



## Thursday, June 6

11:00 a.m. Registration

12:00 p.m. - 1:00 p.m. Networking Lunch

1:00 p.m. - 1:30 p.m. Welcome and Opening Remarks

Ben Weiss, VP, Vertical Markets, CDW

Adam Dennison, Publisher, CIO; SVP/General Manager, IDG Events

1:30 p.m. - 2:15 p.m. Leadership and Collaboration in the Digital Age: The Intersection of People and Machines

Judy Spitz, Founding Program Director, Initiative for Women in Technology and Entrepreneurship in New York at Cornell Tech

We've disrupted, transformed and reinvented everything—from the ways we develop and deploy software, to our basic assumptions about the 'boundaries' of the enterprise and who owns what data. Because of this, the concepts of leadership and collaboration have taken on entirely new meanings. In today's digital-first, AI-enabled world, boundaries will continue to be blurred in every conceivable way, including those between human-centered and machine-enabled work. Join us for this thought-provoking session where we'll explore how collaborating with machines—however strange it seems—is the place where AI becomes real and delivers real value. We'll also examine how it's also the place where diversity may save the day.

2:15 p.m. - 3:00 p.m. Why the Path to the Autonomous Enterprise is with Al-Powered Hybrid IT

James Bond, Chief Technologist, HPE

As organizations modernize internal IT with multiple private and public cloud platforms, managing this hybrid IT ecosystem requires new tools, automation, and processes. With applications and data hosted across multiple data centers and cloud providers, however, it becomes challenging to monitor cost, utilization, health, performance, and security. Fortunately, infrastructure management has evolved with the combination of composable software-defined compute, storage, and networking technologies that leverage automation, global dashboards, and hybrid IT management tools. This next evolution of hybrid IT management uses artificial intelligence to collect and analyze millions of global sensors to provide predictive analytics, preemptive workload and data recommendations, detect and automatically correct problems—and ultimately lower operational expenses while improving reliability. Join us for this session to learn how hybrid IT solutions powered by artificial intelligence are moving organizations closer to the truly autonomous data center.

3:00 p.m. - 3:30 p.m. Networking Break

Ask the experts in "CDW's Bring IT On" area during the break. The answer to your challenge might be right here onsite!



3:30 p.m. - 4:15 p.m.

# Insider Threats and How to Hunt for Malicious Insiders

David Balcar, Security Strategist, Carbon Black Real-world insider threats causing the most harm go well beyond news headlines or Hollywood stories. For example, what about the system administrator caught selling corporate data to acquisition targets? Or the employee caught trying to steal a manufacturing process formula and client lists, and who sent confidential information to other employees? How were they caught, how quickly could your organization be breached by malicious insiders like these, and how could your team find them? Threat hunters are often tasked with looking for attackers' tools, techniques and procedures, but how can your team look for malicious insiders? Join us for this session as we discuss the techniques used during specific investigations that helped uncover these insider threats. We'll get inside the minds of various kinds of malicious insiders—from the leaker, to the blackmailer, to the snooper, to the wannabe spy—and why every organization needs to expand threat hunting to insiders like

## The Cloud: How We Got Here and How It Will Drive Business Innovation in the Future

David Cope, Senior Director, Cloud Products and Solutions Market Development, Cisco

The evolution of cloud technologies in organizations is often related to rapid phases and implementations. Beyond the noise, organizations continue to face real-world realities and challenges, and their use cases shed light on how businesses can enhance agility and improve competitive advantages. Join us for this session to hear use cases and how continued advancements in cloud technologies are liberating companies to adopt the cloud at their own pace without disruption.

4:30 p.m. - 5:15 p.m.

# Why the Cloud Continues to be a Better Option for Data Protection

Mike Palmer, Chief Product Officer, Druva

As customers simplify their data center infrastructure, the cloud is becoming an attractive answer for data protection. Why? The cloud brings advancements to the table that aren't possible without it. For example, it provides unlimited scalability that can automatically expand to meet customers' needs, and offers a centralized data lake with an ability to service other jobs like disaster recovery and eDiscovery—all from one solution. Join us for this session as we explore the diverging cost models of on premise and cloud based infrastructures, the impact of global regulation related to on premise and cloud solutions, the growth of SaaS requirements fulfilled for the enterprise, and how all of this is changing the landscape and evolution of the data center.

# Creating a Cloud Strategy that Enables CIOs to Focus on the Business

Sandeep Randhawa, VP, SE Americas, Nutanix

Modern day CIO are digital leaders, providing the technological leverage and advantage to their respective businesses. As the technology landscape changes and CIOs focus more and more on business opportunities, on-prem cloud to public cloud strategies offer unique approaches to infrastructure delivery, security and consumption. Join us for this session to learn how IT teams can build and operate powerful multi-cloud architectures with the simplicity and agility of popular public cloud services, but with the security and control organizations need in a private on-prem cloud.



6:00 p.m. - 8:30 p.m.

