6 - 10 September 2015 Marina Bay Sands, Singapore



Booth rules and Regulations

Inline or Corner Booths

An Inline Booth is one or more standard (3m x 3m) units in a straight line.

Height: The maximum height of exhibit walls, fixtures and components must not exceed 2.5m (8'0").

Perimeter Booths

A Perimeter Booth is an inline booth with one or more (3m x 3m) booths that are along an exterior wall of the exhibit hall. Height: The maximum height of any feature within the booth may not exceed a height of 2.5m (8'0).

Peninsula Booths

A Peninsula booth is an exhibit at least 18.0 sq. m (3.0 m x 6.0 m) having aisles on three sides with one or more display levels.

Height: The maximum height of the back wall facing the neighboring stand can be 3.5m (11'0"). Exhibit materials, components and identification signs (other than the back wall) will be permitted to a maximum height of 3.5m (11'0").

Depth: According to international custom, peninsula stands must be built as openly as possible on three sides. Except for the back wall, no other solid walls are allowed at the external boundaries of the stand.

All Peninsula booth drawings must be approved by HIMSS and the Marina Bay Sands by 17 August. Please be informed that your stand contractor shall not be permitted to build your stand if your booth drawings were not submitted and approved.

Please send an overhead and an elevated side view with measurements to Simon Lin at slin@himss.org.

Island Booths

An Island booth is an exhibit at least 36.0 sq. m ($6.0 \text{ m} \times 6.0 \text{m}$) having aisles on all four sides with one or more display levels.

Height: Exhibit materials, components and identification signs will be permitted to a maximum height of 5.1m (16'0") provided written approval is received from HIMSS.

Depth: According to international custom, island stands must be built as openly as possible on four sides. No full solid walls (no more than 50% of each side) are allowed at the external boundaries of the stand. Because an island booth is separated by the width of an aisle from all neighboring exhibits, full use of the floor plan is permitted.

All Island booth plans must be approved by HIMSS and the Marina Bay Sands by 17 August. Please be informed that your stand contractor shall not be permitted to build your stand if your booth drawings were not submitted and approved.

Please send an overhead and an elevated side view with measurements to Simon Lin at slin@himss.org.

Multilevel and Covered Booths

Subject to fire safety approval based on technical drawing as well as sprinkler plan, **all plans must be approved by**

HIMSS and the Marina Bay Sands by 17 August to be submitted to Simon Lin at slin@himss.org.

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Hanging Signs

You must submit all hanging signs plan with measurements to Simon Lin at slin@himss.org by **17 August** for approval from HIMSS and Marina Bay Sands. HIMSS will submit your hanging signs plan to the Marina Bay Sands for approval.

Height: Hanging identification signs will be permitted to a maximum height of 3.5m (11'0") for peninsula and 5.1m (16'0") island booths only. The measurement of the height limitation is based on the distance from the top of the sign to the ground.

Standard or perimeter booths may not hang signs over their booth at The HIMSS AsiaPac15 Digital Healthcare Week Exhibition.

Carpeting and Secondary Flooring

There are existing ballroom carpeting throughout the exhibition halls. Please note that all exhibitors and contractors should must lay hardboard over the affected area of carpet before laying your own carpeting or secondary flooring. Carpet damaged as a result of stand materials or the building and removal of stands will be charged at least USD45.00 per carpet tile. Please be aware that carpet brought in to furnish exhibition stands becomes waste after the exhibition and must be removed and disposed of by the stand contractor.