

**himss Health 2.0**  
**Singapore**  
**eHealth**  
SUMMIT 2019

Disruptive Innovation for  
**Value-Based Healthcare**

Date: 23 & 24 April 2019  
Venue: Marina Mandarin Singapore

## Event Brochure

Updated 19 March 2019

Supported by



Supporting partners



Diamond sponsor



Gold sponsor



Exhibitors



## Summit Topics

### Summit Topics

Cyber Security

Population Health

Artificial Intelligence

Patient Outcome

Healthcare Revenue Cycle

Acute-to-Community

### BRAND NEW! HEALTH 2.0

HIMSS is bringing **Health 2.0** to Singapore for the first time ever. **Health 2.0 will feature as a track on both days, alongside the main HIMSS track.** Look forward to panel discussions, product demos and lively interaction as the best innovations in APAC are showcased.

# Health 2.0

## Organising Committee



**Mr. Chua Chee Yong**  
Group Director (Emerging  
Services and Capabilities),  
IHIS, Singapore



**Dr. Aung Myint Oo**  
Deputy Chief Medical  
Information Officer,  
Tan Tock Seng Hospital,  
Singapore



**Ms. Priyanka Grover**  
Head of Analytics,  
SingHealth, Singapore



**Mr. Bruce Leong**  
Director, Technology and  
Strategy,  
Mount Alvernia Hospital,  
Singapore



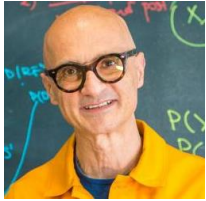
**Dr. Stephen Chan**  
Chief Medical Informatics  
Officer,  
Woodlands Health  
Campus, Singapore



**Ms. Joanne Yap**  
Group Chief Operating  
Officer; Group Data  
Protection Officer,  
National University Health  
System, Singapore



## Confirmed Speakers



**Dr. Ali Parsa**, Founder and CEO, Babylon Health, USA



**Fiona McDonald**, Digital Clinical Champion/Clinical Advisor, NHS England, United Kingdom



**Joseph Mocanu**, Managing Partner, Verge HealthTech Fund



**Neil Patel**, President, Healthbox Executive Vice President, HIMSS, USA



**Yuuri Yeda**, M.D, Director, Health 2.0 Asia - Japan (MedPeer Inc.), Japan



**Christian Besler**, Chief Digital Officer Ayala Healthcare Holdings, Inc, Philippines



**Professor Joe McDonald**, Director, Connected Health Cities North East and North Cumbria (The Great North Care Record), United Kingdom



**Patrick H. Luetmer, M.D.**, Professor of Radiology, Mayo Clinic College of Medicine; Chair, Clinical Systems Oversight Subcommittee, Mayo Clinic CPC, USA



**Kate Birch**, Program Manager, Melbourne Genomics Health Alliance, Australia



**Thalia Georgiou**, Managing Partner Head of Healthcare Asia Care Group, Hong Kong



**Associate Prof. Colin S. Tan**, A/Prof of Ophthalmology, Duke-NUS Medical School, Singapore

[View all Speakers](#)

# Summit Program (Apr 23)

08:00-09:00	Registration & Coffee	
08:10-10:00	<b>CXO Dialogue</b> Moderator: Neil Patel, President, Healthbox, Executive Vice President, HIMSS, USA	
10:00-10:05	<b>Welcome Address</b>	
10:05-10:15	<b>Address by Guest of Honor</b>	
10:15-11:00	<b>Keynote Plenary 1</b> <b>Keynote Plenary 2</b> Dr. Ali Parsa, Founder & CEO, Babylon Health	
11:00-11:45	<b>Keynote Plenary 3: AI and Imaging: Your Data as a Strategic Asset</b> Estaban Rubens, Global Principal for Enterprise Imaging, Pure Storage	
11:45-12:30	<b>Keynote Plenary 3: AI and Imaging: Your Data as a Strategic Asset</b> Estaban Rubens, Global Principal for Enterprise Imaging, Pure Storage	
12:45-14:15	Networking Lunch	
	<b>HIMSS Track</b>	<b>Health 2.0 Track</b>
14:15-14:45	Sponsored Session	The Path to Patient Self-Care and Management Using Online Access in England Fiona McDonald, Digital Clinical Champion/Clinical Advisor, NHS England
14:45-15:15	<b>PHM Adoption for Diabetes Patient for More Comprehensive Care</b> Dr Hee Hwang, Chief Information Officer & Associate Professor, Department of Pediatrics, Seoul National University Bundang Hospital, South Korea	<b>Chronic Disease Management Showcase</b> Yuuri Ueda, M.D, Director, Health 2.0 Asia - Japan (MedPeer Inc.) Fiona McDonald, Digital Clinical Champion/Clinical Advisor , NHS England
15:15-15:45	Sponsored Session	Demos from: 1) <a href="#">Lovexair Foundation</a> 2) <a href="#">ConnectedHeath Pte Ltd</a> 3) <a href="#">Caresharing</a>
15:45-16:15	Coffee Break	
16:15-16:45	<b>The Digital Divide: Are Asia's Consumers on the Fence about e-Health?</b> Thalia Georgiou, Managing Partner Head of Healthcare, Asia Care Group, Hong Kong	<b>Business Solution Demos</b>
16:45-17:30	<b>Keynote Plenary 4: Overcoming Fear of Disruption: What Healthcare Organizations Can Do Now</b> Neil Patel, President, Healthbox, Executive Vice President, HIMSS, USA	