### IT Showcase & Networking Dinner

Enjoy a fun evening of golf, cocktails and networking with SummIT attendees and partners at TopGolf Las Vegas! Shuttles will depart The Cosmopolitan of Las Vegas at approximately 6:00 p.m. and return to The Cosmopolitan of Las Vegas at 8:30 p.m.

## Friday, June 7

7:30 a.m. - 8:30 a.m.

### **Networking Breakfast with Discussion Tables**

Engage with your executive peers in meaningful discussions. Pick a topic and share how it's working in your organization—or learn from others about what's working for them, including:

- Assessing Mature Cloud/Hybrid Environments for Improvement
- Best Practices in Migrating from Traditional Infrastructure to Clouds
- Integrating Clouds Across Multi/Hybrid Infrastructure
- Managing and Evaluating Cloud Costs
- Networking Strategies for the Multi/Hybrid Cloud Era
- Securing IT in the Multi/Hybrid Cloud Era
- Where to Start: Best Practices in Developing a Cloud Strategy

8:30 a.m. - 8:40 a.m.

### Welcome

Adam Dennison, Publisher, CIO; SVP/General Manager, IDG Events

8:40 am - 9:10 am

### Leveraging the Cloud Strategically for Consistency, Scalability and Security

Adam Dennison, Publisher, CIO; SVP/General Manager, IDG Events Rimpi Singh, CIO, ACLU

With more than 4 million members, activists, and supporters, the American Civil Liberties Union (ACLU) is a nationwide organization that works in all 50 states, Puerto Rico, and Washington, D.C., to defend and preserve the individual rights and liberties guaranteed by the Constitution and the laws of the United States. To support their numerous efforts in courts, legislatures and communities, ACLU leverages various cloud platforms across internal systems, analytics and at-scale initiatives. While the culture in the organization supports moves to the cloud, it uniquely encounters concerns across potential outside threats, legal issues surrounding data they've made public, and a very stringent legal and procurement process for entering cloud agreements. Join us for this session to understand how the cloud has become an important part of ACLU's future strategy, including bringing consistency, scalability and security to 54 affiliates.

9:10 a.m. - 9:55 a.m.

### How to Leverage Clouds to Fuel Digital Transformation

Erwin Visser, Senior Director, US Intelligent Cloud Team, Microsoft Azure

Innovation with clouds, AI and data are fueling rapid transformation that's reshaping industries and organizations. In fact, IDC predicts that 60% of all computing will be in the Public Cloud in 2025. Join us for this session where we'll discuss digital transformation opportunities for your business, and outline best practices from organizations that have successfully started their cloud journey.



9:55 a.m. - 10:25 a.m.

### **Networking Break**

Grab some coffee and refreshments along with an opportunity to compare notes with your peers.

### 10:25 a.m. - 10:55 a.m. How Business Growth Drove a Strategic Move from On Premise to the Cloud

Bryan Yamanaka, Director, Technical Operations, Zipwhip

A Seattle-based SaaS company, Zipwhip is modernizing the business texting medium by enabling text messaging to existing landline, VoIP and toll-free phone numbers. To keep up with rapid demand and growth, the organization needed to expand operations and infrastructure to include outside cloud resources. Join us for this session to learn how Zipwhip overcame challenges with skills and technology to move from a 100 percent on premise footprint to secure, hybrid cloud infrastructure—and how they now benefit from improved monitoring, testing, compliance, and overall uptime that leverages open source tools.

### 10:55 a.m. - 11:15 a.m.

### Cost-Effectively Replacing Strategic IT Infrastructure: An Executive Interview

Adam Dennison, Publisher, CIO; SVP/General Manager, IDG Events David Pitak, Manager, Infrastructure Services, John G. Shedd Aquarium

Situated on Chicago's lakefront, the John G. Shedd Aquarium, a not-for-profit organization dedicated to public education and conservation, is known as "The World's Aquarium" and is home to 32,000 animals representing more than 1,500 species of fishes, reptiles, amphibians, invertebrates, birds and mammals from waters around the world. To accommodate two million guests annually, Shedd needed to leap ahead with IT infrastructure that can enable modern, digital capabilities. Join us for this session to learn how they overhauled their aging infrastructure, found efficiencies including less reactionary maintenance, and are now able to look strategically at individual workloads for migration to the cloud.

### 11:15 a.m. - 11:35 a.m.

### Wrap Up Remarks

Ben Weiss, VP, Vertical Markets, CDW

### 11:35 a.m. - 12:45 p.m.

### **Networking Lunch with Discussion Tables**

Engage with your executive peers in meaningful discussions. Pick a topic and share how it's working in your organization—or learn from others about what's working for them, including:

- Assessing Mature Cloud/Hybrid Environments for Improvement
- Best Practices in Migrating from Traditional Infrastructure to Clouds
- Integrating Clouds Across Multi/Hybrid Infrastructure
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- Securing IT in the Multi/Hybrid Cloud Era
- Where to Start: Best Practices in Developing a Cloud Strategy

### 12:45 p.m.

### **Departures**