

A HIMSS AND MINISTRY OF PUBLIC HEALTH THAILAND COLLABORATION



**ADVANCING DIGITAL &
PATIENT-CENTERED CARE**



himss AsiaPac¹⁶

Bangkok, Thailand
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In Collaboration with:



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Why Thailand?

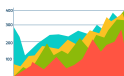
ADVANCING DIGITAL & PATIENT-CENTERED CARE

Thailand's healthcare market has reached a tipping point. Witness the potential in 2016:



**Number of
Hospitals
2015:**

~1,002 (Public)
~316 (Private)



**Ageing
Population (% of
total population)
2015: 10%**



**Healthcare Spending
(% of GDP) 2015:
~US\$15.4 billion
(~3.9%)**



**ICT Expenditure
2015:
~US\$20 billion**



**Consumer Healthcare
Expenditure 2015:
~US\$15.2 billion**

Why Digital and Patient-Centered Care?

Today, many healthcare systems are rapidly transforming to adopt a more patient-centered approach to care.

Complementing this effort by physicians, nurses and caregivers is the increased involvement from tech-savvy and better-informed patients.

The end result? Improved efficiency, safety, satisfaction and outcomes.

However, achieving digital and patient-centered care is a complex process that requires methods of measurement, technology adoption and cultural changes.

Attend HIMSS AsiaPac16 to be equipped with the knowledge you need to get there.

Applying Better Data for Better Health

Healthcare data is complex, unique and difficult to make sense of. However, the benefits of meaningfully-used data outweigh initial hurdles. Data can become your organization's biggest asset, with vast benefits to your patient and the population.

- ▶ Clinical and Business Intelligence
- ▶ Genomic Medicine
- ▶ Data Governance
- ▶ Population Health
- ▶ Preventive Care

Moving Closer to Your Patient

Mobile health is moving healthcare closer to patients and creating two-way engagements between healthcare providers and patients. Patients are now empowered to make smart health decisions through compact technologies and wearables.

- ▶ Internet of Things
- ▶ Interactive Healthcare
- ▶ Telemedicine
- ▶ Patient Engagement
- ▶ Smart Healthcare

Creating Smart Hospital Flows

Seamlessness is the key to optimal patient experience and improved healthcare outcomes within the hospital. Now, hospitals need their resources – doctors, nurses, clinicians, processes and technologies – to converge on the patient.

- ▶ Intelligent Hospital Technologies
- ▶ IT Governance
- ▶ Physician Connectivity
- ▶ Nursing Informatics
- ▶ Medical Tourism

Transforming Care Models

A patient engages with multiple institutions across the care continuum. A seamless continuity of care will improve patient safety, reduce over-crowding in hospitals and help doctors make better treatment decisions.

- ▶ Caring for an Ageing Population
- ▶ Care Models
- ▶ Universal Healthcare Coverage
- ▶ Interoperability
- ▶ Rural Healthcare

LOOKING FORWARD TO FURTHERING THE CONVERSATION WITH YOU IN BANGKOK, 2016!

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