[View detailed program online](#)

# Summit Program (Apr 24)

08:00-09:00	Registration & Coffee	
09:00-10:00	<b>Keynote Plenary 5: Panel Discussion on AI Equation, The Future of Work and the Work of the Future</b> Dr Ali Parsa, Founder, Chief Executive Officer, Babylon Health, UK Dr Ngiam Kee Yuan, Group Chief Technology Officer, National University Health System, Singapore Neil Patel, President, Healthbox, Executive Vice President, HIMSS, USA Dr Hee Hwang, Chief Information Officer & Associate Professor, Department of Pediatrics, Seoul National University Bundang Hospital, South Korea	
10:00-10:45	<b>Keynote Plenary 6: How To Run a National Health IT Disaster?</b> Professor Joe McDonald, Director, Connected Health Cities, North East and North Cumbria (The Great North Care Record), UK	
10:45-11:15	Coffee Break	
11:15-12:00	<b>Keynote Plenary 7: Plummer Project—The Mayo Clinic Journey to a Single Instance Converged Electronic Health Record and Revenue Cycle System</b> Patrick H. Luetmer, M.D., Professor of Radiology, Mayo Clinic College of Medicine, Chair, Clinical Systems Oversight Subcommittee, Mayo Clinic CPC, USA	
12:00-13:30	Networking Lunch	
	<b>HIMSS Track</b>	<b>Health 2.0 Track</b>
13:30-14:00	Sponsored Session	Presentation on TeleHealth Associate Prof. Colin S. Tan, A/Prof of Ophthalmology, Duke-NUS Medical School
14:00-14:30	<b>The Triple Helix of Innovation</b> Dr Fazilah Shaik Allaudin, Senior Deputy Director of Planning Division, Ministry of Health, Malaysia	<b>Telehealth Showcase</b> Yuuri Ueda, M.D, Director, Health 2.0 Asia - Japan (MedPeer Inc.) Associate Prof. Colin S. Tan, A/Prof of Ophthalmology, Duke-NUS Medical School, Singapore Christian Besler, Chief Digital Officer , Ayala Healthcare Holdings, Inc, Philippines
14:30-15:00	Sponsored session	
15:00-15:30	<b>Technology to Enable the Clinical Genomics Revolution</b> Kate Birch, Program Manager, Melbourne Genomics Health Alliance, Australia	
15:30 - 16:00	Coffee Break	
16:00-16:30	<b>Dr Answer Project: South Korea Nationwide AI Based Healthcare Software Project</b> Dr Hee Hwang, Chief Information Officer & Associate Professor, Department of Pediatrics, Seoul National University Bundang Hospital, South Korea	<b>Artificial Intelligence Showcase</b> Joseph Mocanu, Managing Partner, Verge HealthTech Fund, Singapore Yuuri Ueda, M.D, Director, Health 2.0 Asia - Japan (MedPeer Inc.)
16:30-17:00	<b>Data Security Reinvented</b> Jamie Wilson, Founder, Cryptoloc Technology	

[View detailed program online](#)

## Special Event: **HIMSS AsiaPac** CXO Dialogue Series 2019

**Moderator:** Neil Patel, President,  
Healthbox, Executive Vice President,  
HIMSS, USA



**Date:** 23 April 2019  
**Time:** 8-10am

### Is Healthcare ready for Disruptive Innovation?

Healthcare has long been ripe for disruptive innovation and as one of the most innovative cities in the world, Singapore hosts an ecosystem to experiment with new technologies and services to deliver higher quality of care. However, should healthcare leaders innovate while keeping the lights on to ensure that business runs as usual? Or does that impede innovation? This Dialogue will look at Innovations in Healthcare from the leadership and strategy perspective.

