

NCDM 2010 Company List

AAA life	B2B LLC	Consumers Union
AAA South	Bank of America	Convio
AARP	Best Buy	CoreLogic
Academic Impressions	Blackbelt Direct Consulting	Corporate Graphics
ACCENT Marketing	Bridgz Marketing Group	Cortera, Inc.
Accenture	Bristol-Myers Squibb	Country Home Products
AccuData Integrated Marketing	Broadlook Technologies	Covalent Marketing
Acxiom Corporation	Bronto Software	Crain's BtoB
Acxom Corporation	BtoB magazine	Cramer-Krasselt
Aetna	Buxton	Crate and Barrel
Aetna Inc.	Cancer Treatment Centers of America	Cross Country Home Services
Affinion Group	Capital One	Data Square
Affinity ID	Carolina Biological Supply	DataLab Consulting
Allant Group	Carter's, Inc	DataLab USA
Alliant	Catalyst	DataMentors
Allstate Insurance Company	CEBUS AG	Datastream Group, Inc
ALL-STATE LEGAL	Charles River Lab	David Yurman, Inc.
Altai Capital Management	CHARLES SCHWAB CO., INC.	DB Marketing Technologies
Alterian	Chicos FAS	Decision Software, Inc.
American Express	Chico's FAS, Inc.	Defender Direct
American Family Insurance	Chief Marketer Magazine	Dell
American General Life and Accident	Chubb Personal Insurance	Delta Air Lines
American Heart Association	CISCO	Demographic Research Company
American Medical Association	Citibank	Diamond Marketing Solutions
Amsterdam Printing	Clarabridge, Inc.	Direct Energy
Analytici, A Merkle Company	ClickSquared	Direct Marketing News
AnalyticsIQ	Clientize	DirecTV
Andrews Wharton, Inc.	Cole-Parmer	Discover Financial Services
AOL's Paid Services Division	College of American Pathologists	DMRS Group Inc
Aprimo	COLLOQUY LoyaltyOne	Dobler Consulting Inc.
Arbor Day Foundation	Comcast Business Solutions	Easy Analytic Software Inc.
Astoria Federal Savings	Consultant	Email Agency

NCDM 2010 Company List

EMBRACE HOME LOANS	Integrated Marketing Technology, Inc.	Love's Travel Stops
Emma Warrillow & Associates Inc.	International Society of Arboriculture	Loyalty Builder Inc.
Entrepreneurs' Organization	Intuit Inc.	Loyalty Management Magazine
Epsilon	Irving Oil	LoyaltyOne
Epsilon Targeting	JeanneJennings.com	LucidView
ExactTarget	Jigsaw, a salesforce.com company	Mail Print, Inc
EXL	Jockey International, Inc.	Mardev-DM2
Experian Marketing Services	Jockey.com Inc	Mario Tricoci Hair Salons & Day Spas
FanOne Marketing	Joint Advertising Market Research and Studies (JAMRS)	MARKETDATA SOLUTIONS BRASIL LTDA
FedEx	JP Morgan Chase	Marketing Associates
Ferrellgas	Kaba Access Control	Marketing Associates, LLC
Forrester Research	KBM Group	MarketNet Services, LLC
FranklinCovey	KENNA	Marriott Vacation Club International
Frost Bank	Keurig	Masterworks
FSA Datalytics	Keurig, Inc	MBS
GameStop	Key Marketing Advantage	McGraw-Hill Construction
Gaylord Entertainment	KMA Direct Communications	McKinsey & Company
GE Capital	KnowledgeBase Marketing	Media Horizons
GfK MRI	Kobie Marketing	Mercer
GHC Specialty Brands, LLC	Korea Credit Bureau	MeritDirect
Green Mountain Coffee Roasters, Inc.	Korea CRM Association	Merkle, Inc.
GUESS?, Inc.	Kosmachuk	Miami Dolphins
H&R Block	KuenzlerBachmann Directmarketing AG	Microsoft
Harte-Hanks, Inc.	KXEN	MindTree Ltd.
Hearst Magazines	Latin Pak	Mobile Marketing Association
Humana Inc.	Lazydays RV	Modern Analytics
i-Behavior	Lenox Corporation	Momentum Worldwide
IBM	Liberty Mutual	MoneyGram International
Independent	Lincoln Financial Group	MoreVisibility
InfoCentricity		MSP
Infogroup		Mullen

NCDM 2010 Company List

National Hockey League	QUAXAR	Strategic Data Intelligence, LLC
National Instruments	Raab Associates Inc.	SULLIVAN TIRE CO., INC.
National Rural Utilities Cooperative Finance Corporation	RAZR Marketing	Sybase, an SAP Company
Nationwide Insurance	Readers Digest	Syncapse
Neolane, Inc	Red Door Spas	Syngenta
Netezza	RediData	Target Marketing
NetProspex	RedPoint Global Inc.	Targetbase
New Hope	Relationship Marketing, Inc.	TargusInfo
Norwegian Cruise Line	Relevate	The Hartford
Numeric, LLC	Research In Motion	The Marketing Store
OnBrand 24	Reynolds & Reynolds	The Martin Agency
OPENMATE	Rio Grande	The Nielsen Company
Opet Petroleum Inc.	Risk Metrics	The Travelers Companies, Inc.
Optimization Group, Inc.	RiverPoint Solutions Group	The Troyanos Group, Ltd.
Payless ShoeSource	Rodale, Inc.	The Walt Disney Company
Penton Media	Salford-Systems	Time Inc Content Solutions
Peppers & Rogers Group	SAS Institute	Toyota Canada Inc.
Peppers & Rogers Group Managed Analytics	Schewizer Wirtschaftsbrief	Tranzact Information Services
Pilot Direct	Schneider Electric	True Influence
Pinpoint Systems Corporation	Scotiabank	TXU Energy
Polk	Seneca One Finance	Unica, an IBM Company
Polo Ralph Lauren	SIGMA Marketing Group	United Spinal Association
Portrait Software	Siren Interactive	VeraCentra
Precima	Sirius XM Radio	Weider History Group
Princess Cruises	SKnetworks	Wiland Direct
Principal Financial Group	smartFOCUS	WildBlue Communications, Inc
Proclivity	Smith Hanley	Wildhorse Resort & Casino
Production Solutions, Inc.	SnapAV	WMSG
Progressive Impressions Int'l	SolutionSet	Xerox Corporation
Publishers Clearing House	SourceLink	Xiaoshi Company
Quad/Graphics	SPAN OUTSOURCING PVT LTD	Yahoo! Inc.
	Staples Inc.	Zillner, Inc.
	Starwood Vacation Ownership	Zoom Info