadership Luncheon

The CIO Executive Council's Women in Leadership Community of Practice is dedicated to enabling the success of women IT executives, raising the visibility of women in the profession and growing the pipeline of women entering IT. We hope you can join us for this special luncheon for an opportunity to network with other senior women leaders and discuss timely issues that are important to you.

1:30 pm - 2:15 pm

The Digital Universe: Three Perspectives

Moderator: Adam Dennison, SVP and Publisher, IDG Enterprise

Join us for three fast-moving presentations of 10 minutes each followed by a roundup panel at which publisher Adam Dennison will lead an engaging discussion with the session's speakers. Focused on various aspects of the digital universe today and in the future, this session will explore scenarios for business change and the building blocks to get there.

2:15 pm - 2:45 pm

CEO Keynote: Milestones on Our Digital Journey

The CEO of a company that has achieved significant digital transformation shares their journey. What was the vision, and whose was it? What were the key milestones? Who were they key players in the organization? You'll learn this and more from the perspective of the company's top executive.

2:55 pm - 3:25 pm

Breakout Sessions: Get Your Digital Mojo

These sessions by conference sponsors will give you insight into the latest strategies for digital transformation for a process, a department or a whole business. They'll share tips from leading customers on how to work in new ways and engage with partners and customers for even greater success.

3:35 pm - 4:35 pm	Team Action Sessions Choose one of these working sessions to collaborate with a cross-functional, cross-industry team. You'll share current experiences and brainstorm how to solve one another's top challenges in the thematic area. One team from each group will be selected to present its top idea for judging at the end of the day. Note: You'll attend a second topic after lunch, so you get to choose two of the following topics.			
3:35 pm - 4:35 pm	Customer Engagement How to use digital to transform the customer's engagement with your company, products and services.	Digital Workplace How to use digital to transform collaboration, improve response times and accelerate innovation inside (and outside) the workplace.	Business Efficiency How to use digital to automate mechanical environments, streamline processes and improve business decision-making with quickly available data.	Product Development and Delivery How to engage partners and customers in developing new or ancillary products and build the business case for and execute on digital delivery.
4:45 pm - 5:15 pm	Digital Insights Case Study What does it take to execute digital transformation? You'll hear from an executive at a company that has made impressive strides and lead energized to advance your organization's digital capabilities.			

Wednesday, April 1, 2015

8:00 am - 7:00 pm	Registration Open
8:00 am - 9:00 am	Networking Breakfast Get an early jump on the day and network with new connections and old.
9:00 am - 9:10 am	Opening Remarks
9:10 am - 10:00 am	Opening Keynote: Leading Digital George Westerman, Research Scientist, MIT Sloan Center for Digital Business Mastering digital technology to significantly drive higher profit, productivity and performance depends as much on organization leadership capabilities as it does on technical effectiveness. Success requires that leaders establish a transformative digital vision, engage their teams and execute on it. Critical elements include new approaches to decision-making and an adaptive culture that embraces innovation and change. George Westerman, MIT Sloan Initiative for the Digital Economy, has studied the leadership tactics of digital masters across industries, countries and company sizes, and will share a prescription for driving and sustaining digital advantage.
10:00 am - 11:00 am	How to Transform Your Leadership for Digital Business Rick Pastore, Vice President of Strategy, CIO Executive Council Digitally enabled transformation is taking up more and more of the agenda of every member of the executive C-suite. To be a victor rather than a victim of this upheaval, leadership teams must be “digitally ready” to innovate and compete. Yet, research shows that many C-suites are lacking in critical competencies such as digital vision and literacy, future-focus, mutual decision-making and an accelerated innovation process. In this session, we’ll explore how influential members of the C-suite can help guide their digitally challenged peers and transform the leadership team into a highly effective digital C-suite, or “D-suite.”

11:00 am - 11:30 am	Networking Break and Book Signing Enjoy refreshments and get your copy of <i>Leading Digital</i> signed by one of the authors.		
11:30 am - 12:15 pm	The Digital Universe: Three Perspectives Moderator: Adam Dennison, SVP and Publisher, IDG Enterprise Join us for three fast-moving presentations of 10 minutes each followed by a roundup panel at which publisher Adam Dennison will lead an engaging discussion with the session's speakers. Focused on various aspects of the digital universe today and in the future, this session will explore scenarios for business change and the building blocks to get there.		
12:15 pm - 1:30 pm	Networking Lunch with Digital Edge 25 Discussion Tables Gather actionable ideas that you can take home by joining your peers at one of our lunch discussion tables a variety of topics.		
1:30 pm - 2:00 pm	Breakout Sessions: Get Your Digital Mojo These sessions by conference sponsors will give you insight into the latest strategies for digital transformation for a process, a department or a whole business. They'll share tips from leading customers on how to work in new ways and engage with partners and customers for even greater success.		
2:10 pm - 3:35 pm	Leadership Master Class: Critical Skills for the Digital Environment This uniquely engaging session is specially designed for mid-career to senior-level IT leaders who aspire to the CIO position, as well as current CIOs interested in further career development. Led by CIO Hall of Fame members, CIO Executive Council mentors and Digital Edge 25 award winners, this master class offers small group discussions with highly accomplished business leaders and CIOs, enabling participants to tap into the wisdom of the profession's most respected leaders on everything from business skills growth to career advancement advice.		
2:10 pm - 3:35 pm	Please Note: Seating is limited and open to CEC Pathways program participants. Others will be admitted on a space-available basis. Team Action Sessions Choose one of these working sessions to collaborate with a cross-functional, cross-industry team. You'll share current experiences and brainstorm how to solve one another's top challenges in the thematic area. One team from each group will be selected to present its top idea for judging at the end of the day.		
2:10 pm - 3:35 pm	Vision How to create a shared, engaging digital vision that will serve as an effective roadmap for your enterprise's digital journey.	Decision How to institute the collaborative, cross-functional decision-making and fluid funding models that leaders need to make the best digital opportunity choices for sustained advantage.	Execution How to develop or refine the accelerated, agile and inclusive practices and processes that ensure effective execution of your digital innovations.
3:10 pm - 3:30 pm	Networking Break		
3:30 pm - 4:10 pm	The Disruptors: A Look at Category Upstarts George Westerman, Research Scientist, MIT Sloan Center for Digital Business		

You've seen Uber's impact on livery, AirBnB's impact on hotels, what Zipcar did to car rental. What field is next for disruption from creative thinkers with a dream and insights into how to use digital technologies to make it happen fast and iterate with customer feedback? Our panel of founders of some exciting startups takes the stage and takes aim at the traditional process-, infrastructure- and pension-plan-laden businesses that have dominated their space for years. You'll see how it happens and learn how to beat them to the punch.

4:10 pm - 4:50 pm

Agenda Town Hall and Action Planning

This lively, multi-topic Town Hall will engage all conference attendees to share their observations, learnings and remaining questions in a collective review of insights from the conference. With dual moderators and speakers on hand to weigh in, we'll also set aside time for personal action planning so you can return home with a checklist of next steps. Don't miss this opportunity to cement your impressions of the digital dawn and your organization's place in it.

4:50 pm - 5:00 pm

Closing Remarks

6:30 pm - 9:00 pm

Digital Edge and Premier 100 IT Leadership Awards Gala

Open to all conference attendees, our elegant, black tie optional gala will celebrate the achievements and leadership of two awards programs.