Key Discussion points:

- The challenges when embarking on an innovations project
- How disruptive innovations change the pace in consumerism
- Cross-industry disruptors that can be meaningfully adopted in Healthcare

If you are a **C-Suite executive (provider only)**, please [RSVP here](#). All RSVPs will be reviewed by HIMSS.

Are you a **solution provider looking to attend**? Partner us as a sponsor to do so! Contact us [here](#).



# Special Event: **HIMSS AsiaPac** CXO Dialogue Series 2019

I find that the CXO dialogue provides a good structure for senior executives in healthcare IT to come together to talk about their challenges, what are the opportunities that they see. You can't really do it in an open conference because some things are a bit more confidential. But in a room where everybody is working at a senior level, they are able to relate, they are able to feel safe. And I think HIMSS has done a good job in organising this event.  
**Lt. Clive Tan, Head, Healthcare Brand; Head, PACES Officer, Singapore Armed Forces Military Medicine, Singapore**



I think the dialogue today was a really good opportunity to share with other colleagues around opportunities and challenges we are facing as we digitize.

**Alastair Sharman, Chief Digital Officer, Lady Cilento Children's Hospital, Australia**



CXO Dialogue was great. We were able to get different points of views and different issues from different industries and different verticals, all dealing with similar problems but having a brand-new lens on what some of the problems were...also being able to get different points of views on solutions and future directions of where we think the industry is actually going.

**Andres Rehbein, CTO, PresCare, Australia**

The CXO Summit has been great to have so many thought leaders from healthcare in a room, talking about how technology is enabling us to have safer, better quality healthcare.

**Patricia Liebke, Chief Clinical Informatics Officer, St Stephen's Hervey Bay, UnitingCare Health, Australia**



CXO Summit is a great opportunity for us to get together with both our customers and also to meet a lot of new people in the industry. We always find [in] it very rich dialogue and get a lot of value from the event.

**Lindsay Kelly, TrakCare Product Marketing Director, InterSystems, Australia**






There is a need for us to be able to get into a room and fundamentally have an important discussion...to really be able to dig underneath and be able to get some problems solved.

**Harold Wolf, President and CEO, HIMSS**



## Official HIMSS Media at SEHS

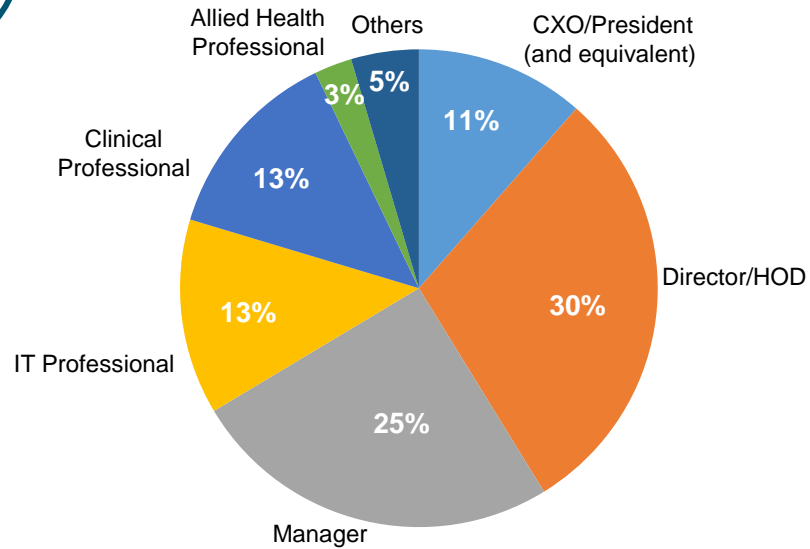
	<p><b>Healthcare IT News</b></p> <p>Healthcare IT News is the industry's authoritative source covering the people, policy, and technology driving next-generation healthcare. <a href="#">Read our latest news and features</a></p>
 <p>Official launch on 23 April</p>	<p><b>MobiHealthNews</b></p> <p>MobiHealthNews is the leading provider of news, commentary, online events and research for the global digital health community. <a href="#">Read our latest news and features</a></p>
	<p><b>HIMSS TV</b></p> <p>HIMSS TV is the first online broadcasting network, focused on global innovation and how technology is driving change in healthcare. <a href="#">View our latest videos</a></p>

