

NCDM 2010 Partial Attendee List

Job Title	Company
Manager Strategic Planning and Analysis	AAA life
Director, Advanced Analytics	AAA South
Data Strategy Manager	AARP
Manager - Marketing Operations/CRM Practice Group	Accenture
VP, Modeling and Analytics	AccuData Integrated Marketing
Head of Direct to Consumer Marketing	Aetna
Head, Enterprise Marketing Analytics	Aetna Inc.
Vice President	Affinion Group
Senior Manager, Customer Experience and Relationship Management	Allstate Insurance Company
VP, Chief Analyst	American Express
VP, Strategic Relationship Management	American Express
Senior Manager, Analytics & Insights Innovation	American Express
Marketing Performance & Analytics Mgr.	American Family Insurance
Database Administrator	American Family Insurance
Director, Information-based Marketing	American General Life and Accident
Director of Marketing, Consumer Markets	American Heart Association
Lead Data/Systems Analyst	American Medical Association
SVP, Direct Marketing	AOL's Paid Services Division
Director of Marketing Information	Astoria Federal Savings
Vice President of Direct Response	Bank of America
VP, Customer Relationship Management	Best Buy
Assoc. Director, Marketing Solutions	Bristol-Myers Squibb
Manager of Database Marketing	Cancer Treatment Centers of America
Director - Database and On-line Targeting	Capital One
Senior Director, IT	Capital One
VP	Carolina Biological Supply
VP CRM & Direct Marketing	Carter's, Inc
VP DATABASE MARKETING	CHARLES SCHWAB CO., INC.
Vice President of Customer Relationship Management	Chicos FAS
Director	CISCO
VP/Director	Citibank

Manager of Customer Marketing Analytics	Cole-Parmer
Sr Selection Analyst	Consumers Union
Associate Director, Customer Database	Consumers Union
Sr Selection Analyst	Consumers Union
Circulation Manager	Crate and Barrel
Senior Manager, Sales and Circulation	Crate and Barrel
Global CRM Campaign Manager	Dell
VP SkyMile, Delta Air Lines	Delta Air Lines
Sr. Analyst	Direct Energy
Senior Manager Strategy and Retention	Direct Energy
Sr. Manager, Business Analytics	DirectTV
Senior Manager	Discover Financial Services
Market Specialist Advisor	Fed Ex
Manager, Customer Engagement Marketing	FedEx
Director	FranklinCovey
Vice President	Frost Bank
Loyalty Analytics Manager	GameStop
Sr. Analyst, Operations & Guest Sat.	Gaylord Entertainment
Vice President, Customer Research and Analytics	GE Capital
Database Manager	Green Mountain Coffee roasters
Director, E-Commerce	Green Mountain Coffee Roasters
Systems Architect	Green Mountain Coffee Roasters
Database Auditor	Green Mountain Coffee Roasters
Director Enterprise Applications	Green Mountain Coffee Roasters, Inc.
CRM Marketing Analyst	GUESS? Inc.
Lead Statistician, Corporate Analytics	H&R Block
VP Database Strategy & Marketing	Hearst Magazines
Operations Analyst	Humana Inc.
Database Marketing Analyst	IBM
Predictive Analytics Leader	IBM
Director DW/BI Development	Intuit Inc
Director of Card and Fleet Marketing	Irving Oil
Director, CRM	Jockey International, Inc.
VP--Ecommerce, Interactive and Catalog	Jockey.com Inc
Senior Marketing Manager, eCustomer	JP Morgan Chase
Database Marketing Analyst	Lenox Corporation
Director, Campaign & Lead Management	Liberty Mutual

Director, Web Analytics & Reporting	Lincoln Financial Group
Web Analytics Specialist	Lincoln Financial Group
Director, Marketing	Marriott
VP, Database Marketing & Consumer Research	Marriott Vacation Club International
Senior Director, Data Strategy & Insights	McGraw-Hill Construction
Marketing & Communications Coordinator	Miami Dolphins
Senior Director, Marketing & Communications	Miami Dolphins
Sr Product Manager	Microsoft
Marketing Database Analyst	MoneyGram
Direct Marketing Manager	MoneyGram
Senior Vice President, Digital Media	National Hockey League
Manager, Database Marketing & Web Analytics	National Hockey League
Director, Database Marketing	Polo Ralph Lauren
Senior Analyst, List Analytics	Princess Cruises
Senior Marketing Manager, Loyalty & Retention	Research In Motion (Blackberry)
Sr Product Manager	Reynolds & Reynolds
VP, Database Marketing Analytics	Rodale, Inc.
Sr Analyst	Staples
Sr Analyst Circulation	Staples
Sr. Marketing analyst (Customer Insight)	Staples Inc.
VP - IT	Starwood Vacation Ownership
Database & Campaign Management	Starwood Vacation Ownership
VP	The Hartford
Vice President	The Travelers Companies, Inc.
CMR Campaign Manager	The Walt Disney Company
Strategy and Analytics Director	Time Inc Content Solutions
Business Analyst	Toyota Canada Inc.
Customer Experience Manager	Toyota Canada Inc.
Lead Marketing Analyst	TXU Energy
Vice President	Xerox Corporation