October 28, 2015

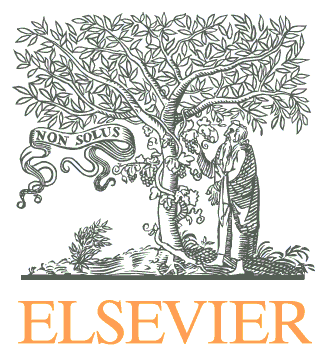
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**HIMSS-Elsevier Digital Healthcare Award Program Launches for the First Time in the Middle East**

**Dubai, October 28, 2015** – As part of the [HIMSS Middle East UAE ehealth Week in December](http://www.himssmiddleeast.com/), [Elsevier](http://www.elsevier.com/), a world-leading provider of scientific, technical and medical information products and services, and the Healthcare Information and Management Systems Society (HIMSS) will feature the [HIMSS-Elsevier Digital Healthcare Award](https://www.uaeehealthweek.org/ehome/uaeehealthweek15/316191/?&) to recognize outstanding achievements in the implementation and usage of health information and technology from hospitals in the Middle East.

The award promotes Information and Communication Technologies (ICT) adoption through sharing information and best practices in areas such as implementation strategies, financial return on investments and value of the systems to improve patient care and outcomes.

Award nominations for [HIMSS Middle East UAE eHealth Week](https://www.uaeehealthweek.org) have already begun; applications are open to all public and private healthcare organizations based in the Middle East. Nominees are required to be baseline with HIMSS Analytics EMR Adoption Model (EMRAM) and to achieve a minimum of Stage 2 on the HIMSS Analytics EMRAM scale.

Award recipients will be announced and honored at HIMSS UAE eHealth Week (7-10 December, 2015). More information can be found on the HIMSS Middle East website: [www.himssmiddleeast.com](http://www.himssmiddleeast.com/).

The Elsevier-HIMSS collaboration on the Healthcare Award is a global initiative, also including programs for Asia Pacific and Europe.

For more information go to: [https://www.uaeehealthweek.org](https://www.uaeehealthweek.org/ehome/uaeehealthweek15/316191/?&)

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