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# 717 SG Attendees at AP17

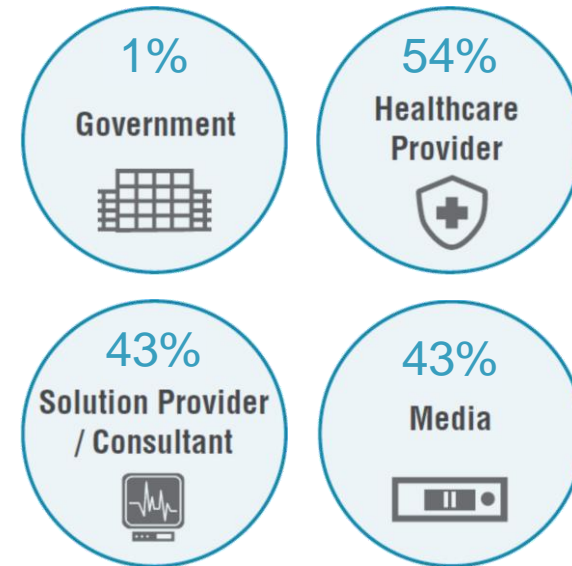
**717**  
from SG

## By Designation\*:



\*representation of the healthcare providers only

## By Organization Type:



## Singapore Outreach

HIMSS AsiaPac07

HIMSS AsiaPac12

HIMSS AsiaPac13

HIMSS AsiaPac14

Community  
Roadshow15

HIMSS AsiaPac15

Singapore eHealth  
Innovations  
Summit16

HIMSS AsiaPac17

HIMSS APAC CXO  
Dialogue18

HIMSS APAC  
Innovation Hub  
Dialogue18

Singapore eHealth  
Summit19

HIMSS APAC CXO  
Dialogue19

## Past Partners



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## Registration Rates

All prices in SGD (excludes 7% GST)	Early Bird	Standard (16 Mar to 15 Apr)	Late & Onsite (from 16 Apr)
<b>HIMSS Member</b>			
Government/Healthcare Provider	900	1300	1450
Non-Sponsoring Vendor	1600	2000	2150
<b>Non-Member</b>			
Government/Healthcare Provider	1300	1800	1950
Non-Sponsoring Vendor	2000	2500	2650

**Register now!** [Click here.](#)

Become an individual member or OA for discounts off registration rates!

## Sponsorship Packages

BENEFITS	SPONSORSHIP LEVELS	
	DIAMOND	GOLD
Speaking Opportunity	Yes (keynote session; 45min)	Yes (thought leader session; 30min)
Exhibition	Tabletop	Tabletop
Speaker Pass	1	1
Complimentary Badges	16	6
Conference Guide Advertisement	Full page	Half page
Conference Web Banner Advert	Yes	-
Attendee Bag Insert	Yes	-
Email to Attendees (choice of pre- or post-)	Yes	-
Logo Recognition & Visibility	Yes	Yes
Verbal Recognition (opening and closing ceremonies)	Yes	Yes
Company Profile on Event Website	Yes	Yes
Media Opportunities	1 exclusive article developed by HIMSS editorial team. Featured on all HIMSS marketing channels including e-newsletter & social media. Showcase up to 2 whitepapers / case studies on the HITN website.	Showcase up to 2 whitepapers / case studies on the HITN website. Feature spokesperson quote to be promoted on event email and social media pre- or post-event.

## Health 2.0 Sponsorship

**This is your chance to showcase a new product or present the innovative work you are doing in the health tech space on Chronic Disease Management, Blockchain, Telehealth, Business Solution and AI.**

**Sponsorship benefits include:**

- Panelist in the Health 2.0 Showcase Panel
- Tabletop exhibition display
- 1 speaker pass
- 6 complimentary badges
- Half page advertisement on the Show Daily
- Verbal recognition, logo visibility on event website, mobile app, walk-in slides, onsite signage

## Ala Carte Sponsorship

### CXO Luncheon (2 SLOTS)

- One 1.5hrs closed-door lunch reception during main Summit
- Opportunity to network with 20 allocated CXOs from Singapore
- HIMSS will assist with luncheon RSVPs
- Post-event attendee list excluding contact information will be provided (name, title, company, country)

### Exhibitor

- 1 tabletop display
- 2 complimentary passes
- Company listing on summit website and guide



### Message Panels (multiple locations)

### Conference Web Banner (leaderboard)

### Summit Inserts

### Thought Leader Interview Content

### Conference Pens

### Live-Event Coverage

### Summit Lanyard

### Summit Guide Adverts



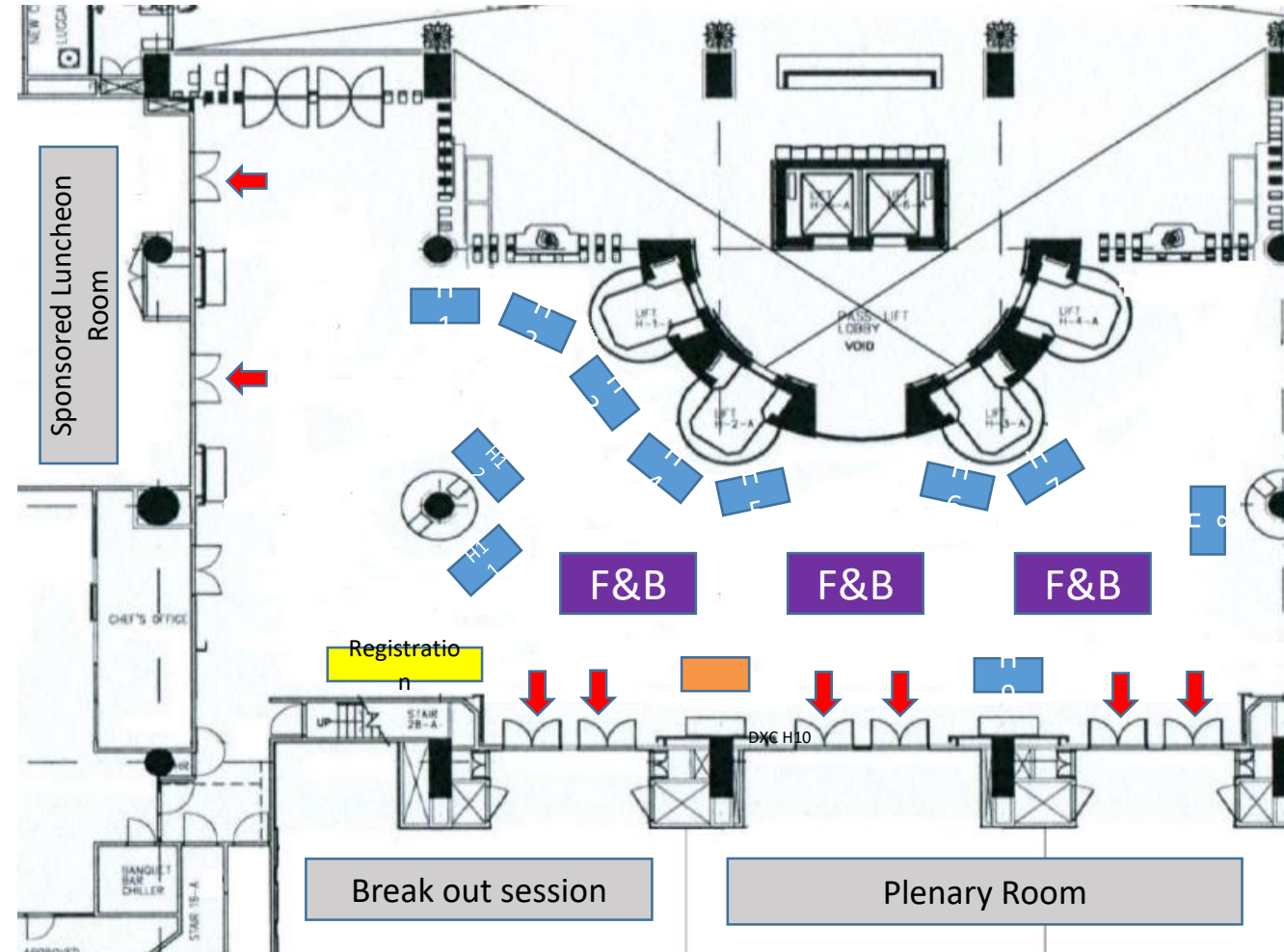
Corporate members receive discounts on all sponsorship packages!



## Exhibition Floorplan



- Available
- Reserved
- Sold



# **HIMSS Health 2.0** **Singapore** **eHealth** SUMMIT 2019

23–24 April 2019 • Marina Mandarin Singapore

## LEARN MORE ABOUT #SEHS!

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